

Newest *Left Behind* Movie to Take Hollywood by Storm

By Stephanie Dube

The end is near... In fact, it's coming this October. Is your church ready?

Left Behind: World at War, the third movie in the series based on the bestselling books, is coming to screens in *churches* across the country October 21-23, 2005.

This bold move will send an important message to Hollywood: **Americans want family friendly, faith-affirming films.** And the Triangle area of Raleigh, Durham, and Chapel Hill can play a vital role.

The goal is lofty, but simple: to create a unique theatrical release as big as any Hollywood film. Consider this: When a movie opens in Hollywood, it is viewed as a big success if it gets 2,000 screens. In contrast, there are *hundreds of thousands* of churches in America able to screen a feature film. If just *half* participate in the Church Theatrical Release in October, Hollywood will take notice.

"If this takes off the studios are telling us they will want to incorporate this entirely new delivery vehicle into their distribution model," Peter Lalonde, a CEO of Cloud Ten Pictures, said. "But here's the gem of it all: they will have to start making movies that pastors will play in their churches."

Changing Lives in the Triangle Area

Churches in the Triangle area of North Carolina have an unprecedented opportunity to take part in this blockbuster event that will impact the entertainment industry for years to come.

This is also a great opportunity to impact the Triangle community for Christ. While a typical Sunday service may be intimidating, a church movie night brings a casual atmosphere that makes everyone feel welcome and at home. People will be much more likely to visit your church for a premiere movie screening!

Peter Lalonde knows this from personal experience. He first set foot in a Gospel church in 1983 to watch *The Prodigal*. "It was a Thursday night and I was moved by the pastors' brief message after the film. I was back on Sunday...and the next Sunday. I became a believer the following Sunday and was a member of that church for eight years before relocating to another city."

How Your Church Can Participate

Visit www.leftbehind-worldatwar.com/churchtheatricalrelease for details on how to sign up your church to show a screening of *Left Behind: World at War*. You will need to purchase a DVD license based on the anticipated audience size.

After you purchase the license, your church will enjoy additional benefits of being a Church Theatrical Release partner. Cloud Ten Pictures is providing participating churches with a number of special features, including:

- Your church included on our official website's list of film night participants
- High-quality video clips of the movie to showcase on your website
- A personalized web page for your church's website with *Left Behind* graphics
- Access to an EVITE system created for the church film night
- Unlimited access to full-color movie posters, bulletin inserts, flyers, and more
- A special Church Film Night kit
- And more!

To sign up, just fill out the online form at <http://www.leftbehind-worldatwar.com/churchtheatricalrelease/signup.php>.

Don't miss out on this once-in-a-lifetime opportunity to be part of a powerful outreach to the Triangle community. Sign up today!