

The MAXPOINT Journey is presented by Frank Banfill

Frank Banfill, president of MAXPOINT Ministries, is a recognized authority on Christian



mobilization and missions. As a former evangelist, pastor and missions agency executive, Frank has spoken to tens of thousands of people across five continents, has trained hundreds of ministry leaders, and has assisted with the launch of dozens of new churches throughout the world.

Frank has been interviewed on nationally syndicated radio broadcasts, including Mission Network News, Moody Broadcasting's *Prime Time America*, Salem Radio News, USA Radio Network, and American Family Radio News.

Frank holds Bachelors and Masters degrees from Liberty University and the Certificate of Strategic Organizational Leadership from Villanova University. He is also the co-founder of MinistryTravel.com, a unique travel agency providing discounted airfare for churches and missionaries.

Additional MaxPoint Services

Mobilization Campaigns—Get the most out of your *MaxPoint Journey* by incorporating it into an eight-week church-wide emphasis to mobilize more people into service.

MaxPoint Strategic Church Planning—a unique approach to help your church reach its maxpoint by growing both as an *organization* and as an *organism*.

What Others are Saying...

“Frank Banfill has the voice and vision of a modern-day John the Baptist. MAXPOINT provides a crystal clear plan that will help you and your church bring maximum glory to God.”

—Bobb Biehl, President,
Master Planning Group
Board Member, Focus on the Family

“Frank has a unique communication gift, combined with a deep insight of recognizing principles that will help you and those around you become all that God intended you to be. In a day when time is a valuable commodity, the time you spend with Frank will be priceless. The principles that you apply from Frank will reap dividends forever, in your church or organization, and in your personal life.”

—Dr. Rob Jackson
Vice-president for Spiritual Life,
Liberty University

“MAXPOINT is an incredible model for church development.”

—Brian Rhodes
Executive Director of U.S. Ministries
Awana Clubs International



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Clueless?



Not any more!

Ignite passion and multiply
ministry with the
MAXPOINT Journey.

Get people out of the pew and into ministry

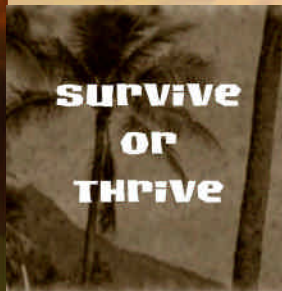
The MAXPOINT Journey Conference is a biblical, fast-paced, and exciting presentation designed to free believers to thrive—not just survive—in life and ministry. First, the conference helps participants identify where they are in their spiritual journey using the MAXPOINT Stages™ of Life—*Decision, Discovery, Deployment and Destiny*—and then it challenges participants to move outside of their comfort zones toward real life significance.

For the young Christian and growing believer, the MaxPoint Journey serves as a compass to point in the right direction and provides a map to keep on the straight and narrow road toward significance. For the mature believer, MAXPOINT is a voice of discernment and encouragement that coaches the more seasoned Christian toward greatest potential.

The MAXPOINT Journey is comprised of four sessions that can easily be presented in one Sunday or in a format that best fits your church's schedule.

In this section of the MAXPOINT Journey, your church discovers what it means to really live. They learn about their maxpoint—the place in their lives where they are

making the greatest impact possible for the glory of God, given their gifts, talents, abilities, and experiences. They are presented with the four MAXPOINT stages and taught how to find which stage they are in. They are challenged to shatter complacency and move forward to develop their commitment and service for the Lord.

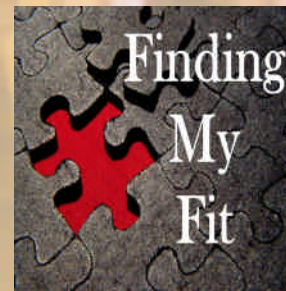


It is unfortunate but true that many believers—maybe even the majority—are simply surviving life. Their spiritual life is growing only incrementally. They don't understand or accept that God wants to do something incredible through them. Instead, they move through life stuck in their own "world" and never reach their God-given potential. *Survive or Thrive* takes an honest look at why people settle for survival and the four necessities required to thrive.

Personal Navigation System

Helping people take an honest look at their life is the primary focus of this section. Participants are shown how to identify their own life brand—their "logo," "tag line," and name—and

how this can help them evaluate where they are today and where God would have them be tomorrow. They learn the nine essential requirements that Christ gave for discipleship and evaluate how they are doing with each element.



Where do I fit? What kind of ministry should I be doing? What kind of career should I be in? How can I positively impact others? These and other questions are addressed in *Finding*

My Fit, which also challenges participants to move outside of their comfort zones in order to make a real difference with their lives. They will learn about "T" alignment that comes by having our tale (life message), task, team, and tools in proper balance. They will see how "T" alignment can help them discern their best place of ministry.

Bring the MAXPOINT Journey to your church or ministry!