

NAIA Social Media/Email Marketing



Social Media - Below you will see a sampling of the 100 + facebook Groups, Schools and News Pages posted by our team

GROUPS – FB Pages - Schools	
Young Living Business	

Work from home success

Wellsville, KS Swap and Shop

Tri-County Swap & Shop

Tri-County Business Beat

Tri County Swap and Shop

The Woman Cave

The real swap shop of Johnson County!

The Official Facebook Kansas City Royals Fan Allen county ks swap and talk

The NEW Miami County Ks Swap and Talk

The Community Of Gardner

Kansas City's Ultimate Mom's Club

Tazzy's friends

Swap/Talk/Sell, for spring hill ks

Swap shop Franklin County

Smalltown Girl Designer Purse Swap

Secret Santas US

Richmond Kansas swap & talk

Really Need Help Looking for a Job

Raymore Residents Community Group

POST ANYTHING HERE NO RULES !!!

Overland Park Business Beat

Online Marketing Boom!

Olathe KS Swap Page

Olathe KS Online Garage Sales and Surrounding More Business Rant and Rave

Olathe Area Community Buy, Swap Sell, or Gige AWGYCity Swapmeet

NETWORKERS UNITED

Network Marketing Revolution

Need home for my dog (pup pup)

My Personal Shopper

MONEY MAKERS GROUP.. Come & Share ur biz

MIDWAY Drive-In (Paola, Kansas)

Miami County Talk and Swap

Mary's Jamberry Launch Party On-Line!

Marketing Masterminds

Made By Us - Joco homemade craft and goodies
Kansas City's Ultimate Mom's Club

Mackenna's Fight

Lawrence KS Buy, Sale and Trade

KC Pinterest Addicts Swap & Shop

KC Metro Antique & Vintage Marketplage

<u>Automotive Social Media</u>

Antiques, Classics & Shabby chic

Another Group to Post ads In!

Anderson County Swap and Shop

Anderson County Business Beat

Amy's Swap & Shop

American Legion LeRoy Hill Post

#19, Gardner, KS

AK East KS Swap Shop

Advertise your Business Freely 24/7

Advertise FREE Here!

Buy, Sell, Trade, Or Free In Belton, Mo

Blazer Football - Gardner-Edgerton, Ks.

Bingo For a Cause Vendors

Bid it! Johnson County Kansas

Kansas City Royals Crowd

Kansas City Metro Real Estate Guide

Kansas City Fashion Network

Kansas City Deal or No Deal

Kansas City Chiefs and Royals stuff buy

<u>trade</u>

Jones Family

Johnson County, KS Women's Plus Size S

and Shop

Axiom Social Media

Made By Us - Joco homemade craft an

goodies

Mackenna's Fight

Lawrence KS Buy, Sale and Trade

KC Pinterest Addicts Swap & Shop

KC Metro Antique & Vintage Marketpla

KC JOCO Hot Jobs

KC Chiefs Die Hards 4Life {Kc>

KC Auto Swap & Shop

Kansas City Ultimate Mom's And Women

Jackson County, Mo Classifieds

Jackson County, MO - Buy, Sell, Trade

Gardner ks, Moms Buy Sell N Trade

Gardner KS Calendar of Events and

Important Information

Gardner Community Snow Removal and

Lawn Care

Garder Real Estate

Friends swap and more kansas city kansas

and surounding areas

Free Advertising Group

franklin county misc. items for sale or trade

Franklin County Kids Swap:)

Franklin County Auto

Franklin Co, KS Swap & Talk

folk/country music

Find Your Doppelganger (Twin)

Elsmore Alumni 1895 To 2015 Share History

With Pictures and Thoughts

COUNTRY MUSIC AT ITS BEST

Citizens For The Future Of Gardner

(uncensored)

Citizens for the Future of Gardner

Chanute, KS Online Garage Sale

Cass County Shout

* Add advertising Here

LOCAL NEWS PAGES

FOX 4 News Kansas City

KMBC 9 News KCTV5 News

TEAM Pages

Kansas City Royals Crowd

Kansas City Chiefs and Royals stuff

KC Chiefs Die Hards 4Life {Kc>

Sampling of HIGH SCHOOL PAGES

(Multiple school pages including athletic pages)

Gardner Edgerton

Blue Valley

Shawnee Mission

Olathe:

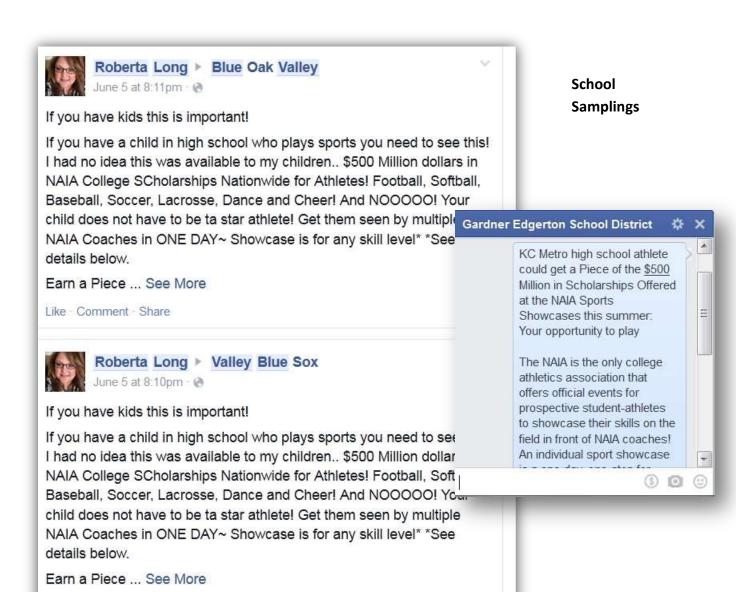
Kansas City

Ottawa - @ohsactivies

Groups Sample Posts



I'm attending the 2015 NAIA Showcase. Visit the website for info on how you can





Like Comment Share



Roberta Long KMBC 9 News Kansas City 🔮

June 5 at 7:54pm - Edited · 🚷

If you have kids this is important!

If you have a child in high school who plays sports you need to see this! \$500 Million dollars in NAIA College SCholarships Nationwide for Athletes! Football, Softball, Baseball, Soccer, Lacrosse, Dance and Cheer! And NOOOOO! Your child does not have to be ta star athlete! Roberta Long FOX 4 News Kansas City O Get them seen by multiple NAIA Coaches

June 5 at 7:53pm - 🚱 for any skill level* *See details below.

NEWS Page

Samplings

Earn a Piece of the \$500 Million in Scho If you have kids this is important!

Like Comment Share

If you have a child in high school who plays sports you need to see this! I had no idea this was available to my children.. \$500 Million dollars in NAIA College SCholarships Nationwide for Athletes! Football, Softball, Baseball, Roberta Long

KMBC 9 N have to be ta star athlete! Get them seen by multiple NAIA Coaches in ONE

KMBC 9 N have to be ta star athlete! Get them seen by multiple NAIA Coaches in ONE



Roberta Long > KCTV5 News ②

June 11 at 12:33pm - Edited - 🚷

If you have High School kids it could save you thousands in college tuition. If you know a high school kid that deserves a sports scholarshiop even though he/she may not be the "Star" player, that's ok. They aren't looking for the best of the best! All skill levels can participate! Kids get seen by multiple coaches all in one showcase/tryout setting. - Football, Soccer, Basketball, Softball, Baseball, Lacrosse, etc..

Your high school athlete could get a Piece of the \$500 Million in Scholarships Offered by 250 Colleges & Universities at the NAIA Sports Showcases this summer?

I read all about it here:



NAIA Showcase

I'm attending the 2015 NAIA Showcase. Visit the website for info on how you can join me!



FB and Twitter Tracking Links

The first time you open it, the Google Shortener's link may not be displayed: just close it and click again on the link provided again. It will now show the statistics page with a world-map.



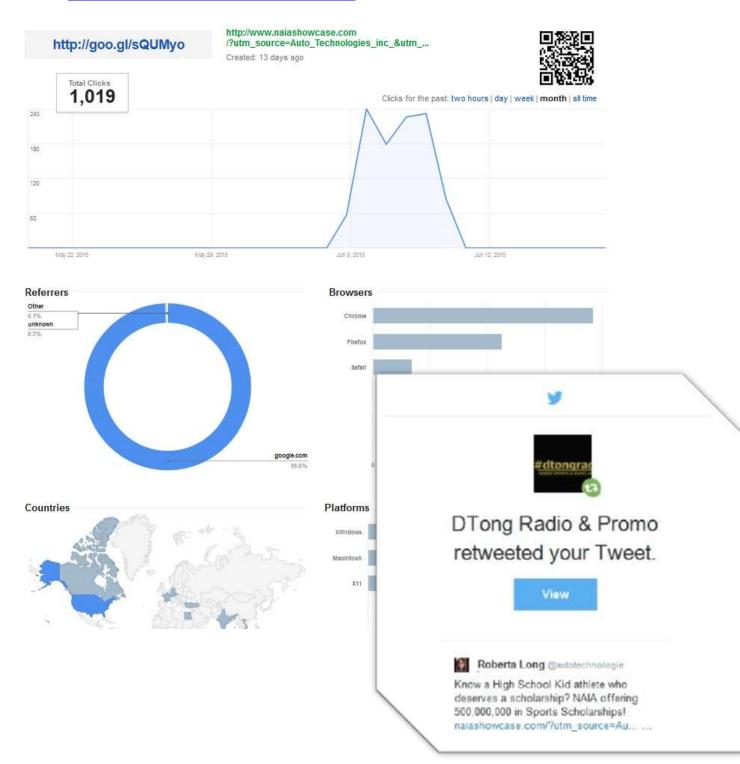


1. http://goo.gl/OxRXmU.info



FB and Twitter Tracking Links:

2. http://goo.gl/#analytics/goo.gl/sQUMyo/month



3. http://goo.gl/#analytics/goo.gl/rmzKOJ/month

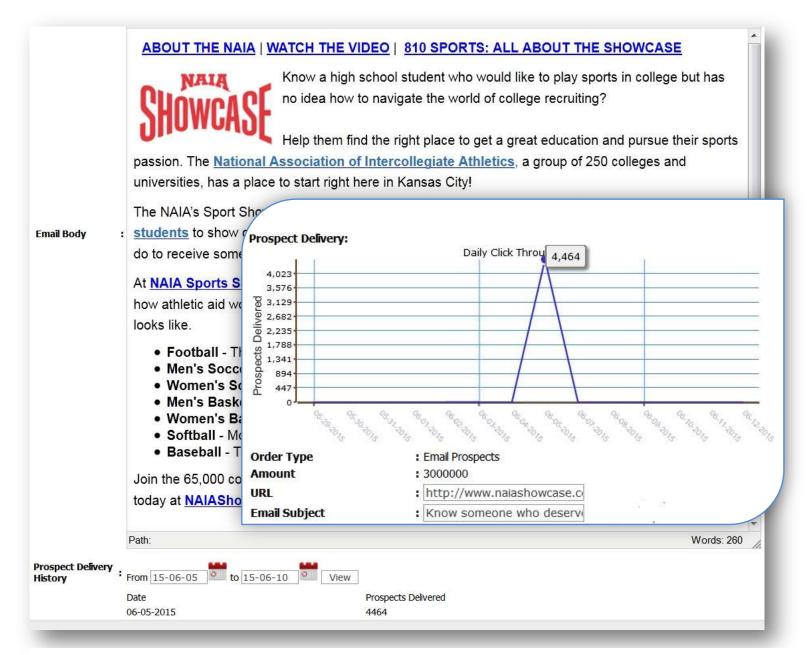


Tweets

- NAIA schools are looking for talented athletes to join their rosters. Get your shot during the #NAIAShowcase NAIAShowcase.com
- RT if you know someone who deserves a college sports scholarship! Get your chance at the #NAIAShowcase NAIAShowcase.com



Email Broadcast – KC Metro + 60 Mile Radius 4.464 Click Throughs



FAQ: Google Analytics and/or other tracking programs

Why does my Google Analytics account provide me very different statistics than what I see when I log into my account?
 Google only captures a small percentage of redirected traffic.

Our deployment center masks your links and redirects traffic to them. This is to protect you against spam complaints and to also enable us to track the clicks. The downside is that many tracking counters will not count redirected traffic because they cannot determine the source.

• Traffic captured will appear to be random U.S. cities vs. the targeted cities because: Google is not showing redirect traffic. In other words they <u>are</u> actually your geo targeted market, however they will show from random cities in the US is because the servers are all over the US. The emails are "Redirected" through different servers throughout the US.

Note: We are not sure how or "if" this affected your ability to track the links you had redirected originally. You had it redirected and then the deployment center redirected those links)

Radio Broadcasts: Healthy Now...Healthy Later – Cara Perkins http://www.fbrn.us/

Live Show: http://www.fbrn.us/ player/blueindex.html

Sponsor Page with link: http://www.caraperkins.com/Sponsors.html

Link to Mp3 files: http://autotechnologiesinc.com/naia files

Healthy Now...Healthy Later is **broadcast** each Wednesday on fbrn.us. They have a solid demographic of women, mostly mothers, ages 25-54, with over 1.8 MILLION listeners worldwide who tune into fbrn.us monthly. .

225 words about the NAIA Showcase. MP3 file of the segments review enclosed.

CARA PERKINS ON AIR - Week 1

Are you a parent who has spent the last 12 or more years helping your child pursue their passion for a sport? Are they thinking about whether they might be able to play in college? Each year almost 8 million high school students participate in sports, only 8% will go on to play in college but 70% of those students, will play at small college, get a great education and the opportunity to play the game the love.

If you have a high school student who would like to play sports in college but no idea how to navigate the world of college recruiting, you're not alone. Helping your child find the right place to get a great education and pursue their sports passion can be stressful and confusing. The National Association of Intercollegiate Athletics, a group of 250 colleges and universities, has a place to start!

The NAIA offers summer NAIA Showcases, one-day events for high school students to come show off their skills, connect with NAIA college coaches and learn what you can do to receive some of the \$500 million in scholarships offered annually.

The NAIA is all about finding a school that's the best fit for your student. NAIA rules let students and coaches talk freely with no restrictions so the college experience is built on mentoring relationships from the start. At NAIA Showcases, students and parents learn about the NAIA and its schools, level of competition, how athletic aid works, academic and athletic requirements and what the student-athlete experience looks like. Most importantly you can show your skills for NAIA college coaches

Showcases are offered in football, baseball, soccer, basketball, soccer, lacrosse this summer, so visit NAIAShowcase.com and register for your sport today with the promo code "cara" for \$10 off. Join the 65,000 college student-athletes who compete in 23 national championship sports at NAIAShowcase.com.

CARA PERKINS ON AIR – Week 2

"Hi! I'm so excited to share this next business with my listeners.. Moms... "Listen closely...because this could save you thousands in College tuition for your kids! In fact I didn't even know this was an available option!

Ever hear of the NAIA? For those of you who haven't it's the National Association of Intercollegiate Athletics

NAIA has 250 colleges and universities across the nation, and provides more than 65,000 student-athletes with opportunities to play college sports, by earning a part of that \$500 million in scholarships!

The reason many parents and students are so excited about this... is because "your child DOES **NOT** have to be a Varsity **Supersta**r to participate in the showcase, or to be awarded a scholarship. Did you hear that? YOUR CHILD DOES NOT HAVE TO BE A SUPERSTAR....

The NAIA is the only college athletics association that offers official events for prospective student-athletes to showcase their skills on the field in front of NAIA coaches!

An individual sport showcase is a one-day, one-stop for prospective student-athletes and their parents to connect with NAIA schools. Participants have the opportunity to learn about the NAIA, its recruiting and eligibility rules and connect with NAIA coaches. Where else can your kid be seen by multiple college coaches all at one time? Register today at www.NAIAShowcase.com

The mom who told me about this NAIA Showcase told me her son was given an \$8,000 NAIA Scholarship for football. Now that's quite a chunk toward tuition.

Listeners; If you know a high school student who would like to play sports in college but have no idea how to navigate the world of college recruiting send him over to **NAIAShowcase.com**.

Showcases are offered throughout the summer for multiple sports... Check out the schedule at NAIAShowcase.com. If you register for a sport showcase today with the promo code "cara" for \$10 off. Join the 65,000 college student-athletes who compete in 23 national championship sports at

NAIAShowcase.com.

Share their website on your facebook page and Help your kids, other parents and their kids find the right place to get a great education and pursue their sports passion.

The NAIA's Sport Showcases are unique <u>one-day events for high school and junior college students</u> to show off their athletic skills, connect with NAIA college coaches and learn what they can do to receive some of the \$500 million in scholarships offered annually. Be sure to use me "CARA" as your promo code to get \$10 offer.



1-866-673-5476 www.autotechnologiesinc.com