

May 19, 2011

Dear Prospective Falcon's Sponsor

The Lee Christian School Athletic Booster Club is seeking sponsors for the 2011-2012 Falcon's "Spirit Club". The Lee Christian School Booster Club supports 14 Varsity, Junior Varsity, and Middle School programs in men's and women's soccer, women's volleyball, men's and women's basketball, cheerleading, men's baseball, golf, cross-country, and middle school softball. The Booster Club uses all the monies contributed or raised to support the Athletic programs at Lee Christian. Funds are needed each year for uniforms, equipment, travel expenses, coaches' expenses, officials' fees and facility maintenance and upkeep. All student-athletes must pay an athletic fee to participate in a sport. In order to keep these fees low, we need support for these young men and women from prospective sponsors like you.

The LCS Booster Club has established a sponsorship program that will allow local businesses and supporters the opportunity to advertise and showcase their business during our athletic events. Please take a few minutes to review the attached sponsorship options available and please choose to support Lee Christian Athletics through your tax-deductible contribution. The Lee Christian School Booster Club is a 501 (c) (3) non-profit organization.

We are excited about our upcoming sports seasons and hope that you will choose to not only offer your support financially, but we encourage you and your family to attend the exciting action of Lee Christian Falcons' athletic events.

We appreciate your consideration of this opportunity and helping our athletes to be the best that they can be and provide a Christian testimony for everyone. Should you have any questions regarding this program or about Lee Christian Athletics, please contact our Athletic Director, Eric Davidson, at 919-708-5115 during school hours.

Thank you for your time in reviewing this program information and for your prayers and support of Lee Christian Athletics. We hope you will help make 2011-2012 a successful year for Falcon athletics.

In the spirit of the game,

Steven M. Lane
President
Lee Christian School Booster Club
lcsfalcons@gmail.com
(910) 315-3748 (cell #)

Attachment

FALCON'S "SPIRIT CLUB" SPONSORSHIPS

Falcon Club Sponsorship (\$1500.00 or more)

2x6 Banner displayed during sporting events
Sponsor Night – Fall, Winter, & Spring
Four (4) All-Sport Passes
Verbal Business Promotion at game events (Name / Address & 50 words or less)
Listing on the Athletic Sponsors page in the Lee Christian Yearbook*
Half page ad in the Athletic Banquet Program – May 2012

Platinum Club Sponsorship (\$1000.00 or more)

2x6 Banner displayed during sporting events
Sponsor Night – Fall, Winter
Two (2) All-Sport Passes
Verbal Business Promotion at game events (Name / Address & 35 words or less)
Listing on the Athletic Sponsors page in the Lee Christian Yearbook*
Quarter page ad in the Athletic Banquet Program – May 2012

Gold Club Sponsorship (\$500.00 or more)

Recognition on Sponsors Banner displayed during sporting events
Sponsor Night – Fall, Winter
Two (2) One-Sport Passes
Verbal Business Promotion at game events (Name / Address & 15 words or less)
Listing on the Athletic Sponsors page in the Lee Christian Yearbook*
One-eighth page ad in the Athletic Banquet Program – May 2012

Silver Club Sponsorship (\$250.00 or more)

Recognition on Sponsors Banner displayed during sporting events
One (1) One-Sport Pass
Verbal Business Promotion at game events (Name / Address Only)
Listing on the Athletic Sponsors page in the Lee Christian Yearbook*
Recognition listing in the Athletic Banquet Program – May 2012

Bronze Club Sponsorship (\$100.00 or more)

Recognition on Sponsors Banner displayed during sporting events
Verbal Business Promotion at game events (Name / Address Only)
Listing on the Athletic Sponsors page in the Lee Christian Yearbook*

Falcon Patron Sponsorship (Less than \$100.00)

Listing on the Athletic Sponsors page in the Lee Christian Yearbook*

**Sponsorship Packet must be received by November 1st in order to get information into the Lee Christian School Yearbook.*

Lee Christian Falcons
Sponsorship Information Form

Company / Business Name: _____

Address: _____

Contact Person: _____

Contact Phone Number: _____

Sponsorship Option: _____

Amount: \$ _____

Brief Description of Business for Verbal Promotions: *(See Verbal Business Promotions)*

Newsletter Advertising Lay-Out (Business Card may be attached and used for Ad)

Falcon & Platinum Club Sponsors: Exact information to be place on the 2x6 Banner. Background will be white with your choice of one color layout. Logo may be placed on banner if in ready-print computer graphic form.
