

# **NEFA's Annual Fall Fest' 2019**

**November 15 - 17, 2019**

**The AC Hotel 125 Front St Worcester, MA 01608**

- ***Session Sponsors:***

All sessions sponsors will have the ability to put up a table top display in the back of the session room advertising their company. They will also be introduced before the session and will be asked to introduce the speaker. They will have a priority listing in the program, and special acknowledgement in the materials distributed to all the members after the event. Cost: \$2,000/session.

- ***Continental Breakfast Sponsor:***

The sponsor will get recognized on signs during registration Saturday morning as well as having the opportunity to have a table to display information about their company. The sponsoring company will get priority recognition in all follow-up information sent to the membership, and will be announced during the opening remarks for the Conference. Cost: \$1,500

- ***Sunday Breakfast & Session Sponsor:***

The Sunday Morning breakfast sponsor will have the ability to put up a table top display in the back of the session room advertising their company. They will also be introduced before the session and thanked for helping to sponsor the morning sessions and breakfast buffet. They will also be asked to introduce the speaker. They will have a priority listing in the program, and special acknowledgement in the materials distributed to all the members of the event. Cost: \$2,500

- ***General Conference Sponsors:***

General Conference Sponsors will be provided with a table to display information about their company, products and services. All Conference Sponsors will be listed in promotional materials, and will be recognized in conference programs and follow-up materials.

Cost: \$500 if reserved and paid in full by October 31/\$650 after October 31

- ***Conference Benefactor:***

Benefactors will be recognized for their support of the event and of the Association. All Benefactors will be listed in the programs and follow-up materials. Cost: \$300

***All exhibitors will be charged a \$150 registration fee per person,  
which includes all activities***

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## **Saturday Sessions:**

**8:30 - 9:00 Welcoming Remarks and Introduction of Sponsors & Exhibits**

**9:00 - 10:30 Sean Abbas: "The Best Culture Wins"**

**10:45 - 11:15 Break for Exhibitor Showcase**

**11:15 - 12:30 Rita Foley: "Capitalizing on Opportunity: Wash-Dry-Fold"**

**12:30 - 2:00 Luncheon Roundtable: Industry Best Practices Roundtable Discussions**

**2:00 - 3:00 Operator Spotlight: Industry Best Practice featuring**

**"NEFA's 2019 Spotlight Cleaner—Bobby Patel, Kona Cleaners"**

**3:00 - 3:20 Break for Exhibitor Showcase**

**3:20 - 4:30 "Using All the Tools in your Toolbox" - Peter Blake, NEFA Executive Director**

**5:00 - 7:00 NEFA's Saturday Night Cocktail Reception and Silent Auction**

## **Sunday Sessions:**

**8:00 - 9:00 Registration & Buffet Breakfast**

**9:00 - 10:15 James Peuster: "Turning Potential into Performance - Investing in your Staff"**

**10:15 - 10:30 Break**

**10:30 - 12:00 Chris Allsbrooks: "Capitalizing on Opportunities: The Importance of Valuing Your Customers"**

**Company Name:** \_\_\_\_\_ **Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_

**Zip code:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Business Telephone:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**Credit Card #:** \_\_\_\_\_ **Exp Date:** \_\_\_\_\_ **V-Code** \_\_\_\_\_