



YOU can save a life ...

Learn CPR today

NRAD OFFERS THE FOLLOWING CLASSES FREE TO DISTRICT RESIDENTS AND BUSINESSES:

Hands-Only CPR - A 20-minute presentation and instruction on hands-only adult CPR. Non-certified class.

Heartsaver CPR - Covers adult, child and infant CPR. Certification upon successful completion through American Heart Association.

Heartsaver First Aid Basic first aid class. Can be combined with Heartsaver CPR.



Healthcare BLS Provider - 8-hour certification class for healthcare professionals. Learn to recognize and respond to several life-threatening emergencies.

Call 816-858-4450 or contact us through our website at www.NRAD-ems.org to join or set up a class.

Find us on Facebook at  Northland Regional Ambulance District (Government Organization)

KNOW THE WARNING SIGNS OF A HEART ATTACK

Some heart attacks are sudden and intense, yet symptoms can often seem unclear at first, and then slowly increase. The following are some signs that may mean a heart attack is occurring:

- Chest discomfort or pressure
- Discomfort in other areas of the upper body, including pain or discomfort in one or both arms, the back, neck, jaw or stomach
- Shortness of breath, with or without chest discomfort
- Cold sweat, nausea/vomiting, and light-headedness

Warning signs for women may be different. Women are more likely to experience:

- Shortness of breath
- Fatigue
- Nausea and/or vomiting
- Back or jaw pain

IF YOU OR SOMEONE YOU ARE WITH IS EXPERIENCING ANY OF THESE SYMPTOMS,

CALL 911. DELAY CAN BE DEADLY.

**NORTHLAND REGIONAL
AMBULANCE DISTRICT**
1000 Platte Falls Road
Platte City, Missouri 64079

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SETTING THE STANDARD

IN EMERGENCY MEDICAL CARE



Serving the Northland since 1994

816-858-4450 • [WWW.NRAD-EMS.ORG](http://www.NRAD-EMS.ORG)

AED GRANT PROGRAM

NRAD has joined forces with the Saint Luke's Foundation to increase the number of AEDs available in public places. If your business, organization or church is interested in being considered for a grant, print and complete the AED Grant Application from our website, www.NRAD-ems.org (under the Community Outreach tab). Organizations may also submit an application for the Medical Direction necessary to complete the project and for future training. The goal of this initiative is to fund as many grants as possible. For additional information, visit our website.

Northland Regional Ambulance District is a political subdivision, established in 1994 by the registered voters within the district's boundaries. The district is governed by an elected board of directors, who serve in the six sub-districts within NRAD's boundaries. An Executive Director, hired by the board, oversees the day-to-day operations of the district.

The district encompasses more than 340 square miles in Clay and Platte counties, north of the Kansas City metropolitan area. The district includes the communities of Camden Point, Dearborn, Platte City and Smithville, as well as surrounding portions of unincorporated Clay and Platte counties. NRAD also provides mutual aid to the communities surrounding our district.

Our EMTs and paramedics provide Advanced Life

Support emergency medical care to the ill and injured. The medical crew members are highly-trained in the methods and mechanics of providing the highest level of emergency medical care possible to each patient. Our medical personnel are licensed and registered through state and national EMS organizations, and maintain their credentials through constant training and education.

NRAD's 9-1-1 Emergency Dispatching is handled by the Platte County Sheriff's Department's Communications Center. Using computer-aided 9-1-1 technology, the dispatchers are equipped to identify the location of the emergency call and dispatch the closest and most appropriate units to the scene. The dispatchers play a critical role in allowing us to meet and exceed our goals of rapid response, early treatment and efficient assistance.

NRAD SMITHVILLE STATION

NRAD is proud of their district-wide average response time of six minutes.



NRAD has three stations that are staffed 24 hours a day, 7 days a week with advanced life support crews.

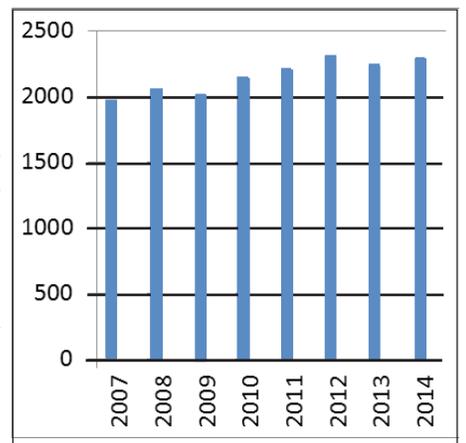
A paramedic supervisor, based in Platte City, is available district-wide whenever needed.

The stations in Smithville, Dearborn and Platte City, are strategically located to provide easy access to main roadways, ensuring the most efficient and timely response to every call for service received in our district.

2014 ACCOMPLISHMENTS

- Achieved a score of 95.28% for overall patient / family satisfaction in an independent survey from Oct. through Dec. 2014, and a score of 96.27% for medical care received.
- Trained more than 800 residents of the communities we serve as part of our ongoing Hands-Only CPR initiative.
- Placed six Automated External Debrillators (AEDs) in public places throughout our district, in an ongoing grant program co-sponsored by the Saint Luke's Foundation.
- Implemented a comprehensive road safety program that rewards the safe driving habits of our employees, and ensures the highest level of safety for our patients and the public.
- Enhanced our mobile digital data systems to transmit patient information in the most efficient and effective manner.
- Adopted the most current protocols and procedures to improve care and outcomes for each of our patients.
- Increased our offering of physician-guided advanced skills lab training for our paramedics.

The number of calls for service has increased considerably since 2007, and continues this upward trend nearly every year. NRAD constantly improves their training, equipment, fleet and staffing to continue to exceed the high standards they have set for response times, patient care and outcomes district-wide.



Call 816-858-4450 or contact us through our website at www.NRAD-ems.org for details on our community classes or to arrange for an ambulance at your public, youth or sporting event.