



August 2011

Dear Fellow GBA Members:

Time to Shop Local! Hopefully, you know that I am referring to the new GBA marketing and promotional event – GBA Treasure Hunt & Fall Festival! Thank you to the many, many businesses on the corridor that have joined us for what we hope will become an annual event. I have included a flier with all the details. If you are not one of the participating businesses, you can still join in on the fun by promoting customer participation and by joining in the final Fall Festival on Saturday, September 25, 1 – 4pm, Belvedere Square featuring bands from The Music Workshop. Special thanks to the many GBA volunteers who worked so hard to pull this event together!

Staff Support - I am pleased to share with you the exciting news that the **GBA has hired Megan Tahboub**, a local community member, to help facilitate the work of the GBA. Megan will become a familiar face to you as she assists us with our efforts to promote businesses and nonprofits in the corridor, including the redesign of our website in partnership with Siquis, social media efforts, marketing and promotional events and activities. She has lived in the community for many years and has a professional history of providing this type of support to businesses and nonprofits in Maryland, including Outward Bound and Sunnyfields. We are thrilled to have Megan aboard and know that you will enjoy working with her. Megan's first projects have been assisting the GBA Treasure Hunt & Fall Festival Committee with last minute event details and connecting with Siquis regarding our website.

Call for Email Addresses – Please be sure that the GBA has your email address for you/your businesses. We frequently communicate with businesses outside of the board meeting and this bi-monthly mailing. Having an email for you will ensure that you are always in the loop on issues that impact your business and community. Please forward your email address to me at mjohnson611@comcast.net.

GBA Good Neighbor – Other wonderful news...GBA board member, **Laura Penza**, has been working diligently for years to come to an agreement with the regional management of **Family Dollar** to allow short-term parking in their lot. I am thrilled to report that because of Laura's persistence, the new District Manager of Family Dollar has agreed to 15 minute parking in their parking lot in a newly created Red Zone, which runs along York Road, to support the numerous small businesses in Mid-Govans area, at the corner of York Road and Woodbourne. We are so excited about this partnership and are very appreciative to Family Dollar for being such a Good Neighbor to fellow GBA businesses!

Another GBA Good Neighbor "Shout-Out" to **Loyola** for piloting a Farmers Market this summer. It was wonderful and I hope that many of you had a chance to participate and/or shop at the market. Feedback to date has been nothing but positive and we hope that this will become a regular summer event here in Govanstowne.

Community Support - Because we all know that it is important for us as a business community to encourage positive community relations with our neighbors, the GBA, on behalf of all of you, has sponsored the children's football league. We believe that this is a positive team experience for children in our community and are honored to be part of their experience.

Corridor Appearance - The GBA has also purchased more Govanstowne banners for the corridor as part of our continuing efforts to create a sense of community on the corridor and to promote our pride in this neighborhood in which many of us work and live. Additionally, the GBA Planters Program is in full swing and the new planters outside of businesses brighten up the corridor and create a continuity of "look" that directly impacts how customers perceive your business. Please consider participating in this program; additional information and an order form are included in this mailing.

Code Inspections – Just a reminder that this is Code Inspection Time so take a look at the outside of your building as well as the ground that surrounds it and make any structural and/or cosmetic repairs that are needed. The appearance of your business directly impacts your bottom line as well as the overall economic performance of the entire business district. Note that City Inspectors will be doing their due diligence around code violations and we ask that you "get ahead of the game" by handling any code or appearance issues beforehand. No one likes to give or get a fine so let's all do our part to keep the business district looking its best.

GBA Mailing Inserts – I am happy to include a flier from your business as long as it is sent to me electronically and can be copied in Black & White. I can include up to four inserts per mailing. Inserts for the next mailing are due to me on October 14 for a late October mailing and will be included on a first-come, first served basis. Please email to mjohnson611@comcast.net.

NEXT GBA MTG. – Lastly, the next GBA meeting is scheduled for September 13, 2011, 8:30am at Jerry's Belvedere. All business owners (or their designee) are welcome; local faith-based organizations and nonprofits are welcome to attend as well. Please consider joining us for the meeting as I look forward to meeting more of you in person. If you have questions about the GBA and/or you have specific concerns, please feel free to contact me at 443-691-1794 or mjohnson611@comcast.net.

Please be sure to vote! Make your voice count!

Warm Regards,

A handwritten signature in blue ink that reads "Maria T. Johnson". The signature is written in a cursive, flowing style.

Maria T. Johnson, President
Govanstowne Business Association
P.O. Box 39278, Baltimore, Maryland 21212



First Annual
Govanstowne
TREASURE HUNT

August 25 – September 25, 2011

&

FALL FESTIVAL

With Bands from The Music Workshop
September 25, 2011 • 1:00 p.m - 4:00 p.m. • Belvedere Square

- Collect Treasure Hunt coins at participating businesses from August 25 to September 25. No purchase necessary.
- Redeem coins on September 25 between 12:00 and 2:30 at Belvedere Square.
- 10 coins (maximum of 5 from 1 business) = 1 raffle.
- Drawing will be held at 3:00 p.m.
- Must be present to win.

RAFFLE PRIZES DONATED BY:

Belvedere Square • Enterprise Car Rental • Govans Community Acupuncture • Govans Presbyterian Church •
Jerry's Belvedere Tavern • Loyola University • The Music Workshop • The Wise Penny

GRAND PRIZE: HP TOUCHPAD

PARTICIPATING BUSINESSES

3 Rideshop, 5918 York Road • Academy Cleaners, 5219 York Road • Café Zen, 438 E. Belvedere Avenue •
Divine Unity Unisex Hair Salon, 4638 York Road • Enterprise Car Rental, 5201 York Road • God's Total Woman, 5810 York Road •
Govans Community Acupuncture, 5209 York Road (M, Tu, W, F 4-6 & Su 3-6) • JAI Medical Center, 5010 York Road •
Jerry's Belvedere Tavern, 5928 York Road • Loyola Clinical Centers, 5911 York Rd., Ste. 100 •
Lucky 7 Food & Deli, 4419 York Road • MAACO Auto Collision, 5600 York Road • Mid-Atlantic Muffler & Brake, 4407 York Road •
Mikie's Pizza, Subs & Indian, 5926 York Road • Mo'Hair Mo'Hair, 4606 York Road • Perpetual Medical Equipment, 5919A York Road
• Quick Shop Groceries, 5001 York Road • S & S Mini Mart, 500 Sheridan Avenue • Salt & Pepper Deli, 5418 York Road •
Sherwin Williams, 5833 York Road • Status Hair Salon, 498 Woodbourne Ave., 2nd Fl. • Swallow at the Hollow, 5921 York Road •
The Music Workshop, 5810 York Road • The Senator Theatre, 5904-06 York Road • The Wise Penny, 5902 York Road •
Traditions Home Furnishings, 5602 York Road • Upward Way, 5851 York Road • Valerie Cherry Insurance, 6800 York Road •
Van Dyke & Bacon, 5919 York Road • Yia Yia's Pizza, 5849 York Road • Zen West, 5916 York Road



Mayor's Office of Human Services

Community Action Partnership

Services

Baltimore Community Credit Improvement Program

Family Online Solution Center

Self Sufficiency Case Management Program

Income Tax Preparation

Maryland Energy Assistance Programs

Low Income Water Assistance Program

Low Income Senior Citizen Water Discount Program

Renters/Homeowners Tax Application Assistance

Weatherization Program

Educational Opportunities/GED Preparation

Employment Assistance

Community Action Centers

Southeast Community Action Center

Diann Baker, Manager
3411 Bank Street, 21224
410-545-6518

Northern Community Action Center

David Smith, Manager
5225 York Road, 21212
410-396-6084

Southern Community Action Center

Beulah McCain-Lucas, Manager
606 Cherry Hill Road, 21225
410-545-0900

Northwest Community Action Center

Diane Jones, Manager
3939 Reisterstown Road, 21215
443-984-1384

Eastern Community Action Center

Desiree Mack, Manager
1400 E. Federal Street, 21213
410-545-0136



Stephanie Rawlings-Blake, Mayor

www.facebook.com/baltimorecommunityaction



Aphasia Awareness

Do you know a **STROKE** survivor with **APHASIA**?

a•pha•sia (uh-fay'-zhuh) n.

A language disorder that impairs the expression and understanding of spoken language, reading and writing. It occurs most often from a stroke or brain injury. This frustrating condition affects a person's ability to communicate, but does not affect his or her intellect.

SCALE Programs

APHASIA COMMUNITY PROGRAM

- Attend a two-day program
- Choose 4 classes a day
- Learn technology for Aphasia
- Practice communication skills
- Try new things
- Join an active community

VOCATIONAL PROGRAM

- Gain confidence in your communication abilities
- Join an active community
- Take single classes:
 - Computer Use
 - Public Speaking
 - Creative Writing

FAMILY PROGRAM

- Learn about stroke & aphasia
- Practice communication strategies
- Develop coping, caregiving skills
- Find support with peers
- Hear professionals speak & teach

Someone Just Like Me

My name is Alan*. I was a 47-year old husband, father, and successful business owner when I had a stroke 11 years ago.

Until then I only thought of "stroke" as part of my golf game, and I had never heard the word APHASIA.

Imagine being a boss, a board member, a public speaker, "the life of the party", and then, one day, not being able to speak.

The first years after my stroke were filled with hospitals, rehabilitation and therapy. I felt myself becoming more depressed and isolated, especially because I could not communicate. My place in my family, and in my community, had changed forever. My friends no longer knew how to relate to me.

NOW I HAVE SCALE. I have an entire community of friends just like me. I work on my speaking, reading, writing and on computers. I have developed new interests and skill in art and pottery. I am learning new things, laughing with others, and living well with aphasia every day.

**Name changed to protect privacy.*



Now I Know

I know that people with aphasia can continue to improve their communication throughout their lives. I can learn new skills, technologies, and hobbies.

I know that people with aphasia need community; others who understand and encourage them.

I need a place to practice and improve my skills, a place to try new things in a safe, supportive environment so I can re-join the community.

I know that my family also needs a community like SCALE to provide support, education, and training to help our communication at home.

I know that my life is worth living, that aphasia does not define me as a person, and that I have a lot to offer my family and my community.

I know that anyone with aphasia needs SCALE. Please tell them this is a place just for them.



Snyder Center for Aphasia Life Enhancement

5910 York Road
Baltimore, MD 21212
410-323-1777
info@scalebaltimore.org
www.scalebaltimore.org



The Junior League of Baltimore hosts

BOUTIQUE WAREHOUSE • SALE •

September 16 - 18

Hunt Valley Towne Center

118 Shawan Road, Hunt Valley, MD 21030

Designer merchandise from local boutiques at over 50% off retail!

Preview Shopping Party:

Cupcakes and Cocktails

Friday, Sept. 16

7 p.m. - 10 p.m.

tickets: \$20 (www.jlbalt.org)

Sale Open to Public:

Saturday, Sept. 17

9 a.m. - 5 p.m.

Sunday, Sept. 18

11 a.m. - 2 p.m.

For more information,
visit www.jlbalt.org



Proceeds support the Junior League of Baltimore and its community projects.

HUNT VALLEY
Towne Centre



Fairgrounds
Discount Beverages



STYLE
MAGAZINE
baltimorestyle.com

When's the last time you watched football at Memorial Stadium?

Stadium Place Community Football Festival!

Hosted by GEDCO and the Y of Central Maryland

Sunday 9/25/11

12:00pm - 7:00pm (4:00pm game showing)

Watch the Ravens vs. the Rams on a jumbo screen!
Enjoy fun activities for the whole family!

FREE Activities from 12:00pm - 4:00pm

- Field games for all ages, win great prizes
- Face painting • Moonbounce • Sno-cones
- 4:00pm Watch the Game on the Big Screen!

Enjoy all day:

- Community vendors • Food vendors
- Tailgating • Beer Garden (\$5 entrance fee)

**All are welcome to bring food and chairs for game viewing!
Or enjoy a reserved tailgating space for only \$10 that allows
parking, grilling, and fun with your fellow tailgaters!**

Outside alcohol is prohibited.

Tailgating proceeds benefit kids and families in your community!

For more information or to reserve tailgating spaces,
please visit www.gedco.org/SPfestival, or contact
Roxanne Fiddler at 410-433-2442 ext. 15 or rfiddler@gedco.org.

Stadium Place Community Football Festival

Hosted By: GEDCO and The Y of Central Maryland

*Sunday, September 25, 2011
Stadium Place Campus*

Sponsorship Opportunities

\$10,000 – Touchdown Sponsor

- Speaking opportunity
- Logo placement on jumbo screen
- Primary placement of you or your company or institution's name or logo on printed public relations materials, event signage and in media exposure
- Opportunity to provide your company's tokens to event guests through a vendor booth
- Verbal acknowledgement of your support *as Lead Sponsor* at the event during the program
- Website and Social Media recognition and linkage
- 5 Tailgate Passes

\$5,000 – Field Goal Sponsor

- Logo placement on jumbo screen
- Placement of you or your company or institution's name or logo on printed public relations materials, event signage and in media exposure
- Opportunity to provide your company's tokens to event guests through a vendor booth
- Verbal acknowledgement of your support at the event during the program
- Website and Social Media recognition and linkage
- 4 Tailgate Passes

\$2,500 – First Down Sponsor

- Placement of you or your company or institution's name or logo on printed public relations materials
- Opportunity to provide your company's tokens to event guests through a vendor booth
- Website and Social Media recognition and linkage
- 3 Tailgate Passes

\$1,000 – Quarterback Sponsor

- Opportunity to provide your company's tokens to event guests through a vendor booth
- Website and Social Media recognition and linkage
- 2 Tailgate Passes

\$250 – Kick Off Sponsor

- Website and Social Media recognition and linkage
- Opportunity to provide your company's tokens to event guests through a vendor booth