

North East Fabricare Association Presents : Fall Fest '18

NEFA's Annual Fall Fest Conference

Invest in Your Success

October 26 - 28, 2018

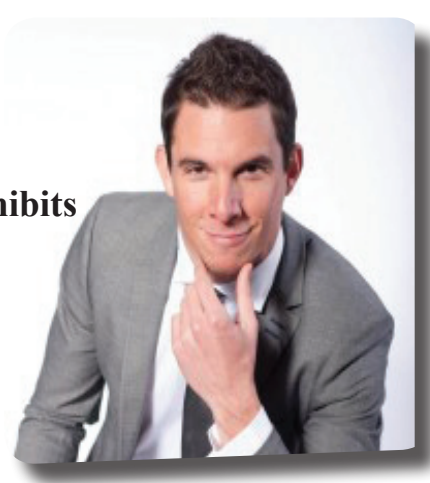
Highlights

- Top-Industry Speakers
- Table Top Exhibits
- Management Experts
- Peer-to-Peer Interaction
- Great Food
- Great Hotel just south of Boston

NEFA's Fall Fest program is a unique blend of educational sessions and exhibits designed to help attendees prepare for the new opportunities facing our industry.

Hotel 1620, Plymouth Harbor * 180 Water St * Plymouth, MA 02360
508-747-4900

Schedule of Events



Saturday Sessions:

- 8:30 - 8:45 Welcoming Remarks and Introduction of Sponsors & Exhibits**
- 8:45 - 10:45 Brian Rasheed: “Helping You Tell Stories That Sell”**
- 10:45 - 11:15 Break -- Visiting Exhibits**
- 11:15 - 12:30 James Peuster: “Eliminating the “I Can’t Find Good Help Paradigm”**
- 12:30 - 2:00 Luncheon Roundtable: Industry Best Practices, One-on-One Consultations**
- 2:00 - 3:00 Operator Spotlight: Industry Best Practices featuring NEFA’s Drycleaner of the Year**
- 3:00 -3:20 Break - Visting Exhibits**
- 3:20 - 4:30 “Using New Technology to Drive Profitability” - featuring a panel of experts discussing innovative ways to increase sales and lower costs.**
- 5:00 - 7:00 NEFA’s Saturday night Cocktail Reception and Silent Auction**

Sunday Sessions:

- 8:00 - 9:00 Registration & Buffet Breakfast**
- 9:00 - 10:30 Trudy Adams: “Delivering on a Consistent Customer Service Promise”**
- 10:30 - 10:45 Break**
- 10:45 - 12:00 Trudy Adams: “Importance of the Customer Service Experience”**

NEFA’s 11th Annual Silent Auction & Cocktail Reception!

One of the weekend’s highlight is NEFA’s Silent Auction and Cocktail Reception. The event will feature entertainment, hors d’oeuvre, and of course the silent auction. Come relax and enjoy some appetizers, a little entertainment , and a whole lot of fun with your peers.

Come on down and take a look at some of the valuable items available to bid on. Everything from sports memorabilia to sports tickets to products and services.

Fall Fest '18:

Invest in Your Success - Your Success is Our Goal!

A unique blend of Educational Sessions and Exhibits
designed to improve your business.

Name(s): _____

Company: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Check amount enclosed: _____

Credit Card Payment: _____

Number: _____ Expiration Date: _____

Name on Card used: _____

Mail back to NEFA, P.O. Box 920 Pelham, NH 03076

or e-mail to peter@nefabricare.com

Full Conference Registration

(\$250/per person -- members/\$300 for non-members)

(Premier members: Register One, Get a second person free!)

Additional Full Conference Registrations

(\$220 per person -- members/\$270 for non-members)

Saturday Sessions including breakfast & lunch:

(\$175/Member & \$200/Non-member)

Sunday Sessions including refreshments

(Members: \$75/person for the first 4 people & \$30/additional)

(Non-Members: \$100/person for first 4 people & \$50/additional)



Fall Fest '18 Host Hotel

Hotel 1620, Plymouth Harbor

The hotel is located at 180 Water Street, Plymouth, MA 02360

Call 508-747-4900 for reservations and don't forget to mention

North East Fabricare Association.



Hotel 1620 Plymouth Harbor honors and commemorates the historical significance of our Plymouth Waterfront District location. Now approaching the 400th anniversary of the Mayflower Voyage and the founding of the Plymouth Colony, we are committed to the highest level of service and eager to open our doors and hearts to people who will travel from near and far to enjoy our region's great heritage. Hotel 1620 Plymouth Harbor features a contemporary coastal ambiance with new lobby, guest rooms and banquet facilities. Hotel guests enjoy a higher service standard and many modern conveniences.

