

Texas Association of Health Underwriters 22nd Annual Convention

April 29 – May 1, 2010 * Intercontinental Hotel * Houston, Texas



The 2010 TAHU State Convention, which will be held in Houston from April 29-May 1, 2010, represents our 22nd year to give you this great event! Our theme this year is "Broaden Your Horizons" which is more than appropriate with all the things going on in Texas and nationally. We will kick off the fun on Wednesday with the Houston Association of Health Underwriters Golf Tournament at Cypress Lakes Golf Course. On Thursday, we'll take care of some business with the board meeting, delegate meeting and leadership training for new and incoming local state officers. Later in the afternoon, the convention will kick off with a panel discussion on selling employee benefits during this new era. The exhibit hall will open soon after with the traditional exhibitor/sponsor reception giving attendees the opportunity to network and meet with all the exhibitors and sponsors. Afterwards we will all meet at the Downtown Aquarium Houston and take in breathtaking views of the downtown Houston skyline. Get ready for a fun evening of food, drink and lots of entertainment to include exhibits and games. Friday will be a time for education and networking to include starting things off with breakfast with the exhibitors followed by the general session with keynote speaker Bryan Flanagan, Flanagan Training Group, more time with exhibitors and sponsors, lunch with a NASA astronaut, and many good educational sessions to choose from. The choice will be a difficult one this year! The day will conclude with the President's Reception, followed by the prestigious Hollis Roberson Awards Dinner and dancing the night away with our expert DJ! On Saturday, there will be more education session options available until noon to include the return of the infamous trial of our healthcare system. You will also have the opportunity to receive the small group agent certification which will require 8 hours of CE. After it's all said and done, stick around the remainder of the weekend and enjoy Houston. Mark your calendars and REGISTER EARLY!

Hotel Information

Please make your reservations directly with the Intercontinental Hotel 713/627-7600. Indicate that you will be attending the TAHU Convention, April 29-May 1, 2010 to receive the preferred room rate of \$169 single/double. Reservations must be made by March 29, 2010 to receive the guaranteed room rate and take advantage of the reserved room block. If the room block is sold out prior to March 29, the next best rate will be offered.

Cancellation

Conference registration cancellations received in writing prior to April 8, 2010, will receive a refund less a 20% service fee. No refunds for cancellations will be made after this date.

Registration and Payment

Please return a copy of the completed registration form with payment to: TAHU, P. O. Box 381506, Duncanville, TX 75138-1506. You may also fax credit card payments to 972/709-0611 or register online at www.tahu.org. **To encourage online registration, members who register online will be entered into a drawing at the convention to reimburse one person for their registration fee, Thursday night event and Hollis Roberson tickets – a \$250 value!** For questions about the event or more information on becoming a sponsor and/or exhibitor, email admin@tahu.org.

INDIVIDUAL REGISTRATION FORM

Name _____ Company Name _____
Address _____ City _____ State _____ Zip _____
Telephone () _____ Fax () _____ Email _____

Are You A TAHU Member? Yes No If yes, list local chapter _____ Sponsored By: _____

Registration Fees (do <u>not</u> include Thursday night event or Hollis Dinner)	Early Bird (On or Before April 15)		Late (After April 15)	
	Member	Non-Member	Member	Non-Member
Full (Thurs-Sat)	\$150	\$200	\$185	\$235
One-Day (Friday ONLY)	\$ 95	\$145	\$130	\$180

Convention Registration Fee (from above) \$ _____
Thursday Night Event-Downtown Aquarium Houston, April 29, \$50pp # of tickets _____ \$ _____
Hollis Roberson Awards Dinner, April 30, \$50pp # of tickets _____ \$ _____
Total \$ _____

Method of Payment: Check Enclosed (Payable to TAHU) or Credit Card Payment:
Charge my credit card in the amount of \$ _____ as follows: Master Card Visa American Express Discover

Cardholder Name _____ Card Number _____
Cardholder Billing Address _____
Signature _____ VAL Code (3-digit code on card) _____ Expiration Date _____

TAHU 2010 Convention TENTATIVE Agenda
Intercontinental Hotel, Houston, Texas



Wednesday, April 28, 2010

12:00pm-6:30pm	Houston Golf Tournament	Cypress Lakes Golf Course
2:00pm-6:00pm	Executive Committee Meeting	Chairman's Boardroom

Thursday, April 29, 2010

8:00am-12:00pm	Full Board Meeting	Champions III
12:00pm-4:00pm	Exhibitor Move-In	Legends Ballroom
12:00pm-1:30pm	Lunch on your own	
1:00pm-6:00pm	Registration Open	Legends Ballroom Foyer
1:00pm-3:00pm	Chapter Leadership Training: Awards, Education, Legislation, Media, Membership	Champions
3:00pm-3:30pm	NAHU Delegates Meeting	Champions
4:00pm-5:30pm	General Session "Selling Employee Benefits in The New Era", Group Panel With Travis Middleton, Stacey Merritt, Russ Childers, Sharon Alt	Champions
5:30pm-7:00pm	Exhibitor/Sponsor Reception	Legends Ballroom
7:30pm-12:00am	Thursday Night Out	Downtown Aquarium

Friday, April 30, 2010

7:00am-4:00pm	Registration Desk Open	Legends Ballroom Foyer
7:30am-8:30am	Continental Breakfast/Visit with Exhibitors	Legends Ballroom
8:30am-11:00am	General Session: Membership Meeting, Installation of Officers and Keynote Speaker, Bryan Flanagan, Flanagan Training Group	Discovery Center
11:00am-12:00pm	Visit with Exhibitors in the Exhibit Hall	Legends Ballroom
12:00pm-1:45pm	Lunch w/NASA Speaker TBA	Discovery Center
2:00pm-3:00pm	CE Sessions (choose 1): "Federal Legislative Update", Russ Childers, NAHU President "Why Bundling Makes You A Better Agent", Ron Ledgerwood, TASC "The Future of Healthcare Reform", Shannon Meroney, Aetna	Champions III Champions V Founders I, II
3:00pm-4:00pm	CE Sessions (choose 1): "Internet Marketing For Insurance Brokers", Ed Massey, Affiliated Marketing "Paradox of Choice", Eric Johnson, Agent Allies, LLC "COBRA Update", Ouida Peterson, CONEXIS	Champions III Champions V Founders I, II
4:00pm-5:30pm	Afternoon Break/Visit with Exhibitors/Prize Drawings	Legends Ballroom
5:30pm-	Exhibitor Booth Breakdown	
6:30pm-7:00pm	President's Reception	Discovery Center Prefunction
7:00pm-12:00am	TAHU Hollis Roberson Dinner	Discovery Center

Saturday, May 1, 2010

9:00am-11:00am	CHOOSE FROM ONE OF THE FOLLOWING CEs: "Ethics the NAHU Way", Pat Martin, BenefitMall	Champions V
9:00am-12:00pm	"America's Healthcare on Trial", Eric Johnson, Sharon Alt, et al...	Founders I, II
9:00am-5:00pm	"Small Group Agent Certification", Misty Baker, Lonestar Benefits	Champions III
11:am-12:00pm	"State Continuation", Bill Mann, The Benefits Office	Champions V

****All CE is pending approval from TDI for credit and speakers subject to change.**