



**FALL EXPO**  
**TODAY'S PLANS BUILD  
 TOMORROW'S PROFITS**  
 December 1-3, 2021

A New Virtual Conference Sponsored by:



*A series of live virtual workshops, demonstrations, and presentations designed to focus on a different aspect of your business each day, and to provide vital training for your entire personnel team*

### Schedule of Events

**Wednesday: Where are we now, and what do we know about tomorrow?**

- Looking at the Economic Landscape of Today and Forecasting Tomorrow: Chris Kuehl
- The industry's Response to "Once in a Generation" Challenges:  
 Panel Discussion featuring SPOT Business Systems, Brian Fish, James Peuster, Mike Ross

**Thursday: Building Your Team for Productivity, Performance, & Profits**

- "Attracting & Managing the New Generation of Workforce": Jennifer Whitmarsh
- Taking Advantage of High Yield Marketing Approaches: Peter Blake & Kelby Sankey
- Vendor breakout Rooms: Meet the Vendors

**Friday: Forming a Culture of Success**

- "The Best Culture Wins": Sean Abbas • Understanding the Opportunities the Future Holds
- Fall Expo Recap and Closing Session • Cocktail reception

### Sponsorship Opportunities

*All Levels of Sponsorship include listing on Website with Logo and company link, listing in association webpage, and recognition in all newsletters.*

**Platinum Sponsors - \$4000**

- Host a Thursday Night Breakout Room for Attendees\* • Host a 1-hour Live Demo Room prior to the day's Schedule
- Host one of the Daily Recaps/Discussions • Ability to host up to 5 videos promoting services on Fall Expo Page
- Opportunity to welcome attendees each of the three days • Highlighted as Platinum Sponsor in all promotions

**Conference Sponsor with Live Training - \$2500**

- Host a Thursday Night Breakout Room for Attendees\* and retain access to recording of breakout room for further marketing
- Host a 1-hour Live Demo Room prior to the day's Schedule • Produce a 2-min video to be played to a prior Session
- Ability to host up to 3 videos promoting products/services on Fall Expo Page

**Session Sponsors - \$1000**

- Speak at beginning of session and introduce speakers • Host a Thursday Night Breakout Room for Attendees\*
- Produce a 1-min video to be played at beginning of a Session • Ability to host up to 2 videos promoting products/services

**General Benefactors - \$500**

- Company Registration for all Employees

\*Virtual Trade Booth

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Cell # \_\_\_\_\_

CC# \_\_\_\_\_ Exp Date \_\_\_\_\_ CCV# \_\_\_\_\_

Billing Address \_\_\_\_\_

**Please return this to Leslie@pdclean.org or fax to: 215-830-8490**