



# McCLAIN MINISTRIES

## **National Bulletin Board Synergy Session Entrepreneur Business Plans**

### **General Synergy Session Information:**

Instructor led workshops will cover a three-month period. All training material and supplies will be made available during each session. Sessions will be two (2) hour durations. Each class will not exceed twenty (20) participants. Audio Tapes will be made available to participants upon request after each session. Homework will be assigned between session dates.

### **Session Dates:**

- May 5, 2007
- June 2, 2007
- July 14, 2007

### **Project Due Date:**

- July 28, 2007

### **Overall Objectives:**

- develop business plan writing skills
- develop research skills
- develop oral presentation skills

### **Course Objectives:**

- demonstrate business plan writing skills
- demonstrate research skills
- demonstrate oral presentation skills

### **Course Guides:**

- [ENTREPRENEUR BUSINESS PLAN -START UP BUSINESS](#)
- [ENTREPRENEUR BUSINESS PLAN - ESTABLISHED BUSINESS](#)

**All activities are sponsored through donations to McClain Ministries  
and provided without charge to participants.**

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## National Bulletin Board Synergy Session Business Plans

It is essential to have a realistic, working business plan when you're starting up a business.

A business plan is a written document that describes a business, its objectives, its strategies, the market it is in and its financial forecasts. It has many functions, from securing external funding to measuring success within your business.

The enclosed guide will show you how to prepare a high-quality plan using a number of easy-to-follow steps.

This workshop will help plan to guide your business up or growth phase, a any other endeavor your is essential that your your personality and your owner, you need to decide short and long-term goals make most of the planning



you create a business ness through the start-search for capital, or business undertakes. It business plan reflects goals. As the business what your business' are and you need to decisions.

Creating your business plan is an extremely useful exercise for you to go through because it forces you to think about many issues business owners would rather avoid - your industry, position in the market, competition, development and manufacturing capabilities, pricing, risks you may face, and ultimately your profitability. Taking the time to do this yourself will help you focus.

For your business to succeed, you need to know where you're going and how you'll get there. Creating a business plan forces you to set goals, determine the resources you will need to carry out your plan.

Research has shown that companies with a written plan (done the right way) have revenues and profits over 50% higher than those without a written plan. Of businesses that succeed over 5 years or more, more than 90% have a written business plan. And not just any plan will do - your plan must be written correctly. This workshop will help you do just that! It doesn't matter your level of experience, we can help you see clearly what's needed to build your winning business plan.

**[www.mcclainministries.org](http://www.mcclainministries.org)**