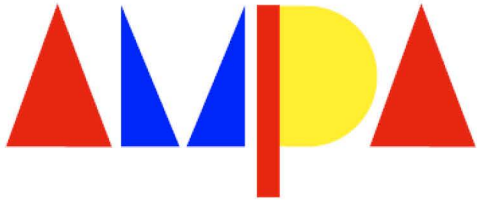


American Museum of Philippine Art





03 November 2015

Hilton Chicago

The vision of AMPA Museum was hatched.

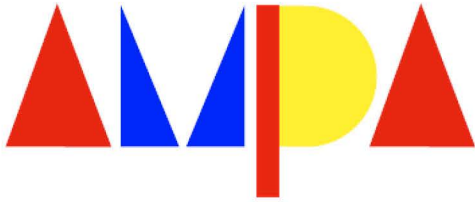
Those who brainstormed:
Rafael Rivera Benitez, Almira Astudillo Giles, Reuben Ramas Canete, and Emmanuel Garibay

Offshoot of Erehwon-Chicago's Field Museum "Art and Anthropology" Project

VISION:

The American Museum of Philippine Art Foundation, Incorporated (AMPAFI) is envisioned to manage and administer the leading museological institution devoted to the promotion, appreciation, and patronage of Philippine Art in the USA. The institution is also envisioned to promote Philippine-American Art in the US and around the world.





MISSION:

AMPAFI shall put together under a single exhibitionary and/or curatorial program, the works of artists from the Philippines, as well as migrant artists from the Philippines who are now in the US, as well as in other countries and territories.

These works shall then be exhibited and exposed to various audiences in the US for the purpose of promoting their aesthetic, historical, social, and economic value in the US, as well as their contribution to the enrichment of American art and culture

RATIONALE

The project started with the need to make Philippine Art visible in the United States. Compared to Western Art, Latin American Art, and African Art, Philippine Art has very little name recall, and is almost invisible in the consciousness of the average American museum visitor. Yet, historically, Philippine Art has had greater visibility to American audiences.



timelines..... gaining project agreement



Erehwon Art Foundation

agreed to
push the
Legacy
Project -
American
Museum of
Philippine
Art

15 March 2016

UP –Ayala Techno Hub

RRBenitez

Boysie Villavicencio

June Dalisay

Egai Talusan Fernandez

Reuben Ramas Canete

Cenon Cervantes, Jr.

Jesus Varela



timelines..... conceptualizing the organization

The initial core group for AMPAFI in Los Angeles, California was organized

08 April 2016

Rick Almonte's Office: 18780
Amar Road, Ste. 103,
Walnut, CA 91789

RRBenitez
Jose Regullano
Rick Almonte
Dan Bassig
Manuel Sison
Lino Caringal
Jennifer Caringal
Rose Munoz
Nely Vicencio
Meann Almonte

An Organizational Meeting for the formal establishment of AMPAFI was held in Manila

16 April 2016

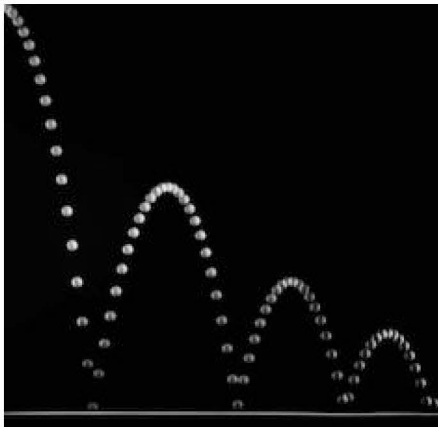
GT-Toyota UP AsianCultural Center

RRBenitez, Boysie Villavicencio,
Jose 'Butch' Dalisay, June Dalisay
Egai Talusan Fernandez
Almira Astudillo Giles, Lino Caringal
Regina Samson, Reuben Ramas Canete
Anna Juico, Ed Maranan, Adi Baen Santos
Jose P. Cabasor, Atty. Cenon Cervantes, Jr.
Ramel Castillo



timelines.....gaining more interested parties, firming up the project

A meeting to further concretize the organization of AMPAFI was held in Los Angeles, CA. It was also to prepare for the Founding Meeting of AMPAFI at Holiday Inn, Diamond Bar, CA on July 10, 2016.



28 May 2016

Rick Almonte's Office: 18780 Amar Road, Ste. 103, Walnut, CA 91789

Jose Regullano, Rick Almonte
Ninette Tenza, Dan Bassig
Manuel Sison, Sal Budhz G. Floriano
Lino Caringal, Rose Munoz
Rudolfo Aquino, Johnny Otilyano
Elaine Regullano
Nely Vicencio, Chilet Sison



timelines.....touching base with US Embassy officials

May 18, 2016

Manila Yacht Club Meeting of Erehwon-AMPAFI Core Group with the US Embassy in Manila officials led by Ms. Carolyn B. Glassman, Counsellor for Public Affairs and Ms. Kristin L. Kneedler, Cultural Attaché



Arising from the initiative of Egai Talusan Fernandez, Erehwon trustee, and arranged with the help of Butch Dalisay

Present were RRBenitez, Joanne De Asis-Benitez, Boysie Villavicencio, June Dalisay, Jess Varela, Cenon Cervantes, Jr., Gerry Garcia, Rebecca Garcia, Grandier Bela and Ramel Castillo.



timelines.....convincing a renowned architect to design the museum

May 24, 2016

Meeting of AMPAFI Core Group with Architect Conrad T. Onglao of C.T. Onglao Architects, Inc. for AMPA Museum Architectural Perspective and Plans.

Made possible through the initiative of Gerardo C. Garcia, Private Equity Investment & Development Corporation



Conceived in Los Angeles over 18 years ago, C.T. Onglao is the first Asian design company that successfully struck out on its own in a city where the mainstay of the design trade are the Filipino backroom staff, the company's strength lies in the authenticity of its Managing Director-Principal Designer, Conrad Onglao's East/West imagery and his exposure to and personal involvement in the work of many of the most important designers in the West Coast-now acknowledged as the centre of design in the United States.



timelines.....gaining the interest of a major figure in the Philippine art world



June 19, 2016

Pinto Art Museum

Meeting of AMPAFI Core Group with Dr. Joven R. Cuanang of Pinto Museum in support of AMPA Museum and AMPAFI.

Thru the initiative of RRBenitez in close coordination with artist Demetrio De La Cruz and Andy Estrella of Boston Gallery.

Joven Cuanang, RRBenitez, Adie Baens, Butch & June Dalisay, Almira Gilles



timelines.....the vision slowly comes alive



June 21, 2016

Makati Shangrila Hotel

Architect Adriane Alferez of C.T. Onglao presents the AMPA Museum Architectural Perspective to be shown on July 10, 2016 at the Founding Meeting of AMPAFI at Holiday Inn, Diamond Bar, CA, U.S.A.

With RR Benitez, Almira Gilles, June Dalisay, Reuben Ramas Canete and Ramel Castillo





... the spotting of an ideal location found at the Manila Way, West Covina



Manila Way, West Covina, CA, 91792
United States





C.T. Onglao Architect's perspective of AMPA Museum super imposed on google earth map.



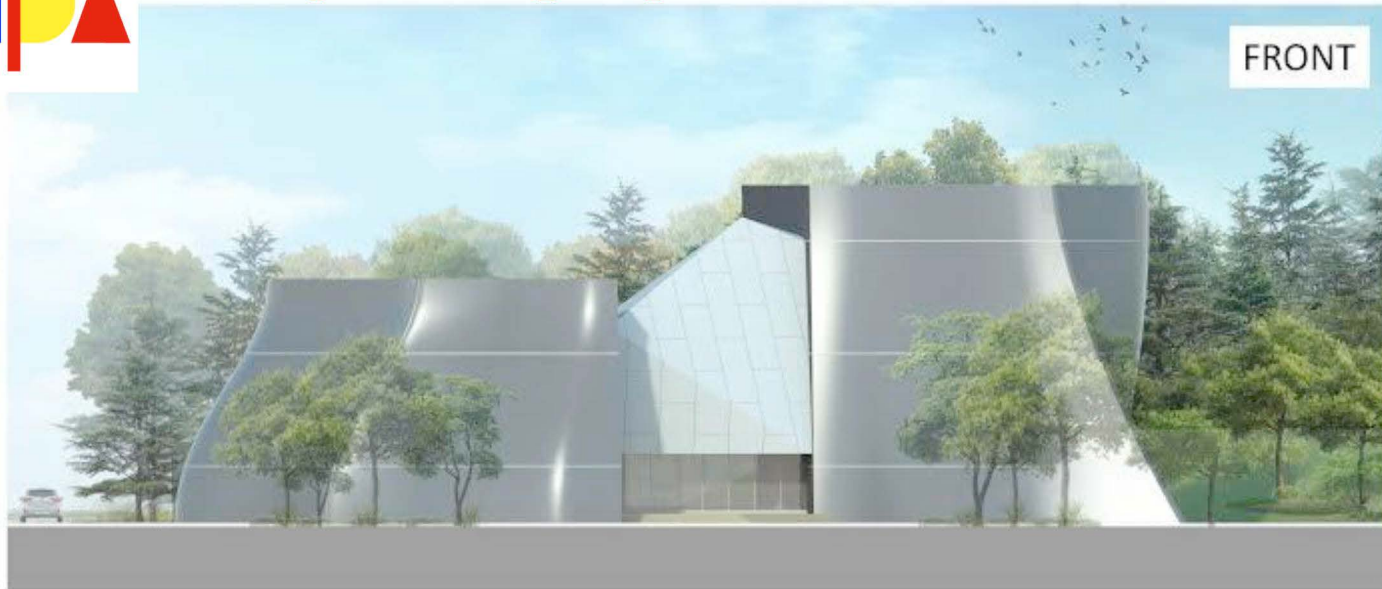
AMERICAN
MUSEUM OF
PHILIPPINE
ART
MANILA WAY

SCHEME 1
SITE PLAN

C.T.
ONGLAO
ARCHITECTURE
INTERIOR DESIGN



... inspires the perspective



AMERICAN
MUSEUM OF
PHILIPPINE
ART

MANILA WAY

SCHEME 1
ELEVATION

C.T.
ONGLAO
ARCHITECTURE
INTERIOR DESIGN



... the perspective

AMERICAN
MUSEUM OF
PHILIPPINE
ART

MANILA WAY

LEFT SIDE



SCHEME 1
ELEVATION

C.T.
ONGLAO
ARCHITECTURE
INTERIOR DESIGN



... the perspective

AMERICAN
MUSEUM OF
PHILIPPINE
ART

MANILA WAY



SCHEME 1
PERSPECTIVE

C.T.
ONGLAO
ARCHITECTURE
INTERIOR DESIGN



... the perspective

AMERICAN
MUSEUM OF
PHILIPPINE
ART

MANILA WAY

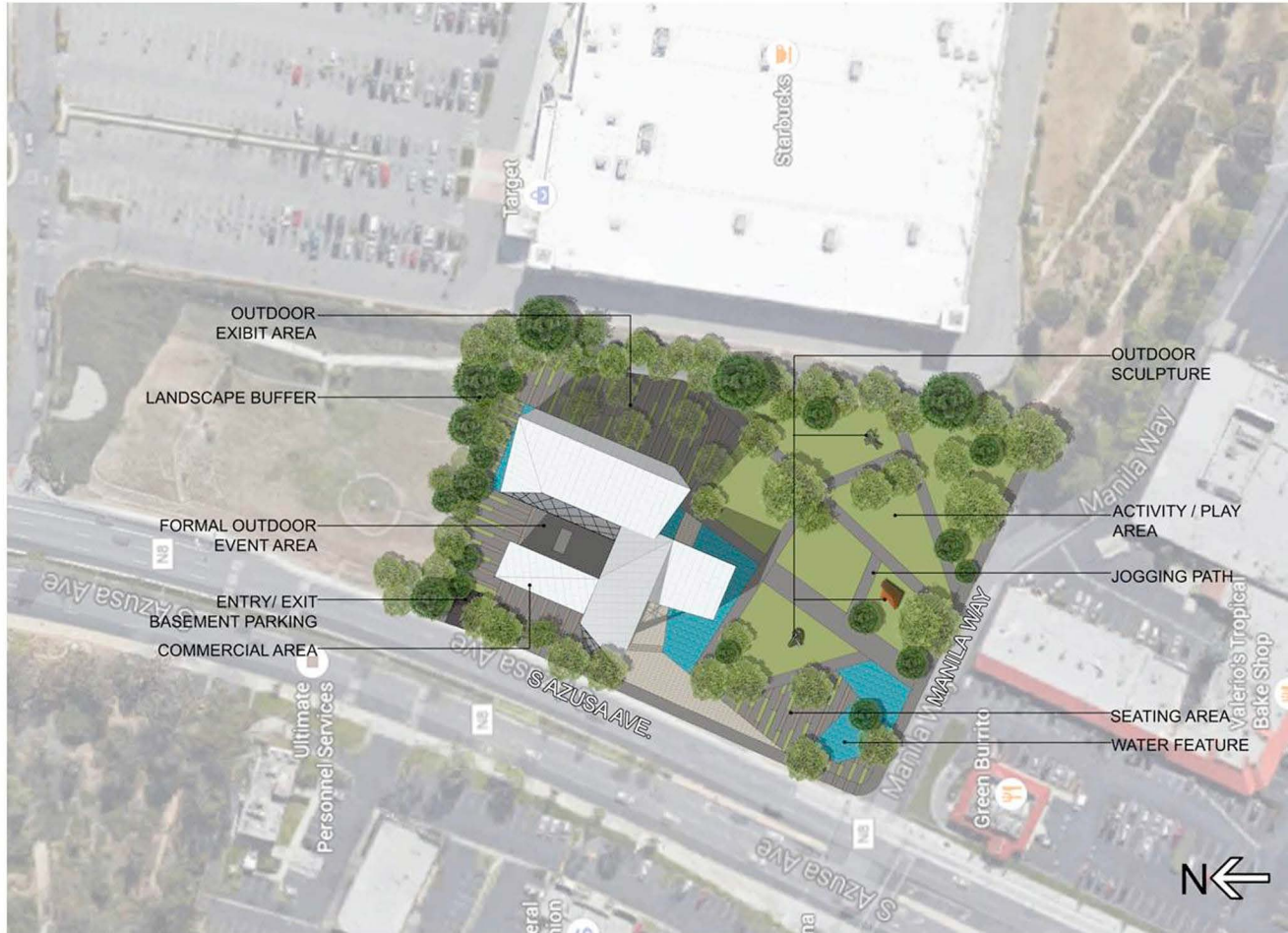


SCHEME 1
PERSPECTIVE

C.T.
ONGLAO
ARCHITECTURE
INTERIOR DESIGN



C.T. Onglao Architect's perspective of AMPA Museum super imposed on google earth map.



AMERICAN
MUSEUM OF
PHILIPPINE
ART
MANILA WAY

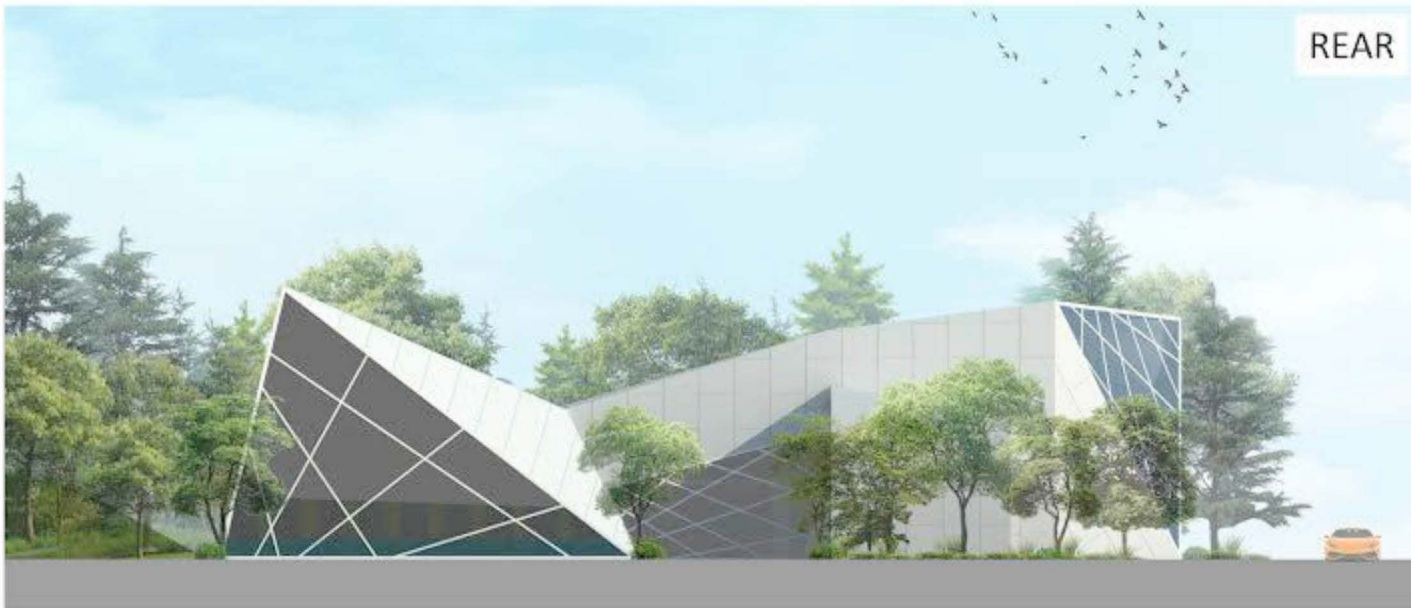
SCHEME 2
SITE PLAN

C.T.
ONGLAO
ARCHITECTURE
INTERIOR DESIGN



... plus an alternative perspective

AMERICAN
MUSEUM OF
PHILIPPINE
ART
MANILA WAY



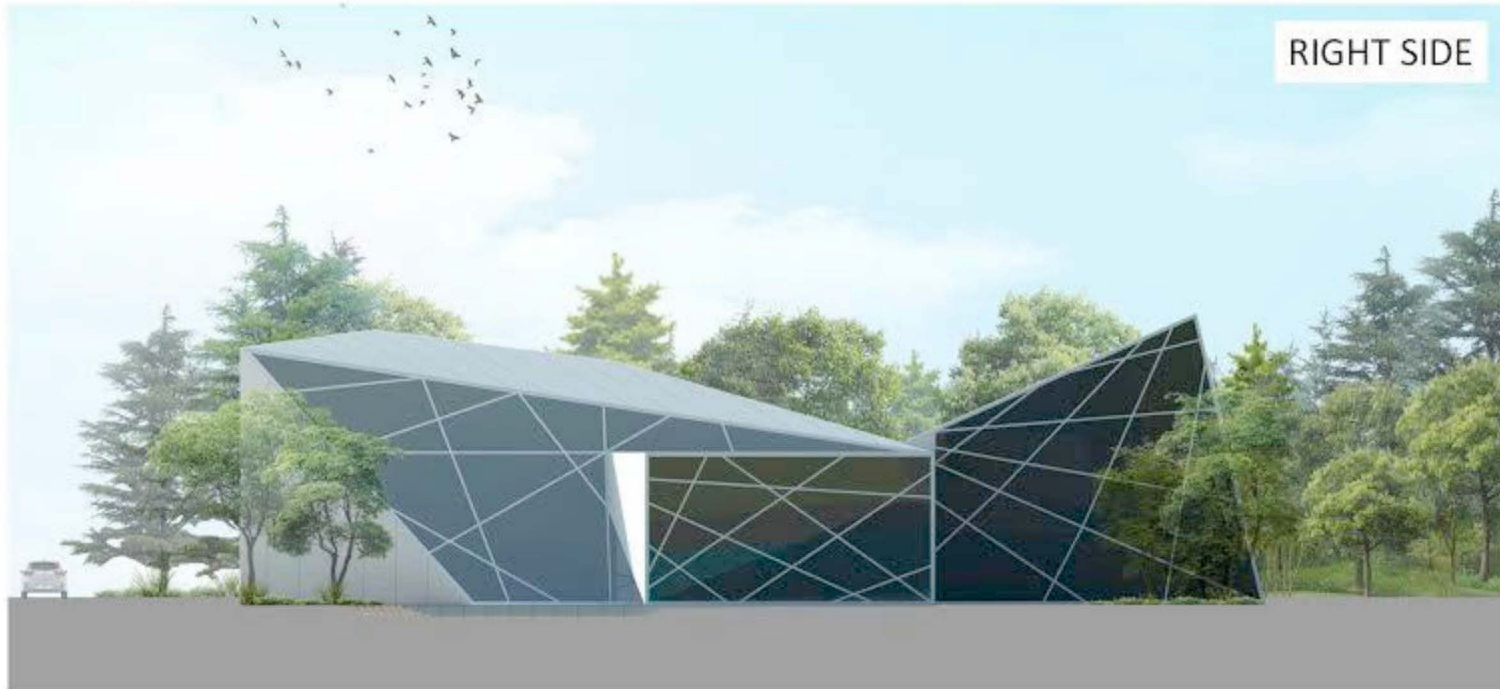
SCHEME 2
ELEVATION

C.T.
ONGLAO
ARCHITECTURE
INTERIOR DESIGN



... an alternative perspective

AMERICAN
MUSEUM OF
PHILIPPINE
ART
MANILA WAY



SCHEME 2
ELEVATION

C.T.
ONGLAO
ARCHITECTURE
INTERIOR DESIGN



... an alternative perspective

AMERICAN
MUSEUM OF
PHILIPPINE
ART
MANILA WAY



SCHEME 2
PERSPECTIVE

C.T.
ONGLAO
ARCHITECTURE
INTERIOR DESIGN



... an alternative perspective

AMERICAN
MUSEUM OF
PHILIPPINE
ART

MANILA WAY



SCHEME 2
PERSPECTIVE

C.T.
ONGLAO
ARCHITECTURE
INTERIOR DESIGN



... an alternative perspective

AMERICAN
MUSEUM OF
PHILIPPINE
ART

MANILA WAY



SCHEME 2
PERSPECTIVE

C.T.
ONGLAO
ARCHITECTURE
INTERIOR DESIGN



... now that we can envision it more clearly, let's get our organization off the ground... and running!

FROM VISION TO REALIZATION : American Museum of Philippine Art

09 June 2016

Approval of AMERICAN MUSEUM OF PHILIPPINE ART FOUNDATION INCORPORATED (AMPAFI) by the Secretary of State California Alex Padilla

Entity Number : C3913851

Date Filed : 06/02/2016

Status : Active

15 June 2016

IRS Department of the Treasury Employer

Identification Number: 81-2945150



10 July 2016

Founding Meeting of American Museum of Philippine Art at Holiday Inn, Diamond Bar, California, U.S.A.



Mabuhay!



Report to the founding meeting of AMPAFI
at Holiday Inn, Diamond Bar, California
by the Organizing Chairman- Rafael Rivera Benitez