

A regular meeting of the Victor Local Development Corporation (LDC) was held on Tuesday, July 20, 2010 at the Village Hall, 60 East Main Street.

MEMBERS PRESENT:

President	John Holden
Vice President	Bryan Powers
Secretary/Treasurer	Steve Van Dyke
Director	Thomas Walker
Attorney	Reid Holter
Executive Director	Kathy Rayburn
Minutes Clerk	Suzanne Paquin

MEMBER ABSENT: Jack Marren

OTHERS PRESENT: Jack Dianetti, representing the Town Board, and Sue Stehling

Meeting was called to order by President John Holden at 8:17am.

Salute to the flag.

Resolution #33-10LDC

Acceptance of Minutes

On a motion made by Bryan Powers, seconded by Thomas Walker, the following resolution was ADOPTED 4 AYES 0 NAYS

Resolved, that the Local Development Corp (LDC) accepts the minutes from the meeting dated June 22, 2010.

Financial Report

Payment of Bills

Steve Van Dyke read each of the invoices to be paid from Abstract #7. The unpaid invoices on vouchers #88-96 totaled \$4,332.14.

Resolution #34-10LDC

Payment of Bills

On a motion made by Thomas Walker, seconded by Bryan Powers, the following resolution was ADOPTED 4 AYES 0 NAYS

Resolved, that the Local Development Corporation has reviewed and approved invoices for payment that appear on Abstract #7, using vouchers #88-90 & #92-96 for a total of \$3,927.14.

Resolution #35-10LDC

Payment of Invoice – Nozzolio Grant Fund

On a motion made by Bryan Powers, seconded by Steve Van Dyke, the following resolution was ADOPTED 4 AYES 0 NAYS

Resolved, that the Local Development Corporation approves the invoice to Stu Brown Associates Inc, for administrative work on the NYMS Grant, that appears on Abstract #7, using voucher #91, for a total amount of \$405.00 to be paid out of the Nozzolio Grant Fund.

Public Comment

Sue Stehling, Friends of the Railroad (FORR) – Ms. Stehling stated that the Railroad Festival would take place this year on August 7, 2010. She inquired if the LDC had any event funds that would help sponsor part of the entertainment costs. Ms. Stehling stated that the entertainment would cost approximately \$300-\$500. If the LDC could contribute \$200-\$400 towards the cost, it would be helpful.

Mr. Holden stated that the Board would have to review the budget to see if funds are available. The next LDC meeting would take place after the event. Ms. Rayburn stated that she will look at the budget and discuss with the Board if funds are available.

Executive Director Report

Activity Report

Kathy Rayburn went over the highlights of her activity report. This report was sent to the Board prior to the meeting.

New York Main Street (NYMS) Grant Awarded 2008, Status – The end date is August 29th. This is when all paperwork has to be submitted for reimbursement. Currently the Village DPW is working on the stamped concrete, which is part of the Streetscape portion of the Grant. Invoices have been submitted for planters, benches, and the drinking fountain which are also part of the Streetscape portion. Two projects that are currently being finished are 5 West Main Street and 33 West Main Street. Ms. Rayburn noted that she has not heard the results of the next round of funding yet. They should be posted by the end of August. Mr. Holden noted that the LDC applied for \$250,000 for the 2010 NYMS Grant.

Village Revitalization, Task Force #8 – The LDC is on this task force and is currently working on two projects. A bench project, the “Best Seat in Victor” and a photo contest. The bench project is being funded with \$5,000 from the Town and \$5,000 from the Urban Renewal Agency. Request for proposals have been distributed to area artists via email, Craig’s list and a hard copy of the bench project brochure. Artists have been asked to submit a rendering of their design by 8/2. A jury will select six (6)

designs from the submissions. Each artist will be paid \$2,000 to cover materials and the new benches will be unveiled in the spring of 2011. These benches will come in many shapes and sizes, but will be functional.

The photo contest is in its second year and this year we will use the winning photos for a 12 month calendar to be sold locally. Proceeds from the calendar sales will cover costs for the 3rd annual photo contest in 2011. Judging for the contest will take place the week of August 2nd and displays of all photos will be on-sight at the Town Hall, the Library and at Side Street Laundromat.

Wine & Food Fest – This will be on Friday November 12th at Ravenwood Golf Club. Mailings will be going out soon to potential vendors and sponsors. Ms. Rayburn would like to have some of the proceeds benefit another local charity again this year. She has contacted the Food Cupboard to see if they would be interested again this year. The school music department has been contacted to see if their jazz quartet would like to play at the event. Any suggestions from the Board on other things that can be done during the event to raise money would be appreciated.

Façade Improvement Program (FIP) – The Façade Committee met for the second time on 7/13 to review the applications and status of the additional materials that were requested from each application. Ten (10) property owners applied for the program, all commercial. As a result of the meeting, seven projects were approved. Three are on hold pending additional information. The total grant funds to be dispersed if all projects get completed are \$13,800.00. Half of that amount will come from the LDC and the other half from the Urban Renewal Agency. A list of the applicants/projects was sent to the Board prior to the meeting.

Merchant Brochure Reprint – The final proof was completed on 7/16. The cost to each business was \$50. This brochure is the same design as the last printing, but with updated addresses, websites, etc. Printing will take about two weeks.

Merchants Association – A second meeting was held at the end of June. The Association is focusing on a wine/art walk event to be held in the Village on Friday, October 8th. Ms. Rayburn has resolved the permit issue with the NY State Liquor Authority so that the businesses can hold wine tastings. She will help the businesses with the permit paperwork.

Business Recruitment/Retention – Ms. Rayburn has been working with the owner of a dance studio to secure a site and an insurance company is looking to expand into Victor and is very interested in the Village/Main Street area.

End Activity Report

Ms. Rayburn noted that she will be on vacation starting tomorrow, July 21st.

Mr. Powers asked when Tracy Morgan, Farmers' Market Manager, would be making a report. Ms. Rayburn stated that Ms. Morgan would be at the August 24th meeting.

Mr. Holden stated that he had an item for Executive Session that would deal with a possible real estate transaction.

Executive Session

On motion of Thomas Walker, seconded by Bryan Powers, the following resolution was ADOPTED 4 AYES 0 NAYS

Resolved, that the Local Development Corp will enter into executive session to discuss a possible real estate transaction; Reid Holter, Attorney, Kathy Rayburn, Suzanne Paquin, and Jack Dianetti will remain.

On motion of Thomas Walker, seconded by Steve Van Dyke, the following resolution was ADOPTED 4 AYES 0 NAYS

Resolved, that the Local Development Corp will exit out of executive session.

Friends of the Railroad (FORR), Railroad Festival 2010; Event Entertainment Contribution

Mr. Holden noted that the FORR have requested the contribution of funds towards their event entertainment costs. Mr. Powers stated that the budget has a line item for FORR from 2009. Ms. Rayburn stated that there is also a line item for Miscellaneous Community Events.

Ms. Rayburn wished to note for the Board that she had been approached by Ganondagan requesting funds to help with parking for their event. Ms. Rayburn stated that she turned them down as she had not budgeted for that expense.

Mr. Holden stated that during this year's budget process the Board may wish to consider including nominal funds for events that would benefit the community as a whole.

Mr. Powers is in favor of finding \$200 to contribute towards the FORR event entertainment.

Mr. Van Dyke and Mr. Walker agreed.

Resolution #36-10LDC

Friends of the Railroad (FORR), Railroad Festival 2010; Event Entertainment Contribution

On a motion made by Bryan Powers, seconded by Steve Van Dyke, the following resolution was ADOPTED 4 AYES 0 NAYS

Resolved, that the Local Development Corp authorizes a contribution of \$200 to the Friends of the Railroad (FORR) towards their entertainment costs at the Railroad Festival on August 7, 2010.

Ms. Rayburn noted that she would be starting the budget process in November this year.

Adjournment

Meeting was adjourned on motion at 9:06am.

Suzanne Paquin, Minutes Clerk