

A regular meeting of the Victor Local Development Corporation (LDC) was held on Tuesday, March 23, 2010 at the Village Hall, 60 East Main Street.

MEMBERS PRESENT:

President	John Holden
Vice President	Bryan Powers
Secretary/Treasurer	Steve Van Dyke
Director	Thomas Walker
Director	Jack Marren
Attorney	Reid Holter
Executive Director	Kathy Rayburn
Minutes Clerk	Suzanne Paquin

OTHERS PRESENT: None

Meeting was called to order by President John Holden at 8:20am.

Salute to the flag.

Resolution #19-10LDC

Acceptance of Minutes

On a motion made by Bryan Powers, seconded by Thomas Walker, the following resolution was ADOPTED 5 AYES 0 NAYS

Resolved, that the Local Development Corp (LDC) accepts the minutes from the meeting dated February 23, 2010.

Financial Report

Payment of Bills

Steve Van Dyke read each of the invoices to be paid from Abstract #3. The unpaid invoices on vouchers #27-41 totaled \$13,131.66.

Resolution #20-10LDC

Payment of Bills

On a motion made by Jack Marren, seconded by Bryan Powers, the following resolution was ADOPTED 5 AYES 0 NAYS

Resolved, that the Local Development Corporation has reviewed and approved invoices for payment that appear on Abstract #3, using vouchers #29, 31, & 33-41 in the amount of \$1,488.17.

Resolution #21-10LDC

Payment of Invoices – Nozzolio Grant Fund

On a motion made by Jack Marren, seconded by Thomas Walker, the following resolution was ADOPTED 5 AYES 0 NAYS

Discussion: Mr. Marren noted that from an auditing standpoint he felt that having the LDC cut the checks was a good control factor. Mr. Walker requested that on future loan payments, the balance due amount of the loan be written on the abstract. Mr. Holden suggested that the loan name be written in the heading on the abstract or on the balance sheet.

Resolved, that the Local Development Corporation approves the following invoices: Dom Cal Corp, Taste of Italy, Revolving Loan Equipment Purchase, using voucher #30, in the amount of \$5,000.00; Dom Cal Corp, Taste of Italy, Revolving Loan Remodeling, using voucher #32, in the amount of \$930.11; JD Rogers Electrical, Taste of Italy, using voucher #27, in the amount of \$1,580.25; Palmer Distributing Inc, Taste of Italy, using voucher #28, in the amount of \$4,133.13; that appear on Abstract #3, for a total amount of \$11,643.49 to be paid out of the Nozzolio Grant Fund.

Executive Director Report

Activity Report

Kathy Rayburn went over the highlights of her activity report. This report was sent to the Board prior to the meeting.

Merchant Meeting – The LDC will be hosting a merchant meeting on Wednesday, March 24, 2010, at 6:00pm at the Victor Village Inn, 34 East Main Street. Discussions will focus on events/promotions that take place annually as well as new ideas. The Merchants have been asked to come prepared to share ideas and get involved. Representatives from the Small Business Development Center (SBDC), SCORE Business Advisors, local newspapers and Mitch Donovan, Victor Chamber of Commerce (VCC), have been invited. The goal is to get the merchants to meet on a regular basis and begin to commit some time to the programs & events that the LDC and VCC work on to bring traffic to their doors. To date Ms. Rayburn has 15 confirmations.

Business Awards Luncheon, Thursday May 6th – The nominating committee has met twice and has selected the award recipients. Tracy Morgan and Ms. Rayburn are in the process of notifying the winners. The invitations are currently being printed and will go out within the next two weeks. Sponsorship letters were mailed and some responses have been received.

Farmers' Market – Start date is set for Wednesday, May 19th. Letters and applications were mailed to previous vendors and others that have called the LDC office. An informational meeting will be held on April 7th at the Village Hall for the vendors.

Volunteer Fair – Councilman John Accorso asked Ms. Rayburn to assist him with coordinating a Volunteer Fair. The volunteer fair will be held at Eastview Mall on Saturday, May 8th. Ms. Rayburn will notify the organizations that attend the monthly roundtable meetings regarding participation. A flyer will be sent out to the school and to senior facilities letting them know about the event.

Victor Retail Brochure Reprint – Letters were sent to those businesses that were previously listed, as well as other new and existing businesses. The goal is to have this printed and delivered in time for the summer tourism season.

NYMS Grant, Awarded 2008 – The LDC and John Turner, Director of Public Works (DPW), have coordinated on obtaining quotes for the streetscape portion of the 2008 grant. The LDC is working with the owner of the cobblestone building, 2 East Main Street, to get a contract in place for improvements to that building. Also, the LDC is discussing improvements with the owners of 31-33 West Main Street. These two projects would deplete the funds remaining for the 2008 round.

Mr. Holden noted he was approached by the owners of Haskell Monument, 202 West Main Street, regarding the NYMS Grant and whether their back building would qualify for the grant. Ms. Rayburn stated that the owners have submitted a letter of intent for the 2010 Grant application. Ms. Rayburn noted that buildings that are the most prominent & the most visible on Main Street are the ones that are primarily granted approval by NYMS.

Ms. Rayburn noted that when applying for the grant, a target area has to be defined. What NYMS is looking for is an area that is clustered, a concentration of buildings, and where the most foot traffic is located. The 2008 NYMS target area was Main Street from High Street to Church Street. Ms. Rayburn hopes that the Façade Improvement Program can assist the buildings that are outside the NYMS target area.

New York Main Street (NYMS) Grant, 2010 Application – Letters were sent to Village property owners from Church Street to the other end of the business district by Hoffend's Discount Liquor. Letters of intent have been submitted and they will help to determine the target area for this round of funding. Ms. Rayburn is working with John Turner on his streetscape funding requests. The application deadline is mid-April.

Façade Improvement Program – The LDC is working with Tim Acquilano, Village Trustee, to review the existing Façade Improvement Program. After any revisions have been made, it will be reviewed by John Holden, Village Mayor & LDC President. The program, if approved, would be funded by the Urban Renewal Agency (URA) and the LDC.

End Activity Report

49 W Main – The property owners are close to a closing date. The new owners are interested in meeting with the Village to discuss the property.

33 School Street – Ms. Rayburn met with the property owner of 33 School Street. The owner will be submitting a proposal, as a possible site, for the Town Court Project.

Mr. Walker asked about the progress of the citations on 33 School Street. Mr. Holden stated that the property was cited for violations and given a fine. The property was cleaned up and given a 'winter rough grade.' The property will be given a finer grade in the spring and also be fenced in. Mr. Walker suggested obtaining a letter from Chatfield Engineer's, Village Engineer, defining exactly what a 'spring grade' is.

Mr. Marren asked if the property owner had given reasons for not being able to secure a grocery store. Ms. Rayburn stated that the issues they had come across were: the coming of the new Walmart & Aldi's stores; for the larger chain stores, the property/building size was too small; for the smaller "mom & pop" type stores, the size was too large and the rent too high; convenience stores also want to have gas pumps; the proximity of nearby grocery stores, Wegmans & Wades; and the proximity to Route 96.

Discussion of grocery/convenience stores followed.

Mr. Holden noted that the property owner would need to do redo his plans if he wished to change the type of business from a grocery store.

Mr. Holden stated that there have been discussions with Saratoga Associates regarding the concept of a 'super block.'

Discussion followed regarding other types of businesses, such as specialty and/or seasonal.

Mr. Powers stated that in the past all the Village Boards had met to discuss ideas for the Village and suggested it was time to do this again.

Mr. Holden suggested that initially Ms. Rayburn meet with the property owner of 33 Schools Street to suggest alternate ideas for the property. If the property owner is in agreement, then the LDC & URA get together. After that they then meet with Saratoga Associates.

Discussion of the cluster parking on West Main Street followed.

President Report

Mr. Holden noted that the SOHO (Small Office/Home Office) Small Business Show is coming to the Rochester Riverside Convention Center next week and he received free tickets.

Mr. Holden stated that he has been working with Mr. Walker and John Turner, Director of Public Works, regarding a recycling promotion in the Village. The Village will promote recycling in conjunction with the Town's Sustainability Advisory Committee (VSAC) & Victor Central Schools. Unfortunately not everyone is recycling. Recyclables need to be kept out of the landfill. Recyclables cost nothing to haul away, but when they are included with the refuse, the Village pays by weight to dispose of them. How can the LDC help?

Adjournment

Meeting was adjourned on motion at 9:34am.

Suzanne Paquin, Minutes Clerk