

WINTER *fest* EXPO

TODAY'S PLANS BUILD
TOMORROW'S PROFITS

January 19-21, 2022

A New Virtual Conference Sponsored by:



A series of live virtual workshops, demonstrations, and presentations designed to focus on a different aspect of your business each day, and to provide vital training for your entire personnel team

Schedule of Events

Wednesday: Where are we now, and what do we know about tomorrow?

- Looking at the Economic Landscape of Today and Forecasting Tomorrow: Chris Kuehl
- The industry's response to "Once in a Generation" challenges:
Panel Discussion featuring Toran Brown, Brian Fish, James Peuster, Mike Ross

Thursday: Building Your Team for Productivity, Performance, & Profits

- "Attracting & Managing the New Generation of Workforce": Jennifer Whitmarsh
- Taking Advantage of High Yield Marketing Approaches: Peter Blake & Kelby Sankey
- Vendor breakout Rooms: Meet the Vendors

Friday: Forming a Culture of Success

- "The Best Culture Wins": Sean Abbas
- Understanding the Opportunities the Future Holds
- Fall Expo Recap and Closing Session
- Cocktail reception

• *Topics subject to change.* •

Sponsorship Opportunities

All levels of sponsorship include listing on website with logo and company link, listing in association webpage, and recognition in all newsletters.

Platinum Sponsors - \$4000

- Host a Thursday Night Breakout Room for attendees* • Host a 1-hour Live Demo Room prior to the day's schedule
- Host one of the Daily Recaps/Discussions • Ability to host up to 5 videos promoting services on Fall Expo Page
- Opportunity to welcome attendees each of the three days • Highlighted as Platinum Sponsor in all promotions

Conference Sponsor with Live Training - \$2500

- Host a Thursday Night Breakout Room for attendees* and retain access to recording of the training hour
- Host a 1-hour Live Demo Room prior to the day's schedule • Produce a 2-min video to be played to a prior session
- Ability to host up to 3 videos promoting products/services on Fall Expo Page

Session Sponsors - \$1000

- Speak at beginning of session and introduce speakers • Host a Thursday Night Breakout Room for attendees*
- Produce a 1-min video to be played at beginning of a session • Ability to host up to 2 videos promoting products/services

General Benefactors - \$500

- Company registration for all employees

*Virtual Trade Booth

Company Name _____ Contact Name _____

Address _____ City _____ State _____ Zip _____

Email _____ Cell # _____

CC# _____ Exp Date _____ CCV# _____

Billing Address _____

Please return this to Leslie@pdclean.org or fax to: 215-830-8490