

# Minnesota Perinatal Quality Collaborative Hypertension in Pregnancy Care Process Model

## How to implement the Blue Band Initiative at your facility:

1. Design and purchase your own blue bands
  - a. Distribute to:
    - i. Hospitals
    - ii. Clinics
2. Create patient education
3. Create your own patient education online resource or link to [MNPQC's page](#)
  - a. Link to other resources
4. Education:
  - a. All Clinical staff
    - i. Standardized approach to BP measurement
    - ii. Standardized approach to hypertensive treatment in peripartum women
    - iii. Multidisciplinary Simulation of emergency treatment in all healthcare entry points
5. Communicate to:
  - a. Clinical staff (Nurses etc.)
  - b. Providers
    - i. OB providers
    - ii. Family Practice
    - iii. Emergency Services
    - iv. Internal Medicine
    - v. Hospitalists
    - vi. Laborists
    - vii. Clinic Personnel
  - c. Media
    - i. Local news papers
    - ii. Local news media
    - iii. Your social media sites (i.e. Facebook, Twitter, Instagram etc.)
  - d. Your own facility website
  - e. Emergency Medical services
    - i. Ambulance/first responders
  - f. Police
  - g. Fire Department
  - h. Sheriff's offices