



2014 Honda Ridgeline
 Fuel Economy: 15/21
 Class: Standard Pickup Trucks
 Base Price: \$37,505

Feature- and Style-Packed 2014 Ridgeline Special Edition On-Sale Now

The 2014 Honda Ridgeline SE goes on sale today with a Manufacturer's Suggested Retail Price¹ (MSRP) of \$37,505. The handsome and exclusively equipped Special Edition model joins the rest of the feature rich and versatile 2014 Ridgeline lineup that went on-sale in September.

The Honda Ridgeline combines a spacious five-passenger cabin, car-like ride and handling, and truck capability with innovative and unique features such as the large In-Bed Trunk[®] and dual-action tailgate. Together with a host of standard features that include a rearview camera, keyless entry and 60/40 split lift-up rear seat with under-seat storage, the Ridgeline SE's special items include the following:

- Exclusive 18-inch aluminum alloy wheels with black-trimmed spokes
- Special Edition badging on the rear tailgate

- A black trim package including black headlight and brake light housings, black tailgate and black honeycomb grille with black surround
- Honda Satellite-Linked Navigation System^{TM2} featuring Voice Recognition and Zagat Survey[®] restaurant information, including XM[®] Radio³, Bluetooth[®] HandsFreeLink[®] and a Multi-information display

Color choices for the Ridgeline Special Edition are Taffeta White, Crystal Black and Alabaster Silver, all with black leather interior.

¹MSRP excluding tax, license, registration, \$830 destination charge and options. Dealer prices may vary.

²The Honda Satellite-Linked Navigation SystemTM is available on the Ridgeline RTL and SE in the United States, except Alaska. Please see your Honda dealer for details.

³Required XM Radio subscription sold separately after 90-day trial period. Subscriptions are governed by the XM Customer Agreement available at xmradio.com/service terms. Other fees



and taxes apply after trial period; see XM Customer Agreement for details. Fees and programming subject to change. Service not available in Canada, Alaska, or Hawaii. 2013 SIRIUS XM Radio Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries.

2014 Toyota Tundra 4X2
 Fuel Economy: 13/18
 Class: Standard Pickup Trucks
 Base Price: \$44,270

2014 Toyota Tundra 4X4
 Fuel Economy: 13/17
 Class: Standard Pickup Trucks
 Base Price: \$34,345
2014 All-American Tundra Full-Size Pickup: New Design Inside and Out. Improved Value, and Legendary Toyota Quality

The redesigned 2014 Toyota Tundra half-ton full-size pickup truck adds dramatically bold elements of design, refinement, quality and craftsmanship, while building upon Tundra's well-known reputation for reliability, efficiency and function, making it the most stylish, value-driven and capable Tundra yet.

The 2014 Tundra has a grade strategy consisting of the hard-working SR, volume-leading SR5, the well-appointed Limited, and two premium grades: "Platinum" and the all-new "1794 Edition." The new 1794 Edition is a tribute to the ranch, founded in 1794, on which the Tundra plant is located in San Antonio. Tundra is offered in three cab styles, two-door Regular Cab, four-door Double Cab and four-door CrewMax, all available in 4x2 and 4x4.

Chiseled New, Unique Exterior Designs; Distinct Look for Each Grade

Inside and out, each Tundra grade embodies a specific theme through distinct designs that go beyond just badging.

The Calty design team set out to create a bold and powerful exterior to embody Tundra's performance capabilities. The all-new front design integrates the hood and grille for a chiseled and modern industrial image. Designers increased the size of the front fascia and tightened up the surfaces and character lines to visually punctuate Tundra's pulling power and wide stance. The grille has a taller, bolder look, visually connecting the upper intake to the lower bumper. The front lower bumpers are now a three-piece design, allowing for lower replacement costs. In addition, the fenders and wheel wells have been squared-off for a wide and sturdy stance.

A new bed design helps carry the chiseled character lines all the way down the profile, leading to a rugged new bed and tail gate, with an integrated spoiler and "TUNDRA" stamped into the sheet metal, creating a one-piece forged look. The integrated spoiler in the deck helps with fuel efficiency, while the tail lamps express a tool-like quality to match the appearance of the body. Like the





front bumper, the rear bumper changes from one piece to three, for lower replacement costs.

Tundra offers three cab styles: two-door Regular Cab, four-door Double Cab, and the super-sized four-door CrewMax. Tundra Regular Cab and Double Cab models are offered in standard bed (78.7-inch) or long bed (97.6-inch) configurations, while the CrewMax comes with a 66.7-inch bed. All beds are 22.2-in. deep.

The Tundra's lockable easy-lower-and-lift tailgate lowers slowly with no slam and can easily be removed. Limited Double Cab models come standard with a power sliding rear window. A power vertical sliding rear window is standard on all CrewMax models.

Tundra offers a palette of eight exterior colors including three new colors: Attitude Black Metallic; Sunset Bronze Mica; and Blue Ribbon Metallic. Popular carryover colors include Radiant Red, Super White, Silver Sky Metallic, Magnetic Gray Metallic, Black, and Barcelona Red.

2014 Dodge Ram 1500 Promaster Cargo 136" WB – Low Roof
Fuel Economy: Unavailable
Class: Heavy Duty Vehicle
Base Price: \$29,520

- New 2014 Ram ProMaster Expands Ram Commercial Offerings with New Full-size Van Featuring Best-in-class Fuel Economy, Cargo Capacity and Payload
- 2014 Ram ProMaster puts Ram Truck back into the expanding, purpose-built, full-size van segment with best-in-class



- features focused on the commercial customer
- New 2014 Ram ProMaster van developed from the successful, long-standing Fiat Ducato: 30-plus years of reliable service and more than 4.5 million units sold
- Exceptional cargo capability, durability, a unique front-wheel-drive system and outstanding uptime
- Ram ProMaster is a purpose-built, highly customizable van designed to exceed the demands of commercial customers
- ProMaster best-in-class features:
 - Fuel economy
 - Cargo capacity
 - Payload
 - Total cost of ownership
 - Turning radius
 - Interior ceiling height
 - Step-in height
- North American debut of world-class,

- torque-rich 3.0-liter I-4 EcoDiesel promises best-in-class fuel efficiency, robust capability and long service intervals
- 280-horsepower output from award-winning 3.6-liter Pentastar V-6 unmatched among Ram ProMaster competitors
- Proven 62TE six-speed automatic transmission enhanced to suit unique ProMaster application
- North American-first automated six-speed manual controlled by software that responds to road conditions
- Unsurpassed powertrain warranty – five years/100,000 miles
- New Ram ProMaster combines functionality and versatility with modern styling and professional appeal
- Ram ProMaster offers more than 35 safety and security features, including six air bags standard and electronic stability control technologies **SG**