

FOR IMMEDIATE RELEASE

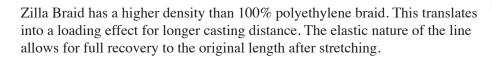
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SPIDERWIRE® ZILLA BRAID™ Braided Line for Monster Fish

There are anglers that have only one goal – catch monster fish. Spiderwire[®] Zilla BraidTM is geared specifically for these passionate anglers seeking giants.

Abrasion resistant Zilla Braid gives anglers enhanced fighting power with 67 percent more shock strength and 67 percent more stretch than standard braids. Using Dyneema® for strength and Cordura® for toughness, superior quality Zilla Braid is perfect for battling big fish where more power for the hook set and more stretch for the fight is needed.





Zilla Braid is perfect for throwing the big lures or schooling rigs where multiple fish are inevitable. Ideal for bass, stripers, sturgeon, muskie, catfish and other monsters of the deep, Zilla Braid is a giant slayer.

Moss green SpiderWire Zilla Braid is available in pound tests ranging from 20 to 100 pounds and in 125-, 300- and 1500-yard spools. MSRP ranges from \$14.99 to \$219.99.

Pound Tests

(Equivalent Mono Diameter) 20/10, 30/20, 40/25, 50/40, 65/45, 80/60, 100/80

Colors

Moss green

Spool Sizes/MSRP

125-yard (20-50lb)/\$14.99 125-yard (65lb)/\$18.99 125-yard (80lb)/\$20.99 125-yard (100)/\$24.99 300-yard (20-50lb.)/\$28.99 300-yard (65lb.) /\$34.99 1500-yard (65lb)/\$164.99 1500-yard (80lb)/\$184.99 1500-yard (100lb)/\$219.99 Shock Resistant for Power Baitcasting Techniques

Denser than 100% Dyneema

Stretches 67% More than Standard Braids

Dyneema(R) is a registered trademark of Royal DSM N.V. CORDURA(R) is a registered trademark of INVISTA.