



Preparing for your MaxPoint event

INTRODUCTION:

Thank you for allowing MaxPoint to come alongside as you seek to encourage and equip your congregation or organization. The upcoming MaxPoint event is designed to challenge, exhort and mobilize your people towards new levels of commitment and service. It is important to understand that MaxPoint is not a program but a process. True change takes place over time. MaxPoint events and materials are designed to encourage that change process.

FINANCES/ TRAVEL:

It is our desire to assist the Body of Christ whenever possible, and we do not want lack of funds to hinder your organization's participation. Therefore, **we do not charge for our services**. We do ask that the church or organization cover all of the MaxPoint speaker's travel expenses and provide some kind of an honorarium or love offering. We also ask that MaxPoint books and materials are made available for participants to purchase.

- All travel expenses (transportation, hotel, food) to be paid by the host church/organization. We prefer to make our own travel and lodging arrangements. This allows us to best coordinate our schedules. We will discuss these options with you before incurring expenses.

Some churches are not sure what an appropriate honorarium is for a speaker and request help in this area. We have put together the following as a general guideline. Again, **we do not charge** or have a required amount. We do ask that if your church/ministry decides to receive a love offering for the speaker, that you do so at the end of the speaker's presentation, rather than before. This way your congregation knows what they are supporting with their offering.

- Individual workshops: \$150 per workshop presentation; minimum two presentations or \$300.
- Keynote address or The MaxPoint Journey Conference conducted in one three-hour setting:
 - \$300 for churches/organizations under 500 in average worship attendance
 - \$500 for those 500-1000; \$700 for those over 1,000
- MaxPoint Journey Conference or multiple addresses spread across one or two days:
 - \$500 for churches/organizations under 500 in average worship attendance
 - \$750 for those 500-1000; \$1,000 for those over 1,000 in average attendance

SUGGESTED PREPARATION STEPS:

1. Utilize the small group MaxPoint Journey Bible Study Guide. There are four lessons in that guide, and it is best that they be completed before the MaxPoint event. Remember, MaxPoint is about a process that involves people grasping certain core principles.
2. Promote the event by every means possible. Yes, you want to promote it within your congregation but you should also promote it to those outside. People everywhere are looking for significance. Use the MaxPoint event to not only grow your people, but also as a tool to reach the lost. Ask us about our business seminars that can be used in the marketplace to help promote your event.
3. Clear the calendar, as best you can, around the MaxPoint event. Make this a priority. Show that this is an important opportunity with which everyone needs to participate.
4. Encourage your members to get and read the book *MAXPOINT* by Frank Banfill. This will put the life-changing MaxPoint principles in front of them and help them better internalize these truths.
5. Be ready to connect people to ministry. Have some way to showcase ministry opportunities. You may want to have a ministry & missions fair soon after the MaxPoint event. Also, prepare ministry guides so that people know exactly what is expected of them if they commit to that particular ministry. Consider allowing outside local or national ministries to share their opportunities with your congregation. Remember, our job as leaders is to help deploy people into the assignment that God has for them.
6. Follow-up with individuals after the event. Be proactive in approaching people about ministries you feel may be a good fit for them. Seek out potential new leaders and encourage them to "step up to the plate." You may also want to preach a series of messages with similar themes to MaxPoint.