

**Texas Association of Health Underwriters**  
**17<sup>th</sup> Annual Convention**  
**April 23-26, 2005 \* Marriott Town Square \* Sugar Land, Texas**

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Exciting things are coming your way in April at the TAHU 17<sup>th</sup> Annual State Convention. We will be meeting in the brand new Sugar Land Towne Square – voted Best Place to Take an “Out-Of-Towner”....is to Sugar Land Towne Square! What better time and place for interacting with exhibitors, leadership workshops, continuing education, entertaining keynote speakers, the Hollis Roberson Awards Banquet and finding out “How Sweet It Is” to be a part of the Health Underwriters in beautiful Sugar Land.

The local chapter will hold its annual **Spring Golf Tournament on Saturday, April 23 at Old Orchard Country Club**, located on the former site of the Lazy C Ranch, just 10 minutes from the hotel. Sunday will bring chapter **leadership workshops** for our current, local and state board members and officers followed by **one hour of continuing education**. The opening of the exhibit hall is always a treat with the **Exhibitor/Sponsor Reception**. Then join us for a fun-filled evening at the **George Ranch Historical Park** – wear your jeans and boots and dine with us on some of the finest Bar-B-Q under the stars.

Monday will bring some exciting surprise visitors from the past for the keynote address. Join us for a travel back in time to be part of a debate between **Benjamin Franklin and John Adams** on the health care issues of their time. What an opportunity to compare the issues of our time with the issues of their time. There will be many opportunities for visiting with your peers in the industry, learning about new products our exhibitors have for you and developing important business relationships. The afternoon keynote speaker will be **Dr. Larry McCullough of Rice University** followed by another **hour of continuing education**. Monday would not be complete without the **Hollis Roberson Awards Dinner**. But, that’s not all! Tuesday morning is packed with more opportunity for **3 more hours of continuing education** on an array of topics important in the industry today!

Mark your calendars and **REGISTER EARLY!** Sponsor

packages, ranging from \$500 to \$5000, are available as well as exhibit booths at \$600, which includes one full paid registration to the events on the agenda, with the exception of the Sunday evening event at the George Ranch, April 24, 2005 and the Hollis Roberson Award Dinner on Monday, April 25, 2005.

**Hotel Information**

Please make your reservations directly with Marriott Town Square, 16090 City Walk, Sugar Land, TX 77479, 281/275-8400. Indicate that you will be attending the TAHU Convention, April 23-26, 2005 to receive the preferred room rate of \$125 single/double. Reservations must be made by April 2, 2005 to receive the guaranteed room rate and take advantage of the reserved room block. If the room block is sold out prior to April 2, 2005, the next best rate will be offered. There is complimentary self-parking.

**Cancellation**

Conference registration cancellations received in writing prior to April 2, 2005, will receive a refund less a 20% service charge. No refunds for cancellations will be made after this date.

**Registration and Payment**

Please return a copy of the completed registration form with payment to: **TAHU, P. O. Box 381506, Duncanville, TX 75138-1506**. You may also fax credit card payments to 972/709-0611 or register online at [www.tahu.org](http://www.tahu.org). **To encourage online registration, members who register online will be entered into a drawing at the convention to reimburse one person for their registration fee, George Ranch and Hollis Roberson tickets – a \$240 value!** For questions about the event or more information on becoming a sponsor and/or exhibitor, call Laura Firestone, Executive Director, 972/780-0066 or you can send an email to [management.company@tahu.org](mailto:management.company@tahu.org).

**INDIVIDUAL REGISTRATION FORM**

Name \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_  
 Email Address \_\_\_\_\_

Registration Fee, \$140 (does not include George Ranch or Hollis Dinner)	\$	
Sunday Night at the George Ranch, April 24, 2005, \$50 per person # of tickets _____	\$	
Hollis Roberson Awards Dinner, April 25, 2005, \$50 per ticket # of tickets _____	\$	
<b>Total</b>	<b>\$</b>	

Method of Payment: \_\_\_\_\_ Check Enclosed (Payable to TAHU) or Credit Card Payment:  
 Charge my credit card in the amount of \$ \_\_\_\_\_ as follows:  Master Card  Visa  American Express  Discover  
 Cardholder Name \_\_\_\_\_ Card Number \_\_\_\_\_  
 Signature \_\_\_\_\_ VAL Code (3-digit code on card) \_\_\_\_\_ Expiration Date \_\_\_\_\_  
*Your credit card billing statement will read “Texas Association of Health Underwriters”.*



## 2005 TAHU Convention Tentative Agenda

Update: 02/21/05

### Saturday, April 23, 2005

1:30pm-6:00pm HAHU Golf Tournament

Old Orchard Country Club

### Sunday, April 24, 2005

8:00am-10:00am Executive Committee Meeting  
10:00am-1:00pm Full Board Meeting w/lunch  
12:00pm-2:00pm Exhibitor Booth Setup by Freeman Decorating Company  
1:00pm-3:00pm Chapter Leadership Training  
(Open for all current and future local and state board officers and chairs)  
2:00pm-5:30pm Exhibitor Move-In/ Registration Open Ballroom Lobby  
3:00pm-4:00pm NAHU Delegates Meeting, Beth Ashmore  
4:00pm-5:00pm **CE Session I** "What Agents Should Know About HIPAA", Renee Casserly, Wellpoint  
5:30pm-7:00pm Exhibitor and Sponsor Reception  
7:30pm- Sunday night Fandango and Bar-B-Que at the Historic George Ranch

### Monday, April 25, 2005

7:30am-3:00pm Registration Desk Open  
7:30am-8:30am Continental Breakfast/Visit with Exhibitors  
8:30am-10:15am **General Session I:** Opening Ceremonies, Installation of Officers by NAHU President Trei Wild, and Opening Keynote Speakers William Chrystal aka John Adams and Christopher Lowell aka Ben Franklin, Voices in History.  
10:30am-11:30am Visit with Exhibitors  
11:45am-1:00pm Lunch  
1:00pm-1:30pm Visit with Exhibitors  
1:45pm-3:15pm **General Session II:** Professor Larry McCullough, Rice University, "Healthcare: A Right or a Privilege"  
3:30pm-4:30pm Afternoon Break and Visit with Exhibitors/Prize Drawings  
4:30pm-5:30pm **CE Session II** "Single-Payer Healthcare: A Canadian Perspective", Reid Rasmussen  
OR "Creating a Healthier Workforce", Thomas Montgomery \*  
4:30pm-6:30pm Exhibitor Booth Breakdown  
6:30pm-7:30pm Presidents' Reception  
7:30pm-12:00am TAHU Hollis Roberson Dinner

### Tuesday, April 26, 2005

9:00am-12:00pm **CE Session III, IV and V**  
Agent/Broker Malpractice: The Anatomy of a Lawsuit (2 hrs), Ellen Pacholski  
Agents & COBRA-How Much Help Can You Be (2 hrs), Ouida Peterson  
Identity Theft (1 hr), Nancy Grafton (offered twice)  
Reducing Insurance Costs (1 hr), Thomas Montgomery (offered twice) \*  
E-Business (1 hr), Tom Jacobs, Eflex Group \*  
The Evolution of Complimentary Healthcare (1 hr), Bryan Van Noy\*

\* Pending CE Approval

\*\*\* Total Possible CE Hours, 5, and Exhibitor Time, 5 hours

# HOUSTON ASSOCIATION OF HEALTH UNDERWRITERS

Invites you and your company to participate in their  
Spring Golf Tournament in conjunction with the  
2005 TAHU STATE CONVENTION

(Portion of the proceeds going to the Ken Martin Scholarship Fund/TAHU Honorees Corporation, a 501c3 organization)



**DATE: Saturday, April 23, 2005**

**Old Orchard Golf Club  
13134 FM 1464, Richmond, Texas  
281-277-3300**



**Florida Scramble, Shotgun Start: 1:30 PM**

## Sponsorship Levels

**Platinum Sponsor \$1,500**

2 Foursomes, 1 cart sponsorship  
Sponsorship recognition on signage/ Hole sponsorship  
(1 available)

**Gold Sponsor \$1,000**

1 Foursome, 1 cart sponsorship  
Hole sponsorship/Insert advertisement of company in goodie bags

**Silver Sponsor \$750**

1 Foursome and Hole Sponsor

**Lunch and Awards Sponsorships \$750**

**Dinner Sponsor \$1250**

**Individual Player \$125**

**Cart, Driving Range and Practice Green Sponsorships \$400**

**Hole Sponsor \$250**



**PLEASE CONTACT US IF YOU WOULD LIKE TO DONATE  
ANY GIVEAWAYS, SUCH AS PLAYER BAGS, GOLF BALLS, HATS, ETC.**

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail \_\_\_\_\_ Sponsor Level: \_\_\_\_\_

### Names on the Team

1. \_\_\_\_\_ 2. \_\_\_\_\_  
3. \_\_\_\_\_ 4. \_\_\_\_\_

**Register through: Marc Blevens 713-513-3938 Office 713-513-3949 Fax or  
Kellie Merritt 713-520-5720 Office 713-520-8017 Fax**

**Method of Payment**

Cash/Check



**Please mail payment to:**

**HAHU  
P.O. Box 263587  
Houston, TX 77207-3587**