

Sports Therapy Organisation Newsletter

Supplementary edition – June 2011



£20 workshops

Yes you read it correctly!

STO members needing to build up their CPD hours, wanting to refresh their skills or even learn new ones, can take advantage of some of the Active Health Group one day workshops on offer this **June**.

One day workshops on offer:

- Pre & Post Sports Massage
- Muscle Energy Techniques
- Soft Tissue Release
- Back Care
- Trigger Point Therapy

Also available in June

Strapping & Taping – 1 day - £40

Exercise Therapy – 2 days - £100

Myofascial Postural Realignment – 2 days - £100

These prices are strictly for STO members only. For dates please see:

www.activehealthgroup.org.uk or call 0161 235 5307

System crash!

Unfortunately due to a system crash the members only section of the website has been unavailable for the past 2 weeks. It is now up and running again, but some of our members have had their access removed. We are in the process of re-registering members. Thank you for your patience.

This supplementary edition is to replace some of the information we placed on the members only section. Normal service will resume next month!

Event work.

Even though we send out our newsletter to well over 500 therapists, we still only have a relatively small event team to cover some of our event work. The more event work we can fulfil the more we are offered. Some of our recent paid event work has been £35 per hour for a huge running shoe brand, £120 per day at a football tournament, £45 per hour providing 'chair massage' at a large shopping centre and other work in entertainment, commerce and sport. Event work can be a good way to supplement your income and has led to more than one of our members travelling the country (all expenses paid, plus their usual daily treatment rates) treating some very famous people on tour with various musicals. If you are an STO member and wish to join our events team, please email us...you never know where it can lead.

STO membership.

From June 1st STO membership fees are reduced by 20%, as they are on a 'pro rata' basis (renewable on 1st March each year). If you have not yet joined and wish to take advantage of some of our exclusive offers, please use the forms on the website.

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79a Lever Street
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www.uk sportstherapy.org.uk

Some STO Member Benefits

Access to customers using Healthshield Medical cashback scheme

15% Discount on Physique Management Company products

Free Fast Track CNHC registration validation (fee for non-members £15)

Access to £5,000 000 liability insurance, including legal cover for £49.75 per annum

Discounts on Active Health Group courses and workshops

Bi-monthly newsletter

Access to exclusive event work with the STO events team

Listing on STO 'Find a Therapist Register'

Access STO logo clothing available to purchase

20% discount on Human Kinetics Books and DVDs

Up to 20% discount on professional KT Tape

Membership Fees (annual rates)

Student - £10

Bronze - £30

Silver - £40

Gold - £80

For full description of member fees and benefits, please see our separate membership application form, or go to our website: www.uk sportstherapy.org.uk

Groupon (and other discounting companies)

Having done lots of research on these 'deal of the day' companies, and due to taking on a new therapy team, City Therapy (where the STO office is based), has decided to see what Groupon is all about. The lead therapist (and STO registrar) Christian Platts said *"It was a tough decision to make, as we already have a full time client base, and waiting list, however, we have just freed up two additional treatment rooms, and have taken on a new therapy team, so we are hoping that Groupon will give our new therapists their own client base in a relatively short space of time"* He added *"It has taken two months of preparation, as some of the main complaints against some of these companies are that they sell a huge amount of the discounted vouchers, but the businesses can't cope with the demand, and our reputation is everything to us, so we need to make sure we still offer a great service"*.

By the next issue the scheme should have been running at City Therapy for at least 6 weeks, and Christian will feedback on how he thinks it has gone, and whether he feels its worth signing up to!

Find a therapist search facility.

The find a therapist search facility is still proving very popular with members of the public seeking good quality treatments.

If you have not yet added yourself to the register, please complete your details on our website.

We will need evidence of qualifications and insurance before we will list you on our register.

Previous newsletters

All previous newsletters can be found on the 'research' page of our website.

What would you like to see in the next newsletter?

Do you have any thoughts on any projects that STO should get involved in?

Would you like to get involved with STO in any way?

If so, please get in touch with us. Without you, there is no STO!

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