

Georgia State Firefighters Association, Inc.

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Chief Executive Officer: Georgia Ann Smith



GA State
Firefighters
Association
770-914-7774

TELEMARKETING FACTS

The Association has had a contract since October 1996 with Civic Development Group, a telemarketing group based in New Jersey, to handle a residential telemarketing program for us. Revenues from this effort are earmarked to fund the scholarship program and the mailing of the quarterly newsletter to members, as well as the line of duty death benefits.

The financial stability of this organization relies heavily on the telemarketing venture, and revenues derived from this project have enabled the Association to continue to provide, and to expand, on-going programs for members.

I am sure you can appreciate the limited budget and staffing of most non-profit organizations, and the Association does not have the financial wherewithal nor expertise to operate its own fundraising operation and it is clearly cost prohibitive. The Association receives 13% of funds collected through this telemarketing project. I know some people have a problem with this percentage of return to the Association, but this is a fairly standard percentage of return for programs of this type when all of the overhead for costs incurred under the project is borne by the telemarketer.

Donations are sent to the following address:

1266 West Paces Ferry Road, Atlanta, GA 30327-2306.

There are many telemarketers out there calling on behalf of various fire service groups, both locally and nationwide. If you receive a call from a telemarketer and are not quite sure it is the GSFA, call us at **770-914-7774** for verification or refer to the address above to see if it corresponds with what they gave you.

The Georgia State Firefighters' Association has the following programs in existence for the benefit of its membership, and each of the following program obligations have been fulfilled for the 2007 calendar year:

Life Insurance Benefits:

Since January 1, 2007, a total of seven (7) claims @ \$250.00 have been paid through the Cotton States Insurance Company. This is an on-going program, not an annual program. Since January 1, 2007, a total of one (1) claim @ \$200.00 has been paid through the benevolent fund of the Association.

Scholarships:

Eight \$500.00 scholarships are awarded to firefighters and family members annually, usually in the month of August. The eight recipients of the 2007 scholarships are listed:

Laura Rooks, Carrollton
Kelli Stephens, Warner Robins
Mandy Perry, Gainesville
Kerri Kneece, Rockdale Co.
Hillary Walden, Louisville
Paige Garrison, Cartersville
Thomas Doles, Peach County
Sheree Camp, Walker County

☐ Fire Department Grants:

Four \$500.00 fire department grants were awarded in September. The five recipients of the 2007 grants are listed:

Unadilla Fire Department
Manchester Fire Department
Gray Fire Department
Commerce Fire Department

☐ Recognition Awards:

The following recognitions were acknowledged and awarded at the GSFA 2007 Annual Conference in Savannah:

Lifesaving Valor Award: William Murray,
Ft. Oglethorpe Fire Department
Lifesaving Valor Award: Steve Rosser,
Trion Fire Department
Lifesaving Valor Award: James Yearout & Kevin Nowicki,
Walker Co. Fire Department
Lifesaving Valor Award: City of Gray/Jones Co. Fire Departments
Lifesaving Valor Award: Jefferson Fire Department
Lifesaving Valor Award: Ft. Oglethorpe Fire Department
Firefighter of the Year: Randall Todd Slinger,
Ft. Oglethorpe Fire Department
Rookie Firefighter of the Year: Gregory Purser,
Macon-Bibb County Fire Department
Educator of the Year: Beverley Walker,
Hall County Fire Service
Special Presidential Awards:
Mort Lindner, Martinez and Lyn Pardue, GFFSTC

☐ Line of Duty Death Benefit:

Since January 1, 2004, Two (2) \$1000.00 claims have been paid for this benefit to members who lost their lives in the line of duty.