TRUSTe Data Privacy Management Platform

Learn More:

truste.com/

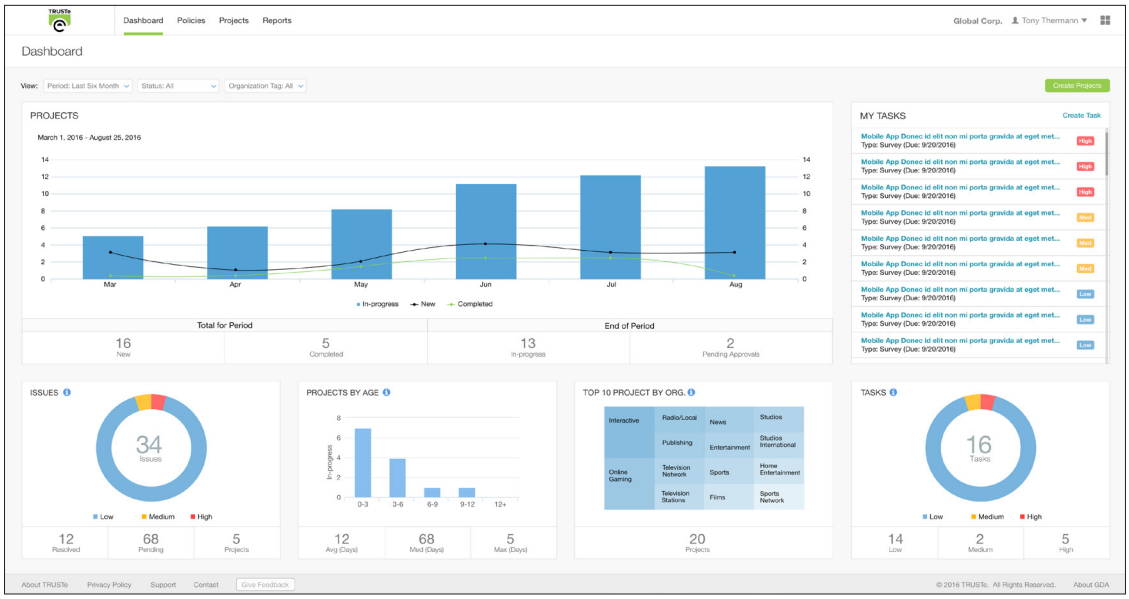
Benefits

Centralized privacy management

Efficient work flows

At-a-glance privacy metrics

On-demand access



The TRUSTe DPM Platform Enterprise Dashboard

Today's enterprises need more visibility, flexibility and efficiency in managing privacy risk. They must do so within a complex and changing legal, regulatory and corporate landscape. Privacy offices have relied on point solutions, consultants and inadequate tools such as spreadsheets, not designed to do the job — until now.

TRUSTe's Data Privacy Management (DPM) Platform represents a significant technological advancement in data privacy management. The platform enables users to take full control of a complete set of solutions needed to manage the challenges they face.

The TRUSTe Data Privacy Management (DPM) Platform was developed to solve a market problem that our own team members faced while working at organizations like yours – how to efficiently develop and operationalize privacy programs. This award winning SaaS solution solves that problem by providing tools such as interactive compliance reviews, cookie consent management, and website tracker scanning. The DPM Platform can be purchased standalone, or packaged in a managed service delivery option.

METHODOLOGY

The DPM Platform puts you in control of all three phases essential for effective data privacy management. The phases are the foundation of TRUSTe's proven methodology for addressing privacy risk.

The platform guides you through the entire privacy management process, starting with a data audit and then leading to a compliance review. Once gaps are identified, risks should then be addressed for the assessment phase to be complete. Compliance controls are then put into place to reduce future risk, and ongoing monitoring scheduled to verify continued compliance.

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PLATFORM MODULES

Assessment Manager — manage the end-to-end assessment process

Data & Process Auditing — systematically discover how data is collected and handled throughout your organization

Compliance Review — conduct a comprehensive online review of enterprise data privacy management practices against applicable policies and regulations

Gap Analysis — quickly see where and why your practices do not align with regulations and policies, and the path of remediation

Program Management — organize, execute and report on your entire privacy portfolio with unprecedented ease and accuracy

Data Inventory 2.0 - generate enterprise-wide review of customer and HR data flows, categorization of data, and visual summaries

Ads Compliance — enable flexible, user-defined choice in online behavioral advertising

Consent Manager — implement a notice consent choice mechanism for the EU Cookie Directive

Website Monitoring — schedule regular scans of your website to help you monitor ongoing privacy risk

Dispute Resolution — provision a third-party dispute resolution service to extend your customer care

DPM PLATFORM TOOLS

Enterprise privacy dashboard — See a single-screen view of your entire privacy management program. Stay on top of ongoing initiatives, access reports, get alerts and updates — and then drill down for more detail.

Comprehensive privacy controls library — Regulatory and controls library powers the platform allowing it to identify potential issues and provide clear recommendations to address them.

Integrated technology suite — Assessment, monitoring and controls technologies work together, sharing information that takes you from risk discovery to resolution much quicker than is possible with disjointed solutions.

Streamlined workflow management — Save time and minimize the steps needed to complete a project. Your work is saved and reapplied to future projects to further reduce repetitive tasks.

ABOUT TRUSTe

TRUSTe powers privacy compliance and risk management with comprehensive technology, consulting and certification solutions. We have nearly 20 years' experience across all industries and a team of more than 150 professionals developing innovative solutions to address global regulatory and data protection requirements that govern the use of customer and employee information. Our award winning Data Privacy Management Platform addresses all phases of privacy management including program development, data inventory, risk assessments, monitoring, and compliance reporting. Companies worldwide rely on TRUSTe to demonstrate compliance, minimize risk, and build trust.

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