

The marker below, installed in 2019 at the Eagle Scout Memorial Fountain near 39th & Gilliam, KCMO, was placed in tribute to Mr. Cliff Illig, 2018 OKC Award recipient. Placing markers to preserve the heritage of Kansas City's 10-county region is an ongoing program of The Native Sons and Daughters of Greater Kansas City.



2019 Outstanding Kansas Citian Gala honoring

George Guastello

and recognizing
Union Station

Wednesday, November 6, 2019
Mayor Kay Barnes Grand Ballroom
Kansas City Convention Center

The Native Sons and Daughters
of Greater Kansas City

P.O. Box 26071

Overland Park, Kansas 66225

nsdkc.org



SPONSOR THE OUTSTANDING KANSAS CITIAN GALA!

Honoring George Guastello
and recognizing
Union Station



Help preserve our unique history for
your children and grandchildren.



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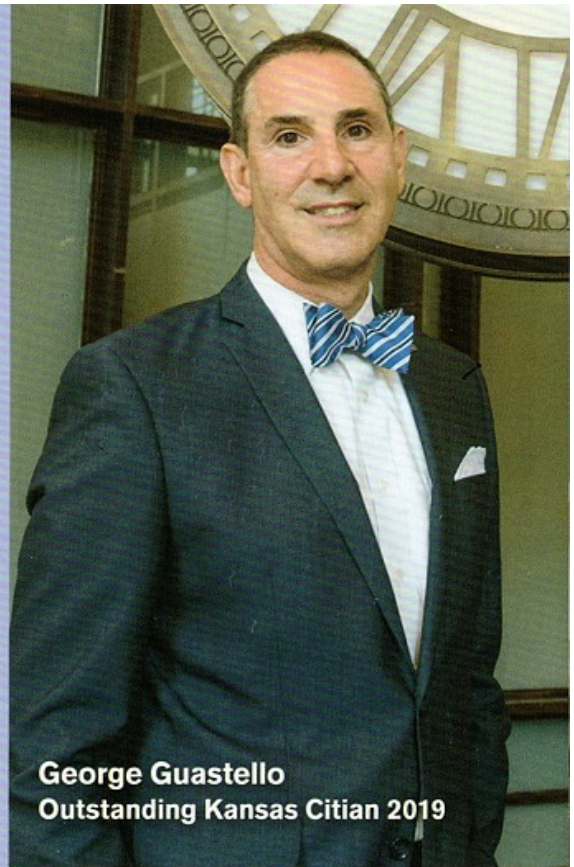
George Guastello is President and CEO of Union Station Kansas City, a landmark and civic asset renovated and reopened to the public in 1999.

He is responsible for operation, management and development/growth of the Station and surrounding property it owns. Mr. Guastello manages a staff of 50 and an annual budget of \$20 million. He is also on the boards of many local organizations.

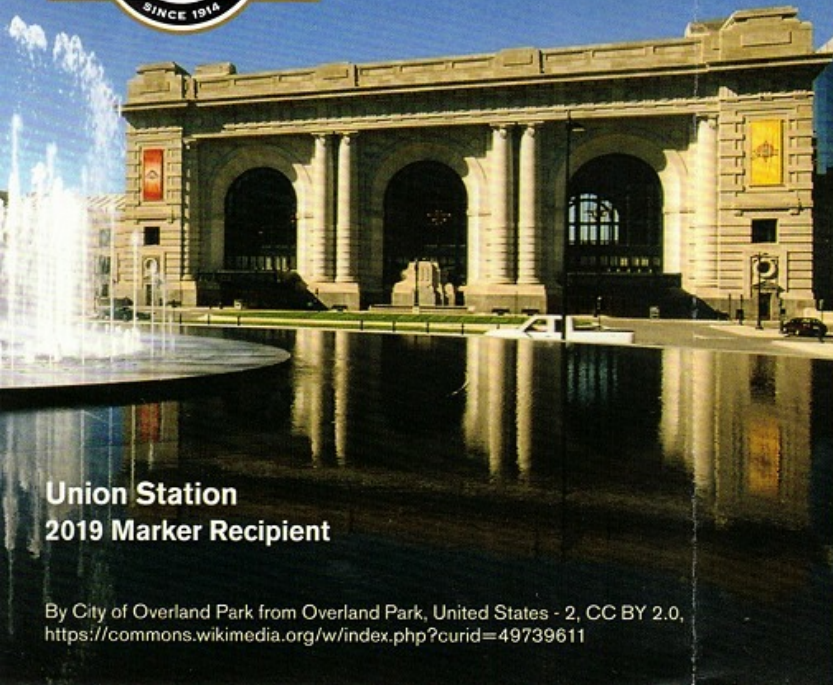
Before Union Station, Mr. Guastello was President and CEO for the American Royal Association for 6 years and VP of Marketing and business strategy at Starlight Theater.

Mr. Guastello has many noteworthy accomplishments in endeavors from association management to economic and community development. He is a respected, results-oriented, area leader with over 30 years of demonstrated organizational impact and success.

Mr. Guastello, a native Kansas Citian, earned a Bachelor's Degree in Business Administration in Marketing and a Master's Degree in Business Administration in Finance, both from the University of Missouri at Kansas City.



**George Guastello
Outstanding Kansas Citian 2019**



**Union Station
2019 Marker Recipient**

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Built in 1914, Union Station has 850,000 square feet of amazing space that originally featured 900 rooms.

In its prime as a working train station, it welcomed many thousands of passengers each year. During WWII, an estimated one million travelers, many of them soldiers, passed through the Station. The North Waiting Room held 10,000 people and the complex included restaurants, a cigar store, barber shop, railroad offices, the nation's largest Railway Express Building.

You'll also find a rail exhibit called the KC Rail Experience, traveling exhibits produced by the Smithsonian, National Geographic and others, a Planetarium, interactive Science City, Extreme Screen Theater and Stage Theater.

WHY SHOULD WE PRESERVE OUR HISTORY?

The heritage of Kansas City region is defined by unique characteristics and shared history between the states of Missouri and Kansas. Our heritage is expressed through early cultures which once occupied the land; explorers and pioneers whose vision and fortitude settled this land; and visionaries and entrepreneurs who built our industries, businesses, and trades. It is embedded within the enrichment of our community by more than 60 ethnic groups. The performing and visual arts have enhanced our diversified cultural experience since the 1800s. And our heritage is reflected in the pride of its museums, monuments, markers, and memorials which give tribute to our historic past.

From the 1800's the industries of agriculture, education, science, research, technology, transportation, arts, and sports have served to define the commerce of what is Kansas City. The essence of its character is grounded in its people who serve and nurture our community and serve to protect our welfare and defend our community. We preserve our history to inspire present and future generations with the vision, fortitude and sacrifice made to create what is Kansas City, and as our heritage we offer the appreciation and value of knowledge gained through evolution experienced by Kansas City, known as the "Heart of America".

YOUR SUPPORT KEEPS OUR HISTORY ALIVE

For more than 85 years, The Native Sons and Daughters of Greater Kansas City (NSDKC) has been conserving, educating and advocating for our unique Kansas City history.

- NSDKC has placed more than 50 cast metal markers throughout the Kansas City area to commemorate historic sites.
- NSDKC Community Service Committees work with area historic organizations to increase public awareness of significant landmarks, museums and cemeteries.
- NSDKC partnered with local and national groups to expand the National World War One Museum at Liberty Memorial and to build the Town of Kansas pedestrian bridge and trail markers.



- Two Committees work with The State Historical Society of Missouri to keep the NSDKC collection of historic documents for the area.
- More than 85 years ago, NSDKC began preservation of Union Cemetery. In 1940, we led the effort to reconstruct Fort Osage which is dedicated to our organization.

You can help NSDKC protect Kansas City history for current and future generations. As a sponsor for the Outstanding Kansas Citian Gala, you will be preserving your legacy as a Kansas Citian. See the sponsorship form to become a sponsor and learn how you can benefit.

Learn more about The Native Sons and Daughters and the Outstanding Kansas Citian Award at NSDKC.org.

SPONSORSHIP LEVELS FOR THE OUTSTANDING KANSAS CITIAN GALA

Register online at nsdkc.org or use this form. Check appropriate boxes. Pay by check or credit card.

CORPORATE SPONSORSHIP LEVELS

Presenting Sponsor (Diamond)	\$15,000
Level I (Platinum)	\$ 7,500
Level II (Gold)	\$ 5,000
Level III (Silver)	\$ 3,000
Level IV (Bronze)	\$ 1,500

Presenting Sponsor (Diamond)

\$15,000 Co-branded event

- VIP Tier I seating with 3 tables for 10 persons each
- Acknowledgement during the event
- Two-page center ad in the event program
- Recognition on the OKC page of NSDKC.org and in social media

Level I (Platinum) \$7,500

- VIP Tier I seating with 2 tables for 10 persons each
- Acknowledgement during the event
- Full page advertisement in the event program
- Recognition on the OKC page of NSDKC.org and in social media

Level II (Gold) \$5,000

- VIP Tier II seating with 2 tables for 10 persons each
- Acknowledgement during the event
- Half page advertisement in the event program
- Recognition on the OKC page of NSDKC.org and in social media

Level III (Silver) \$3,000

- VIP Tier III seating with 2 tables for 10 persons each
- Acknowledgement during the event
- Quarter page advertisement in the event program
- Recognition on the OKC page of NSDKC.org and in social media

Level IV (Bronze) \$1,500

- VIP Tier IV seating with a table for 10 persons
- Acknowledgement in the event program
- Recognition on the OKC page of NSDKC.org and in social media

Table for 10 - \$1,500.

Individual tickets - \$150.

Donate to the Silent Auction!

Donors will be recognized in the program and may display business cards or brochures with their donated gift.

Program Advertisements

All ads must be sent ready to use as a high resolution .pdf or 300 ppi .jpg format. For advertising information call Laurie Chipman at 816.377.5746.

<input type="checkbox"/> Full Page (Inside Front 4.75" x 7.75")	\$1,000
<input type="checkbox"/> Full Page (Inside Back 4.75" x 7.75")	\$ 750
<input type="checkbox"/> Full Page (4.75" x 7.75")	\$ 500
<input type="checkbox"/> Half Page (4.75" x 3.75")	\$ 250
<input type="checkbox"/> Quarter Page (2.25" x 3.75")	\$ 125
<input type="checkbox"/> Business Card (4.5" x 1.87")	\$ 100

For sponsorship information: contact Linda Dillon, Outstanding Kansas Citian Committee 913.207.3310, linda.dillon@nsdkc.org

Name _____

Organization _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Mastercard VISA AmEx Other

Card number _____

Exp. date _____ Code _____

Mail with check to: NSDKC-OKC, PO Box 26071, Overland Park, KS 66225.

OR register online at nsdkc.org

NSDKC is a 501(c)(3) organization.