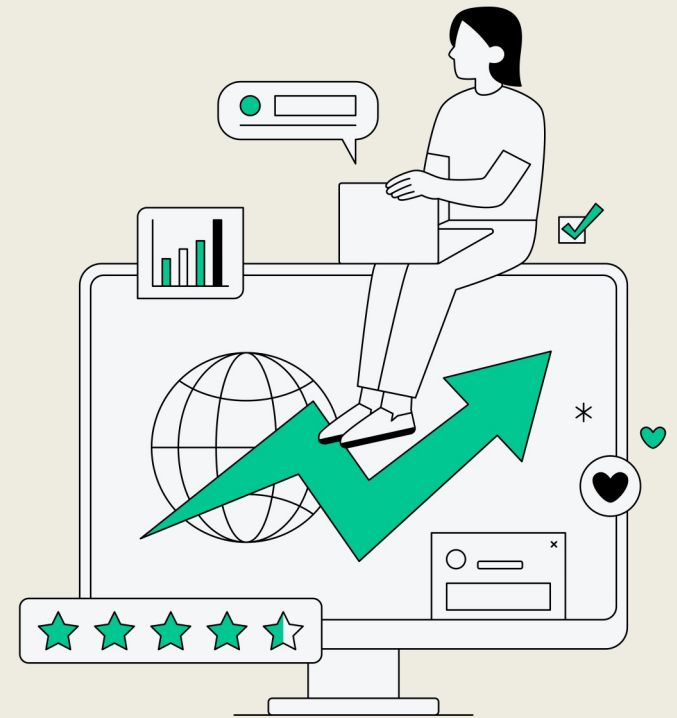


Town of Farmington, New York
March 11, 2024

Survey Results

Parks and Recreation Community Survey 2024

www.townoffarmingtonny.com/



Introduction

In February 2024, the Town of Farmington distributed a community survey about parks and recreation. The purpose of the survey (*Town of Farmington Parks and Recreation Community Survey*) was to understand the range of community experiences, preferences, and priorities for parks and recreational opportunities in Farmington, NY.

This report summarizes the results of the survey.

The Town's Parks and Recreation Master Plan Committee will use the input received through the survey when updating the Parks and Recreation Master Plan this year (2024).

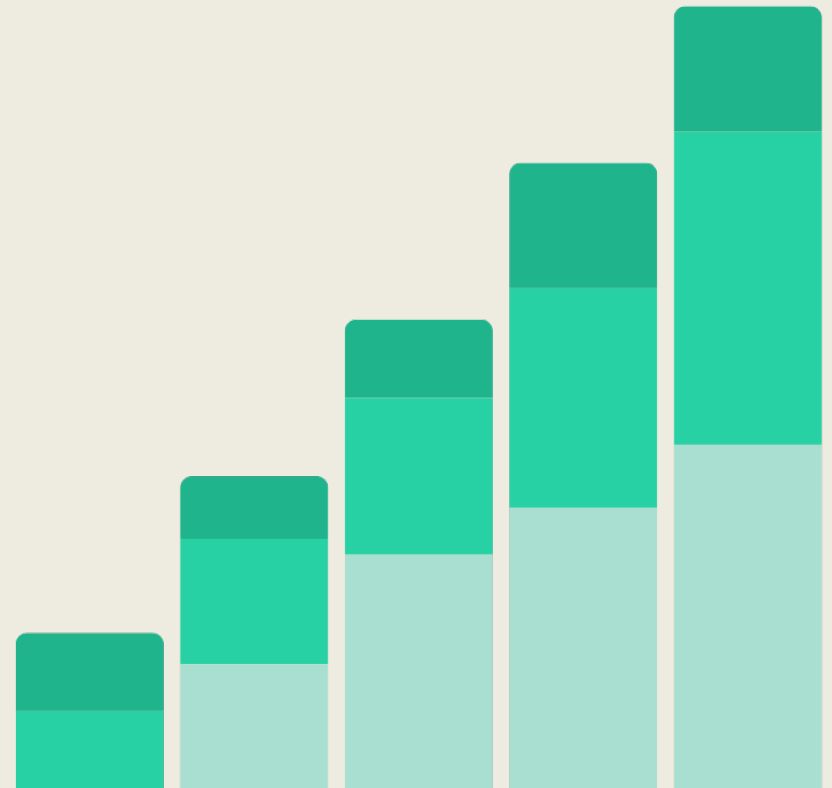
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About the survey

Key features of the survey included:

- ✓ Opt-in survey
- ✓ Offered online via Google Forms
- ✓ Open to anyone
- ✓ Promoted via social media and the Town's newsletter.
- ✓ Open from February 5 to March 2, 2024

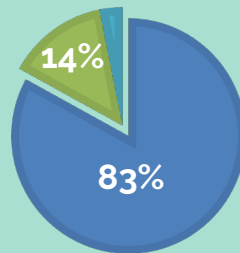


Who responded?

474
responses

83%
Farmington Residents

■ Farmington ■ Victor
■ Other



42

Median age of respondents

 65%

Have children under 18

 3.5

Average household size

Overview of survey results

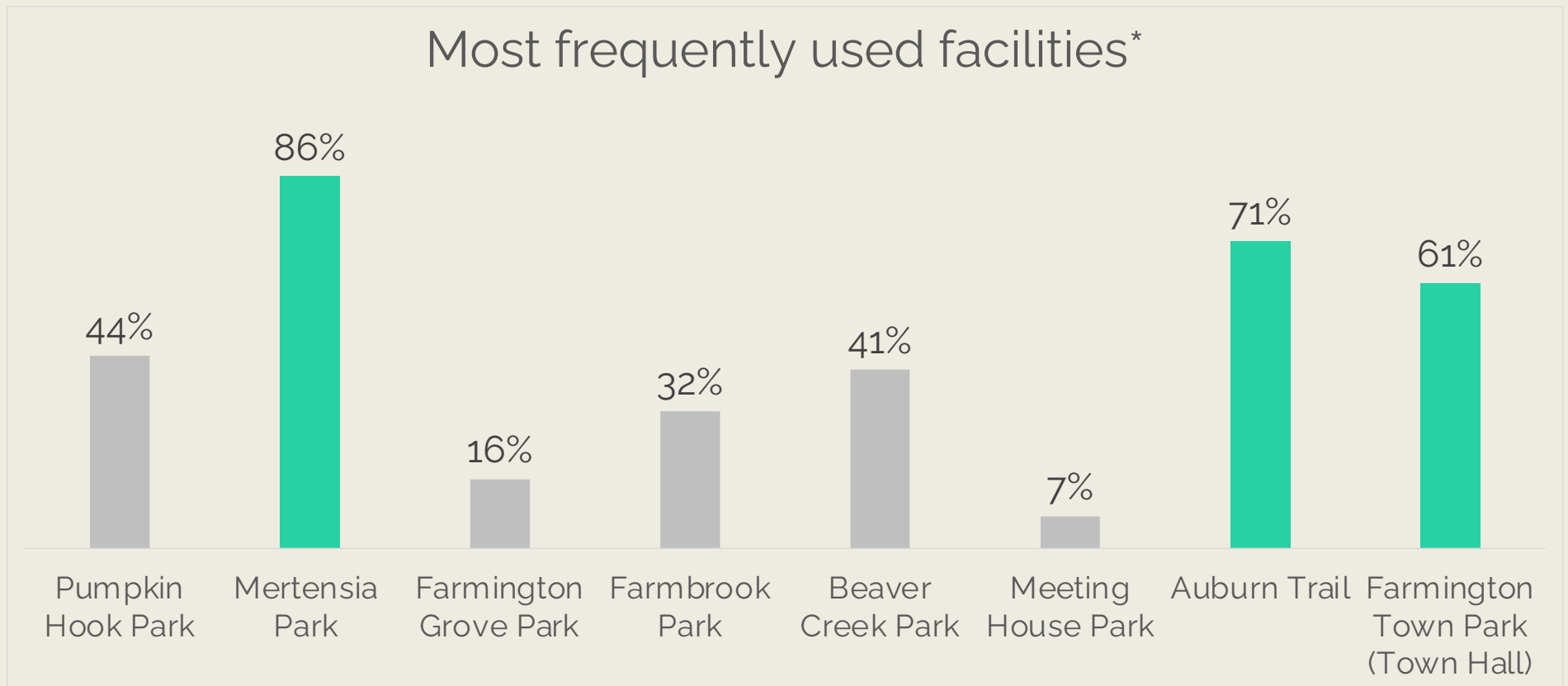
The following sections of this report include a summary of key findings from the survey.

Some questions in the survey were multiple choice, while others were open-ended. This report includes a summary of issues, opportunities, and ideas expressed by community members. A full list of all comments received in the survey is included in Appendix A.



Facility use

Question: How often have you or any members of your household visited the following Town of Farmington facilities in the last 12 months?

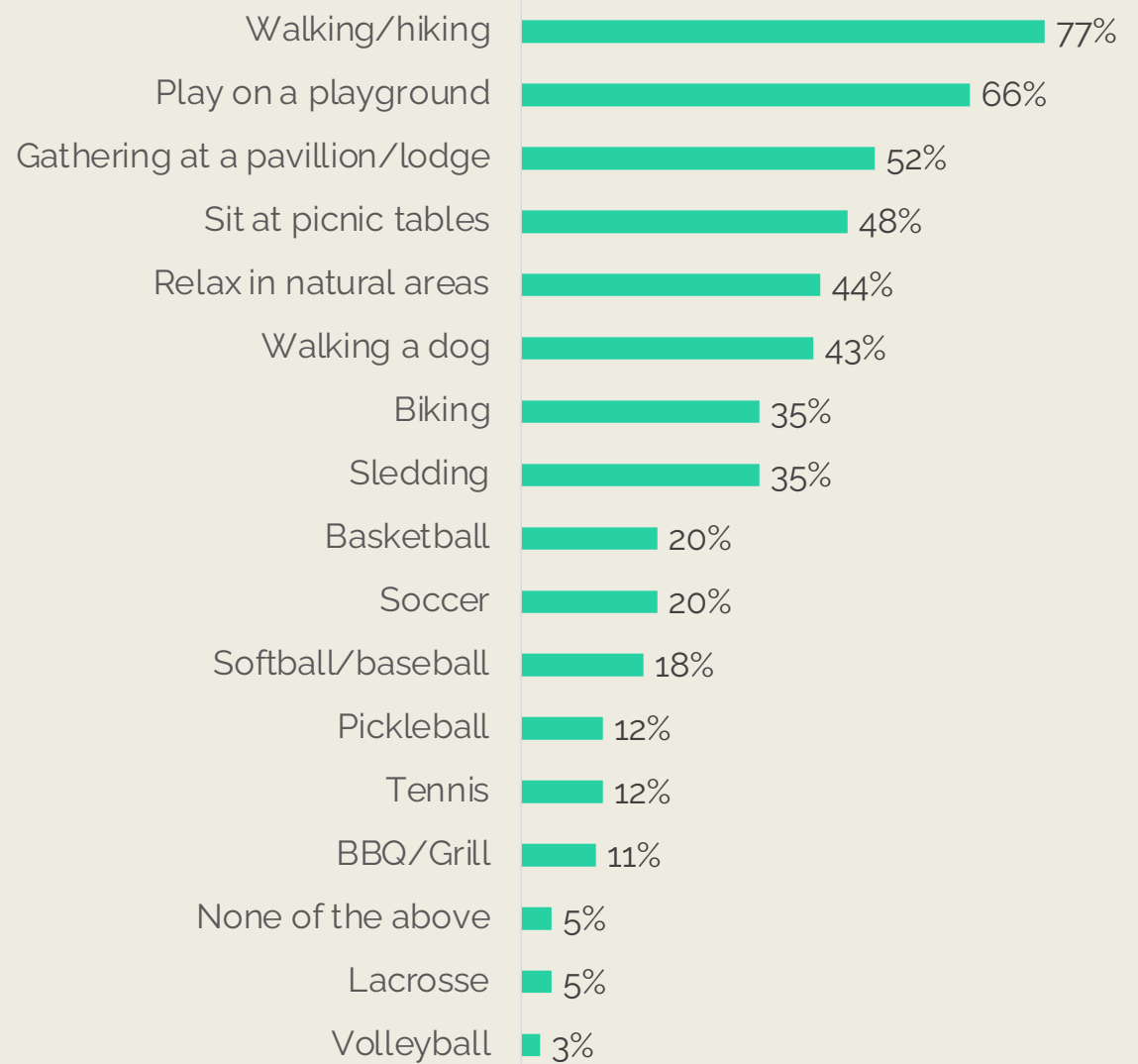


*respondents who selected "a few times per month" or "a few times per year."

Popular activities at Farmington parks

Question: Please check all of the activities you have participated in over the last 12 months at ANY Town of Farmington parks and trail facilities.

Type of participation in the last 12 months



Write-in answers: Popular activities

Respondents were offered the opportunity to write in activities they have participated in that were not on the multiple choice list.

“Snowshoeing.”

“Little Free Pantry”

“Pokemon”

“Working Out”

“Take Family
Photos”

“Summer Rec.”

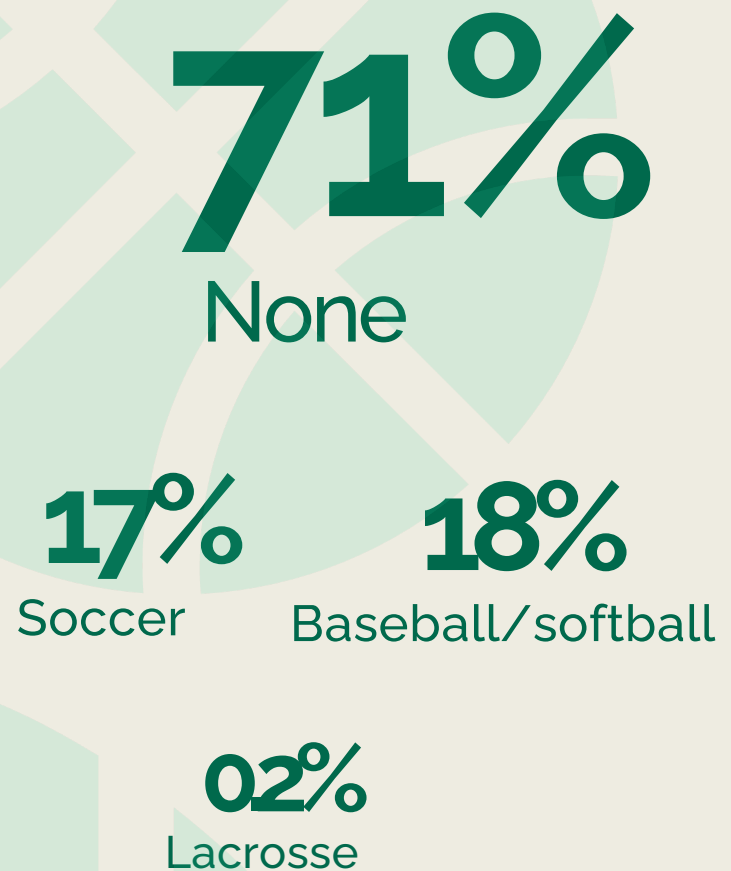
“Kiwanis events”

“Fishing”

“Little Free
Library”

Participation in sports leagues

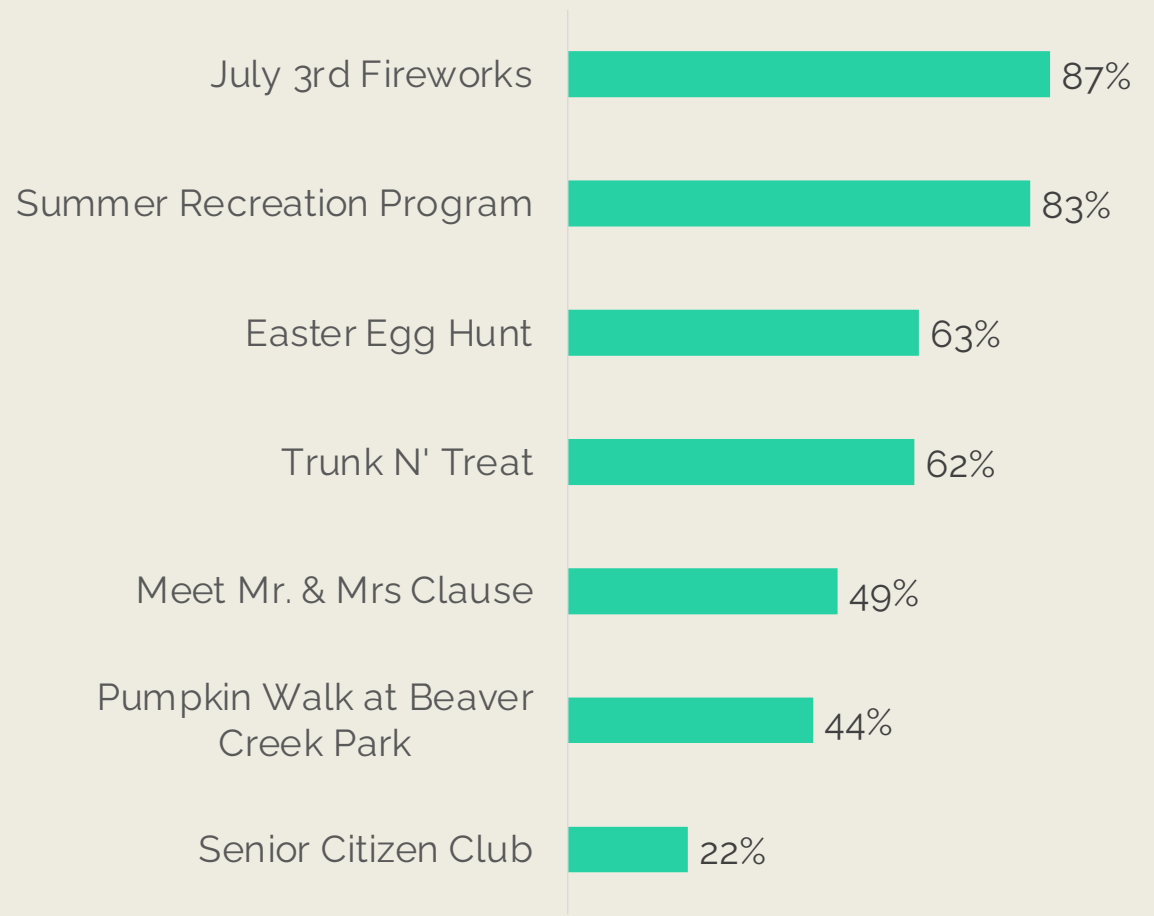
Question: Does anyone in your household participate in sports leagues that use fields in Farmington parks?



Awareness of recreation programs

Question: Are you familiar with the following recreation programs offered by the Town of Farmington?

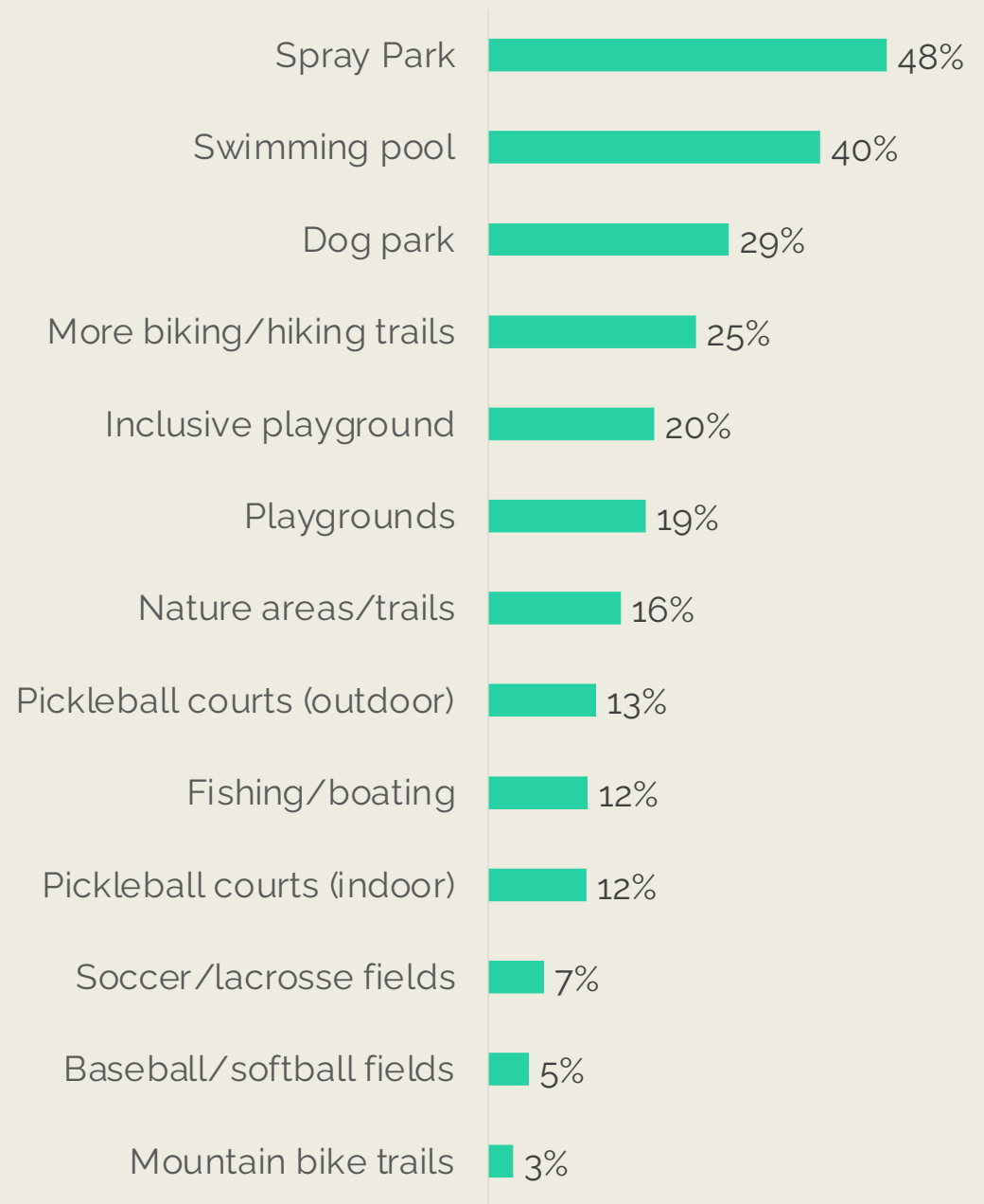
Percent who said they are familiar with each program



Future parks and recreation needs

Question: Over the next ten years, what will be the Town of Farmington's biggest parks and recreation needs? PICK THREE.

Future parks and recreation needs*



* Respondents were asked to pick their top three

Write-in answers: Future needs...

Respondents were offered the opportunity to write in their answers about future needs that were not on the multiple choice list.

"Basketball courts."

"Sidewalks"

"Accessible park trails."

"More weeks of summer."

"Calisthenics equipment."

"More running trails."

"Ponds for canoeing & kayaking."

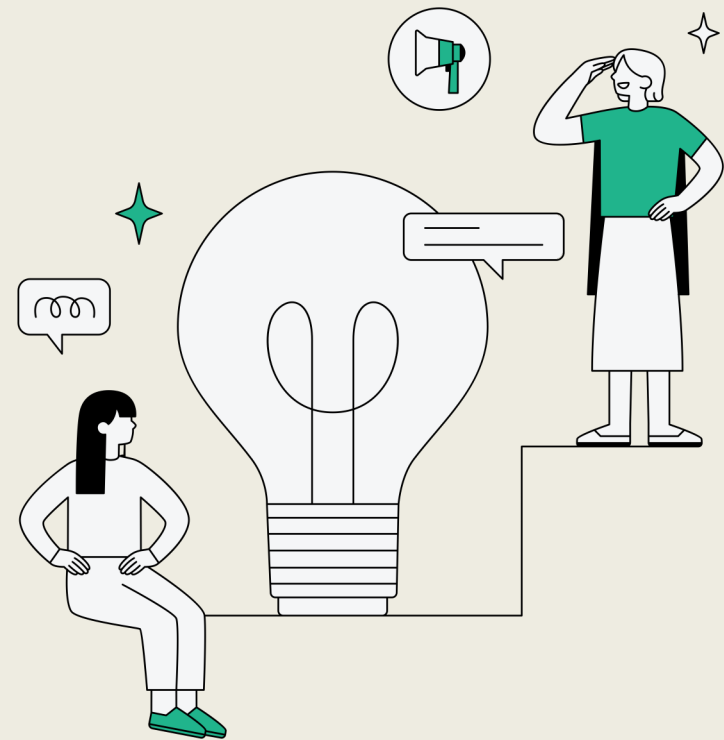
"Indoor/outdoor ice rink."

"Community swap shop."

Special Topics

The following sections address four special topics:

1. Recreation for Seniors
2. Recently Acquired Town Land
3. Boughton Park
4. Community Center



Recreation for seniors

Respondents provided open-ended responses to this question. Responses revolved around enhancing accessibility, providing diverse and engaging activities, improving communication channels, and fostering a sense of community and well-being among seniors in Farmington.

Question: How could the Town of Farmington improve recreational offerings for Seniors (people 55+)? (open-ended)



Communication

- Provide more information about recreational offerings for seniors – via newsletters, mail, and social media.



Facilities and amenities

- Provide benches along trails, paved walking surfaces would help seniors
- Organize activities, such as book clubs, card game nights, and exercise classes



Health and wellness

- Host wellness activities targeted to seniors, such as chair yoga/aerobics, low-intensity exercises
- Offer educational presentations on wellness, Medicare and mobility.



Community Engagement

- Organize outings, craft nights, game nights, and organized trips to various locations.
- Foster intergenerational connections through joint activities and events



Senior-Friendly Activities

- Offer indoor and outdoor activities: walking, tai chi, pickleball, shuffleboard, cornhole, and bocce



Accessibility & Transportation

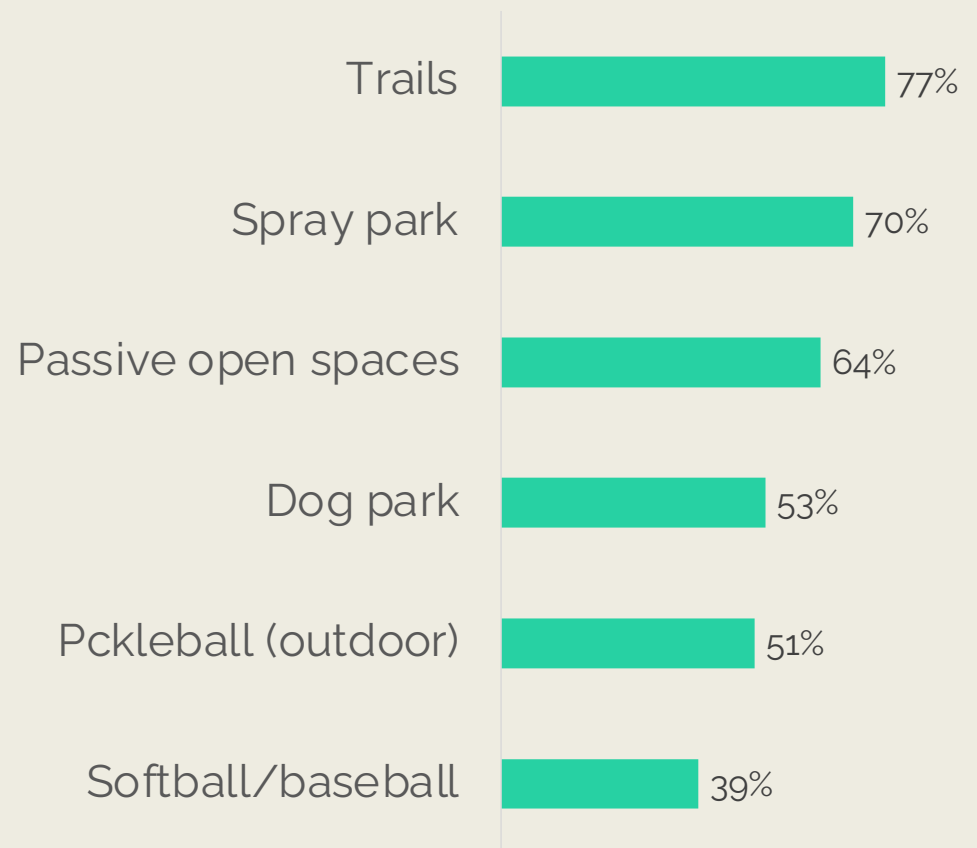
- Make sure park sidewalks are well-maintained and wheel-chair friendly
- Explore transportation services to facilitate participation for seniors with mobility or transportation issues.

Use of recently acquired lands

The Town of Farmington recently acquired 50 acres of vacant land next to Town Hall. The site has many natural features and the Town is exploring future recreational uses at this site.

Question: How supportive or unsupportive would you be of the following potential recreational uses at this site?

Respondents who said they were very supportive or somewhat supportive of the following uses at the Town Hall site



Write-in answers: Use of recently acquired lands...

Question: Are there any other parks/recreation uses or activities you would like the Town to consider in its future planning for this 50-acre site?



Indoor & outdoor recreational facilities

- Recreation center w. indoor amenities (track, fitness center)
- Outdoor skating/hockey rink
- Pickleball/basketball courts
- Dog park & bike trails



Nature & green Space

- Gardens, flower beds
- Space for environmental education
- Interpretive signs for wildlife and plants



Playgrounds & family-friendly spaces

- Inclusive and accessible equipment
- Natural play areas
- Picnic areas
- Areas for younger children (1-4)



Community gathering space

- Pavilions/lodge and event spaces
- Space for concerts, food trucks, movie nights



Water-based activities

- Community pool, splash pad,
- Pond for fishing and kayaking

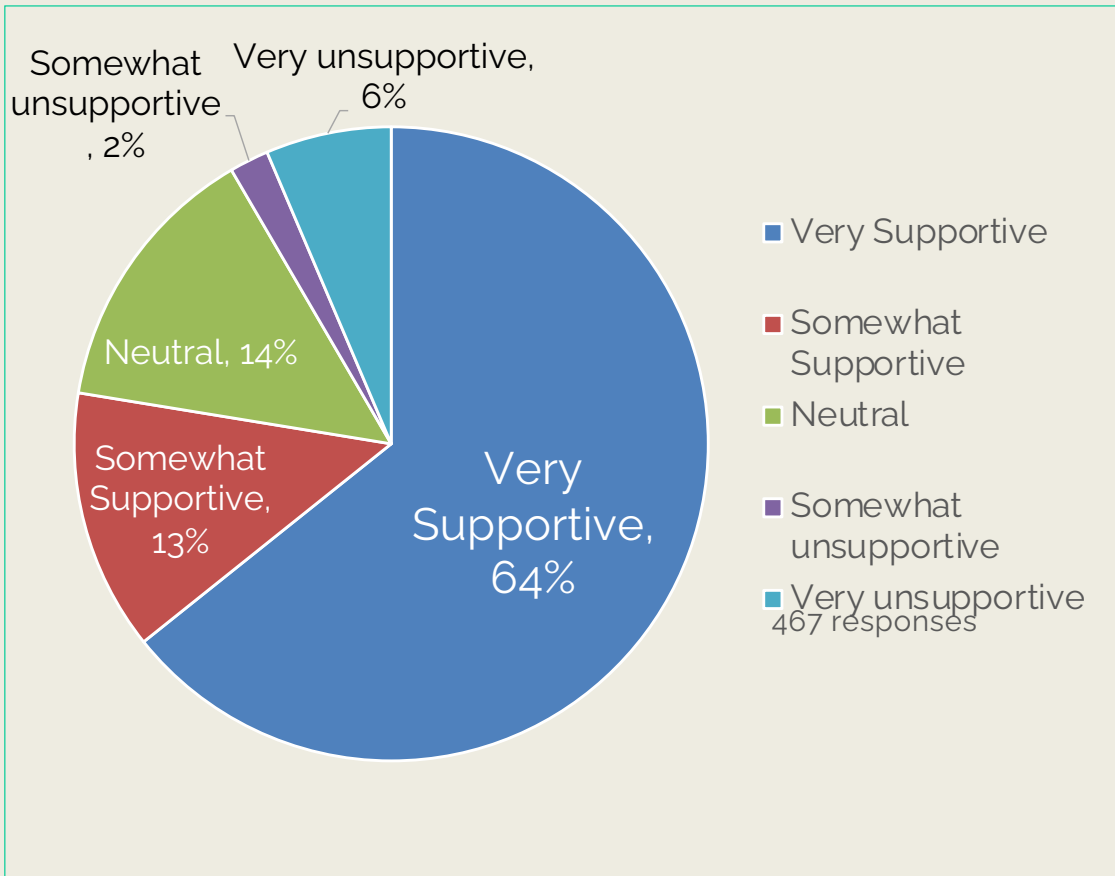


Miscellaneous

- Zip line
- Drone flying area
- Archery fields
- Camping areas

Access to Boughton Park

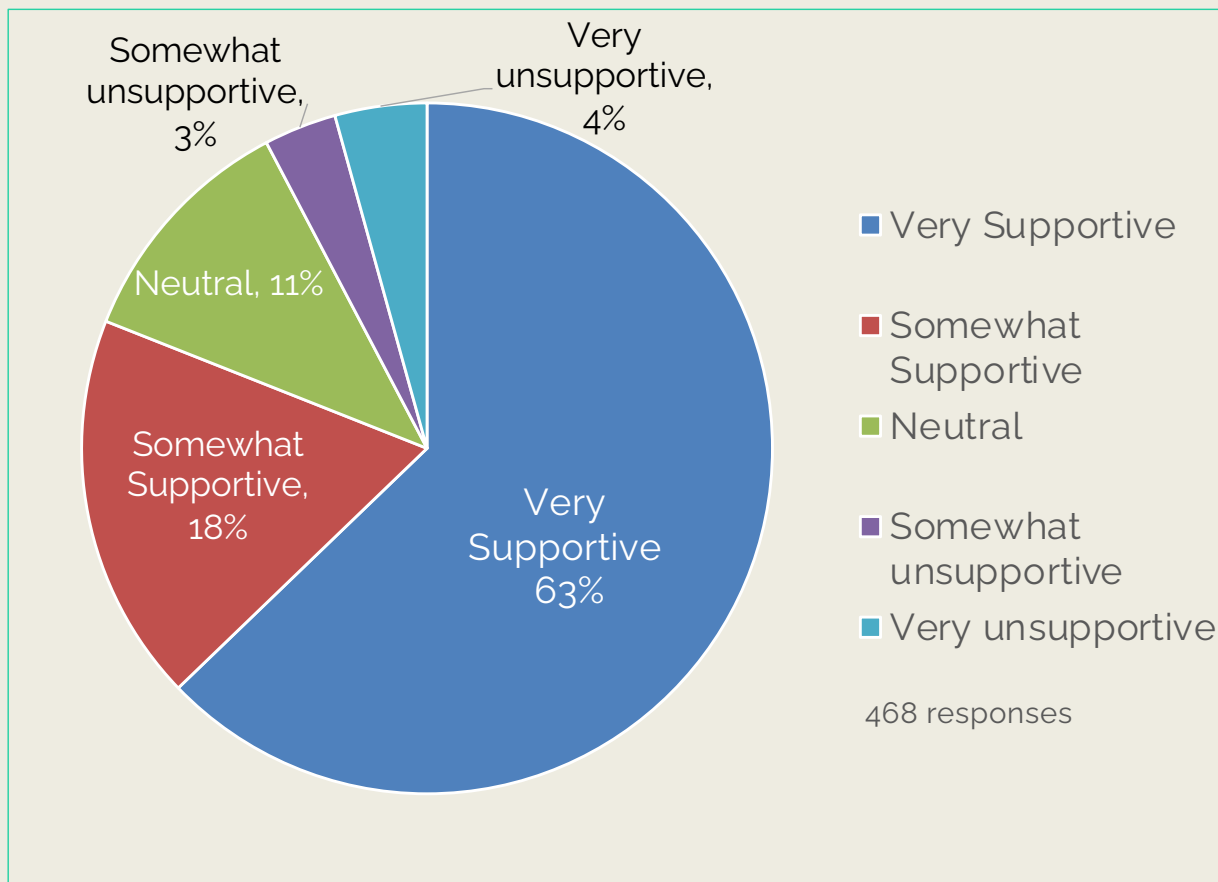
Question: How supportive or unsupportive would you be for the Town of Farmington to explore a partnership arrangement that would allow Farmington residents access to Boughton Park?



When filtered for Farmington residents only, the percent of respondents who selected "somewhat supportive" or "very supportive" was 80%.

Community Recreation Center

Question: How supportive or unsupportive would you be of the Town of Farmington exploring a partnership with the Town of Victor to construct a community center that would be shared by residents of both towns?



The survey noted that the Town of Farmington would like to gauge interest in this idea only and has not formally entered into discussions with the Town of Victor, nor identified locations or designs for a potential community recreation center.

When filtered for Farmington residents only, the percent of respondents who selected "somewhat supportive" or "very supportive" was 79%.

Additional feedback on a potential community center

While there is support for the concept of a community recreation center, there are also various considerations and questions about the potential scope, cost, location, and accessibility.

01.

Some expressed enthusiasm for the idea, highlighting ideas like a pool, gymnasium, and indoor playground for kids. Others voice concerns about potential costs, tax burdens, and fairness in access and pricing for Farmington residents.

02.

Some expressed the sentiment that Farmington should have its own center rather than sharing with Victor, while some see the benefits of collaboration between the towns.


03.

Multiple respondents suggested modeling the center after successful facilities like the Perinton Rec Center, ensuring access and providing affordable fitness classes for residents of all ages.

Key themes: General suggestions

Question: In general, what could the Town of Farmington do to improve your experience of Town park facilities

- 1. Infrastructure Improvements:** This includes adding more parking spaces, upgrading facilities like bathrooms and playgrounds, installing amenities such as electric car charging stations and covered pavilions, and ensuring adequate lighting and signage for safety.
- 2. Enhanced Safety & Security:** Addressing concerns about safety, particularly at night, through measures like locking park gates, increasing law enforcement presence, and installing security cameras to deter vandalism and illicit activities.
- 3. Awareness & Promotion:** Increase awareness of park locations and amenities among residents through better communication channels, advertising events and programs, and soliciting feedback from the community for improvements.
- 4. Inclusive Recreation:** Offer a diverse range of recreational activities for people of all ages and abilities, including seniors, teens, and families, and ensuring that facilities are accessible and inclusive for everyone.
- 5. Environmental Conservation:** Preserve natural habitats, promote environmental stewardship, and use sustainable practices like maintaining green spaces, native plantings, and organizing community clean-up events.
- 6. Collaboration & Partnerships:** Working with neighboring communities, organizations, and businesses to share resources, expand recreational offerings, and develop innovative programs that benefit the entire community.
- 7. Maintenance & Upkeep:** Promptly addressing maintenance issues, keeping parks clean and well-maintained, ensuring trails are accessible year-round, and providing amenities like benches, picnic tables, and garbage cans.
- 8. Specialized Amenities:** Consider specialized amenities like dog parks, splash pads, indoor recreation facilities, and unique features that distinguish Farmington's parks from neighboring areas.



"I have heard how spectacular the Bluebells in Mertensia park are around Mothers day, but I have had difficulty finding them, and finding out more about them through the Farmington Park pages."

The town is doing a fantastic job and should continue being vigilant with their efforts.

"Allow parks to be reserved a year in advance, rather than at the first of the year."

"Please add trash bins in all facilities that include landfill, recycling, compost options."


"Make sure restrooms are unlocked. Send to residents via US Mail, mailings of any and all information that keeps the residents up to date about ALL happenings at the town park facilities!"

"More activities for our children mean less downtime for getting into trouble which, in turn, means less trooper presence. Even Geneva and Shortsville have more to do than Farmington."

"Keep grass short to prevent ticks (you're generally already good at this)."

"We truly love our parks and are very grateful to live in a town that values this component of a community!"

"Public bathrooms, enclosed pavilions."





Next steps



This report is available on the Town's website.

www.townoffarmingtonny.com/

The Town will share future opportunities to participate in planning for the future of parks and recreation in Farmington with those who provided their email address when completing the survey, well as on the Town's website.

For more information about the Town or questions about this survey, please contact Ron Brand at 315-986-8100 x4010

Town of Farmington

Thank you very much!

