

**A regular meeting of the Victor Local Development Corporation (LDC) was held on Tuesday, October 27, 2009 at the Village Hall, 60 East Main Street.**

<b>MEMBERS PRESENT:</b>	President	John Holden
	Vice President	Bryan Powers
	Secretary/Treasurer	Steve Van Dyke
	Director	Thomas Walker
	Director	Jack Marren
	Attorney	Reid Holter
	Executive Director	Kathy Rayburn
	Minutes Clerk	Suzanne Paquin

**OTHERS PRESENT:** Sue Stehling

Meeting was called to order by President John Holden at 8:20pm.

Salute to the flag.

**Resolution #34-09LDC**

**Acceptance of Minutes**

On a motion made by Bryan Powers, seconded by Steve Van Dyke, the following resolution was ADOPTED 5 AYES 0 NAYS

**Resolved,** that the Local Development Corp (LDC) accepts the minutes from the meeting dated September 22, 2009.

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**Financial Report**

**Payment of Bills**

Steve Van Dyke read each of the invoices to be paid from Abstract #10. The unpaid invoices on vouchers #115-133 totaled \$103,035.70.

An additional invoice was added to Abstract #10 in the amount of \$410.11 for business insurance/property liability from Nationwide Insurance.

**Resolution #35-09LDC**

**Payment of Bills**

On a motion made by Jack Marren, seconded by Thomas Walker, the following resolution was ADOPTED 5 AYES 0 NAYS

**Resolved,** that the Local Development Corporation has reviewed and approved invoices for payment that appear on Abstract #10, using vouchers #115-117, 120-123, and 125-134 in the amount of \$4,045.81.

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**Resolution #36-09LDC**

**Payment of New York Main Street (NYMS) Grant Funds**

On a motion made by Bryan Powers, seconded by Thomas Walker, the following resolution was ADOPTED 5 AYES 0 NAYS

**Resolved**, that the Local Development Corporation approves the following payments: KANDA Properties LLC in the amount of \$38,550.00 and Marble Heritage LLP in the amount of \$60,000.00 from the NYMS Grant Funds, that appear on Abstract #10, using vouchers #118 & 119, for a total amount of \$98,550.00.

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**Resolution #37-09LDC**

**Payment of Invoice – Nozzolio Grant Fund**

On a motion made by Jack Marren, seconded by Bryan Powers, the following resolution was ADOPTED 5 AYES 0 NAYS

**Resolved**, that the Local Development Corporation approves the invoice to Stu Brown Associates Inc, for administrative work on the NYMS Grant, that appears on Abstract #10, using voucher #124, in the amount of \$850.00 to be paid out of the Nozzolio Grant Fund.

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Ms. Rayburn will send an updated report of the projects & amounts that have been approved regarding the NYMS Grant.

**Executive Director Report**

**Wine & Food Fest** – Will be on November 13<sup>th</sup> at Ravenwood Golf Club. Ms. Rayburn stated that she has confirmation of sponsorships for the event in the amount of \$3,000. This is a \$1,000 increase over last year. The sponsors are The DiMarco Group, APD Engineering & Architecture, LeChase Construction, Canandaigua National Bank (CNB), KANDA Properties, Hoffend’s Discount Liquor, and Heitz Law Firm. The sponsorships have covered the expenses. Ms. Rayburn is currently working with Ravenwood Golf Club regarding the set-up. Ms. Rayburn has done some additional advertising. An ad was placed in the program for “Music in Motion” put on by the band boosters; in the “Ontario Life” section with the Democrat & Chronicle; in the Canandaigua Magazine; and in the program for the “Tour of Homes” put on by the Ontario County Historical Society. Music will be provided by Lyric Academy of Music. This year part of the proceeds will go to the Victor Farmington Food Cupboard. The businesses have been very responsive regarding the donation auction items.

*Reid Holter entered the meeting at 8:35am.*

**New York Main Street (NYMS) Grant Program** – Ms. Rayburn noted that payments have been made to 1 & 10 East Main Street and contracts have now been signed with 72 & 5 West Main Street. There is a \$25,000 streetscape component of the NYMS Grant. Ms. Rayburn has met with John Turner, Director of Public Works, for a list of items that the Villages is proposing to use those funds towards. This will be submitted to NYMS. There is no match requirement for this portion of the Grant and there is no reimbursement for in-kind services. Some items that the Village is proposing: benches, water fountains, garbage cans and street lighting.

**Holiday Promotion** – Ms. Rayburn noted that in the past the Holiday Promotion was put on by the Victor Retail Alliance (VRA). There will be a print campaign put on through the Daily Messenger. There will be no radio spots this year as they are too costly. The print campaign will be in the Daily Messenger on Sunday, November 29<sup>th</sup> and in the Brighton-Pittsford Post on December 2<sup>nd</sup>. Something new is proposed for December 11<sup>th</sup>, in the Village, "Shop, Sip & Sample." This would consist of wine tastings & food samplings in different locations encouraging people to shop. Each business that will be participating will have a luminary out front. Santa will be there along with carolers. Ms. Rayburn is working with Victor Central School (VCS) to have kids strolling along Main Street as "Dickens" characters. Ms. Rayburn is working on the Holiday Promotion with Mitch Donovan, Victor Chamber of Commerce.

The tree lighting will be on December 4<sup>th</sup> and the Santa Train rides will be on November 29<sup>th</sup>.

Ms. Rayburn noted that it has been suggested that "gift wrapping" be provided. If there is a local charity that would like to provide the "wrappers," they would receive any donations offered, please contact the LDC office.

### **President Report**

Mr. Holden stated that he and Jack Marren met with the VCS District to discuss ways that the Town, Village and School could collaborate on services and save money. Some services that could be combined would be: equipment, fuel, utilities, grants, Parks & Recreation programs and asphalt.

Mr. Holden noted that the Village Hall has connected to the Fiber Ring and is saving approximately 25% on their phone & internet services. The Town is looking into the possibility of connecting their buildings also.

Mr. Holden stated that a program was started a couple of years ago to notify businesses of break-ins in the area. A list was compiled and sent to the Canandaigua Police Chief of local businesses and their phone numbers. The 911 Call Center would send out a recorded message to all the businesses on the list. Mr. Holden was unsure if the program was ever activated.

Mr. Holden stated that he would like to go into Executive Session to discuss a possible real estate transaction.

**Executive Session**

On a motion made by Thomas Walker, seconded by Jack Marren, the following resolution was ADOPTED 5 AYES 0 NAYS

**Resolved,** that the Local Development Corp will enter into executive session to discuss a possible real estate transaction; Kathy Rayburn, Reid Holter, Attorney, will remain. No business will be conducted after.

*Suzy Paquin exited the meeting at 8:55am.*

*Steve Van Dyke exited the meeting at 9:26am.*

On motion of Bryan Powers, seconded by Jack Marren, the following resolution was ADOPTED 4 AYES 0 NAYS

**Resolved,** that the Local Development Corp will exit out of executive session.

**Adjournment**

Meeting was adjourned on motion at 9:34am.

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Suzanne Paquin, Minutes Clerk