

Letter of reference for Cyndi Silva

April 5, 2013

As a business owner, I look for the attributes of problem solving, ability to listen, careful time management, patience with others, and above all, a positive, creative attitude. My past 12 years of studying under Cyndi Silva, contracting with her in a wellness studio, and hiring her as a web designer have shown me that Cyndi consistently offers all of these critical qualities.

I began studying yoga under Cyndi in 2000. In 2008, I built a wellness studio, and brought on Cyndi as one of the instructors. Her positive, calm enthusiasm was a motivating force for many students, from beginner to advanced. Cyndi's expertise and skill in yoga instruction made her classes grow to capacity and popularity until we lost her to the warmer and gentler climate of California.

My marketing work with clients included creating first-time websites for several of them, and adding several websites to my own business. It is here that I saw Cyndi's ability to listen, be creative, patient, and problem solve positively within a business setting. While Cyndi has been self-employed for the past 17 years, all her work has required that she work cooperatively as part of a business team within someone else's business.

It is because of these key, critical strengths that Cyndi possesses that permit me to offer my letter of recommendation on her behalf.

Kind regards,

Colleen Hollinger Petters

Collegeville Companies, Mill Stream Shops & Lofts
15 E Minnesota St., Suite 104
St. Joseph, MN 56374