



We have decided to use “Webex” service as we move into the next phase of video conferencing. “Windows Live Messenger” was the program of choice when conducting our Home Bible Workshop. And although very cost effective it had limitations.

McClain Ministries is all about information sharing and with 21st Century technology we have the tools necessary to meet our goal.

We will not only use video conferencing for bi-weekly workshops, but also to launch our “Computer Clinic,” share special events, communicate ‘real time’ information, conduct face to face counseling sessions and a host of other activities.

Webex will allow us to be very innovative in conducting our “Virtual Ministry.” Here are some examples of the program’s flexibility and what it will mean to you:

#### **WEBEX PROVIDES EVERYTHING WE NEED TO HOLD SUCCESSFUL ONLINE MEETINGS**

With Webex we can simplify our online meetings with automated registration, invitations, email reminders and follow-up communications . . . using unique presentation tools to create a dynamic multimedia, multi-presenter experience. So basically it allows us to give the impact of a live meeting.

#### **AUTOMATED EMAIL MANAGEMENT SYSTEM**

Webex allows us to save time and money by automatically sending out invitations, reminders, and important follow up communications. Leverage MS Outlook™ and Lotus Notes™ calendaring to ease and increase attendance.

#### **MULTIMEDIA EVENT CONTENT**

With Webex we can engage our attendees with PowerPoint presentations, complete with animations, transitions, and complex multimedia objects like Flash, 3-D objects, and streaming media – audio and video. The built-in

features make it easy to create a memorable, multimedia presentation regardless of the technical skill level of participants.

### **INTERACTIVE INFORMATION AND APPLICATION SHARING**

Share, edit or discuss multiple documents, presentations, or whiteboards in full screen mode. Floating PowerPanels™ allow us to view attendee lists, Q&A, and other event activity – but are invisible to attendees. Share or demonstrate applications in real time with powerful annotation tools to draw emphasis.

### **INVITE MULTIPLE PANELISTS**

We can increase impact by enabling multiple experts to collaboratively present from different locations. Utilizing thoughtful leaders within our organization or from the outside without having to worry about travel schedules or expenses.

### **ENCOURAGE INTERACTION**

With Webex we can use built-in features enabling a threaded Q&A that identifies attendee questions and corresponding responses. Poll and survey features automatically measure the meeting's effectiveness and gather feedback for future meetings.

### **AUTOMATED REGISTRATION, REPORTING, AND RECORDING**

Simplify event registration and live events can be recorded for reuse and review or posted online for conversation.

### **WELCOME TO THE 21<sup>ST</sup> CENTURY!**