

Dedicated to the recognition, preservation and restoration of Greater Kansas City's unique heritage.



# GEORGE GUASTELLO

### 2019 Outstanding Kansas Citian

November 6, 2019

Kay Barnes Grand Ballroom Kansas City Convention Center

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President and CEO of Union Station Kansas City KC's 50 Most Powerful People Former President and CEO for the American Royal Association Kansas City Streetcar Authority Board of Directors Ability KC Board of Directors



RECOGNIZING THE Union Station



# Outstanding Kansas Citian Gala on November 6

ark your calendar to attend the 2019 Native Sons and Daughters, Outstanding Kansas Citian Gala on November 6, 2019.

V Our 2019 recipient, George Guastello II, has served as President and Chief Executive Officer of Union Station Kansas City since December 31, 2009. His past successes include his path as CEO for the American Royal Association.

Guastello has steered many noteworthy accomplishments from association management to economic and community development. He is a highly respected area leader with 30 plus years of demonstrated impact and success.

Prior to joining Union Station Kansas City, Guastello served as President and CEO for the American Royal Association, focusing attention on youth and education.

Previous employment includes Vice President of Marketing and Business Strategy, for Kansas City Starlight Theatre Association. For 10 years, Guastello served as Senior Vice President of Marketing and Strategy Development for the Greater Kansas City Chamber.

Guastello is a member of the Ability KC Board of Directors, Kansas City Streetcar Authority Board of Directors, Kansas City STEM Alliance Advisory Board and Powell Gardens Board of Directors. He has served on the Boards of the Boys & Girls Club, Cristo Rey Kansas City, Rockhurst High School, Kansas City River Trails, KCMO Central Industrial District, and Johnson County Parks and Recreation Theater Park.

Guastello, a native Kansas Citian, earned a Bachelor's Degree in Business Administration in Marketing and a Master's Degree in Business Administration in Finance from the University of Missouri at Kansas City.

Recently, members of the OKC Committee joined George for lunch to discuss the 2019 Gala. After extending his gracious hospitality, George made the announcement that he will donate a very special item toward our Silent Auction. Of course, this will remain a mystery until the evening of our event.

oin us on Wednesday Evening November 6, 2019 The Kay Barnes Grand Ballroom, Kansas City Convention Center Reception and silent auction 6 pm, Dinner 7 pm, Program 8 pm.

# The President's Message

### **Dear members:**

#### Dear Members

Greetings from the officers and board members of The Native Sons and Daughters of Greater Kansas City. We send you good wishes as our year progresses. We have accomplished several things so far and there are many more to come!

First, we dedicated the markers that were presented in November 2018 at the Outstanding Kansas Citian event to honor Mr. Cliff Illig. The first was the Boy Scouts of America marker on May 14 and the second was the America Royal marker on June 4, which was in memory of Neal Patterson. Both events were on a beautiful sunny day (we had to wait for all the rain to go away).

Our next event will be held on Wednesday, July 24, 2019

at the "History at the Monument", between 10th & 11th Streets, Oak and Locust, Downtown KC. Our speaker, tentatively, will be our 2018 OKC honoree, Mr. Cliff Illig and other "outstanding" honorees, officers, and directors. Time is 6:00 PM until 8:00 PM. Parking is free on the streets after 6:00 PM.

We hope you have marked your calendars for November 6, 2019, the date of this year's Outstanding Kansas Citian Gala at the Mayor Kay Barnes Ballroom at the Kansas City Convention Center. Our honoree is Mr. George Guastello, President and CEO of Union Station Kansas City, Inc. Mr. Guastello takes his place among the many "Outstanding Kansas Citians" recognized and it will be a special night.

Please make your reservation with, or if there are questions, contact Mrs. Linda Dillon at linda.dillon@nsdkc.org, telephone 913-207-3310. You should receive a Save The Date Brochure in the mail with sponsorship availabilities and reservations for tables of 10. There will also be our annual silent auction with special items. We look forward to seeing each of you.

We truly live and work in a special part of the Midwest and NSDKC continues to work toward preservation and education of the history of our city, its founders, businesses, and people.

Have a safe and happy summer and I'll see you at the upcoming events.

Sincerely, Nancy L. Elder, 2109 NSDKC President

> July 24 at 6:00 pm – History at the Monument Program Speaker: Cliff Illig August 21 at 6:00 pm – History at the Monument Program

### 2019 CALENDAR

October 16 at 6:00 pm - Annual Membership and Board Meeting November 6 at 6:00 pm – Outstanding Kansas Citian Gala December 14 at 11:00 am - Annual Holiday Brunch



Nancy Elder 2019 President

OFFICERS & STAFF

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Nancy L. Elder President

Dick Retrum 1st Vice President

Linn Mills 2nd Vice President

Jim Flanagan Treasurer

Paul Christianson II Secretary

Ray Elder Historian

Steve Noll Immediate Past President

A list of all committees and committee chairs is available at NSDKC.org

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#### MISSION

The Native Sons and Daughters of Greater Kansas City, Inc. is dedicated to the historic preservation of the unique and rich heritage of the greater Kansas City metropolitan area, both in Missouri and Kansas, through advocacy, education and restoration. It also seeks to preserve and maintain archives of historical interest relating to the development of the Kansas City region and to recognize individuals who have resided therein and contributed to such development.

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# Two 'History at the Monument' Programs this summer! July 24 & August 21

In our April newsletter we announced a program for May 22, but unfortunately, weather forced us to cancel it! However, we plan to have two more for July 24 and August 21, both on Wednesday evening at 6:00 to 8:00 pm.

The keynote speaker on July 24 will be, tentatively, our 2018 Outstanding Kansas Citian Cliff Illig! He is a great speaker and knows a lot of Kansas City history. It will be great!

The Monument is located in Ilus Davis Park, between 10th & 11th Streets in Downtown Kansas City. Parking is FREE downtown after 6:00 pm and there are plenty of spaces along Oak and Locust streets. Our 2018 History at the Monument programs were a great success!

In addition to speakers, NSDKC has partnered with Kansas City Parks and Recreation and local businesses to provide grilled Italian sausages, Italian cookies, water, etc. It is an informal event conducted adjacent to the plaza area at the Monument and it is FREE !

Following the Monument's dedication in 2018, a new program was inaugurated at the monument through the leadership of NSDKC Past President Carl DiCapo. This program entitled 'History at the Monument' is an informal lecture series presented by various civic and business leaders, and historians. Presenters offer insight into the history of our area. The speakers are typically those who are at the top level of leadership in their businesses or organizations,,

As members of NSDKC, we value the history of our community. These events are an opportunity to reap a reward through your NSDKC membership and to learn some history from those who know it from the inside!

If you have not visited and studied this great NSDKC accomplishment, please plan to do so on July 24 and August 21. More details on each event will be coming to you in the future about the August 21 program. Mark your



### Join the OKC Silent Auction Committee!

Help make this year's 2019 OKC Gala successful by volunteering your time to collect donations for the Silent Auction. Volunteers will also be needed to help transport auction items and to set-up the display tables prior to the event. To volunteer, please contact Linn Mills, 505-402-6630 or email Linn at Ifrenchnc@aol.com

## It's time to order your NSDKC Monument Inscriptions!

In the design process of the NSDKC Monument, the use of large granite pavers was selected for lasting distinction and correspondence with nearby granite surfacing of a reflecting pool located in Ilus Davis Park.

Springtime through fall in Kansas City are the best seasons to accommodate field inscription work at the Monument! Have you considered ordering an inscription in tribute to your parents, or early family settlers of our region? Or as a tribute for a special achievement? Or simply to note with your name an appreciation of the history and heritage of our greater metropolitan region. This is the season to get your order placed for an inscription at the Monument.

ROSS AND SHIRLEY MARSHALL WE THANK THE NATIVE SONS AND DAUGHTERS OF GREATER KANSAS CITY FOR PRESERVING OUR HISTORY AND HERITAGE

Above is a sample of one of the many existing paver inscriptions

### Be a part of our Greater Kansas City History! Add your name inscription on the NSDKC historic Monument.

Level 1 \$250.00: 5/8" Text. Text Zone Size: 6" x 9", 3 Rows Maximum, 18 Characters per row Maximum calendars now! Level 2 \$500.00: 1" Text. Text Zone Size: 12" x 18", 4 Rows Maximum, 24 Characters per row Maximum

**Level 3 \$1,000.00:** 1-1/4" Text. Text Zone Size: 12" x 27", 5 Rows Maximum. 31 Characters per row Maximum

**Level 4 \$5,000.00:** 1-1/2" Text. Text Zone Size: 18" x 27", 5 Rows Maximum. 25 Characters per row Maximum

**Level 5 \$10,000.00:** 1-3/4" Text. Text Zone Size: 24" x 36", 6 Rows Maximum. 30 Characters per row Maximum

Phone Linda at 913-207-3310 to purchase.

## Boy Scouts Historical Marker dedication May 14

The Boy Scouts of America, Heart of America Council was the subject of this marker to commemorate the lifelong dedication and support that our 2018 Outstanding Kansas Citian Cliff Illig has given to the national Boy Scouts of America and also its local Heart of America Council.

This marker was presented to Illig at our November 13 OKC Gala event at the Kay Barnes Grand Ballroom. The weather was already too cold and snowy for a dedication this past winter. But we found a great day on Tuesday, May 14 for this dedication!

Because achieving the rank of Eagle Scout is Scouting's highest honor, it was an easy decision to place the marker at 39th and Gillham Road at the Eagle Scout Memorial Fountain. It is a spectacular site that observed its 50th Anniversary in 2018. Drive by and have a look!

This outstanding statuary was given to Heart of America Council in Kansas City by New York City's Pennsylvania Railroad Station when it was demolished in 1967. The statuary was installed at this location and dedicated October 6, 1968.



Ross Marshall opened the ceremony at 11:00, greeted everyone and told the reason for the marker at this location.

SCOUTS continued on page 5

\* The Native Sons & Daughters of Greater Kansas City \*

SCOUTS continued from page 4



Above: President Nancy Elder welcomed everyone and reviewed the Mission of NSDKC to preserve the history and heritage of Greater Kansas City.

Top right: The Eagle Scout Memorial Fountain is in the background as the crowd listens to Past President Gary Hicks speak about the values of being an Eagle Scout. He is one also.

Middle right: Unveiling the marker at left is our old friend Mark McHenry who just recently retired as the Kansas City Parks and Recreation Director. This park is managed by KCPR and they were great help to us as usual.

Right bottom: (I-r) Our Treasurer Paul Christianson II, Terry Davis, Gary Hicks, Matt Armstrong of Heart of America Council, and Brick Huffman, CEO of the HOA Council. The backside of the marker is displayed.



# **American Royal Historical Marker dedication June 4**

n honor of the late Neal Patterson, Cerner co-founder and CEO, we dedicated our marker at 10:30 a.m. Tuesday morning, June 14 in front of the Hale Arena, the current home of the annual American Royal Livestock Show and other annual events.

Perfect weather and a great turnout of nearly 50 people as shown below made it a very enjoyable event.

Cliff Illig, co-founder of Cerner was our Outstanding Kansas Citian honoree in 2018. It was his wish as well as ours to also honor Neal Patterson, who had passed away in 2017, with this historical marker at the American Royal. We presented this marker at our OKC event last November 13. Drive by and have a look at the marker and the site.

Supporting and helping to lead the American Royal was a lifetime commitment by Neal Patterson and this marker will help to commemorate his achievements.

Since the American Royal is in the process of moving to Kansas City, Kansas in the next two or three years, this marker will show future generations where the American Royal had its start. This marker is very important as NSDKC seeks to interpret and preserve important chapters of the history and heritage of Greater Kansas City.

John Dillingham and Charlie Tetrick, Chair of American Royal **Board of Directors** unveil the marker.



e roots of the American Royal stem from the National Hereford S he fall of 1899, held in a tent in the Kansas City Stockyard plean Royal was the first hadiowide show for the expos-of purched cattle. having an estimated attendance of 55.00 Hore shows were added in 1905, the first rodeo was im 949, and the World Series of Barbeure. began in 1960 gro he largest competition of its kind in the world. November 20, 1928 while attending the Annual National Cong tional Agriculture Students (held at the American Royal). Indiv 16 states met at the Baltimore Hotel and formed what is know

annual Agriculture of the Baltimore Hotel and formed what is n 18 states met at the Baltimore Hotel and formed what is Future Farmers of America. Me American Royal is a non-profit organization that provides opp

and adults from around the country to compete in its Rodeo. Horse Shows, and World Series of Barbecue,. T ict the future of agriculture through competitive part inclusive of agriculture through competitiv hips, education, and agriculture events. American B g the barbecue, provide over \$1 million annually hips and to support agriculture education progra sion of Neal Patterson. Cerner Co-Founder and fa-vairman of the Board, was a force that influence rganization for more than two decades. Mr. Patt rican Royal was to embrace the tradition strive to provide unequaled and agricult



#### \* The Native Sons & Daughters of Greater Kansas City \*

ROYAL photos continued from page 6



### THE AMERICAN ROYAL (Original Location)

The roots of the American Royal stem from the National Hereford Show in the fall of 1899, held in a tent in the Kansas City Stockyards. The American Royal was the first nationwide show for the exposition and sale of purebred cattle, having an estimated attendance of 55,000 at this show. Horse shows were added in 1905, the first rodeo was introduced in 1949, and the World Series of Barbecue<sub>b</sub> began in 1980 growing to be the largest competition of its kind in the world.

be the largest competition of its kind in the world. On November 20, 1928 while attending the Annual National Congress of Vocational Agriculture Students (held at the American Royal), individuals from 18 states met at the Baltimore Hotel and formed what is known as the Future Farmers of America.

The American Royal is a non-profit organization that provides opportunities for youth and adults from around the country to compete in its Livestock Show, ProRodeo, Horse Shows, and World Series of Barbecue. The mission is to impact the future of agriculture through competitive learning, scholarships, education, and agriculture events. American Royal events including the barbecue, provide over SI million annually for youth scholarships and to support agriculture education programs.

The vision of Neal Patterson, Cerner Co-Founder and former American Royal Chairman of the Board, was a force that influenced the direction of the organization for more than two decades. Mr. Patterson's vision for the American Royal was to embrace the traditions. learn from others. and always strive to provide unequaled environment for youth in education and agriculture.

ERECTED 2018 THE NATIVE SONS AND DAUGHTERS OF CREATER KANSAS GITY THE AMERICAN ROYAL ASSOCIATION



Top Left: NSDKC Past President John Dillingham who has a lifetime of involvement with the American Royal and the stockyards since his grandfather founded the American Royal and was its first president in 1905. His father was also the landlord and President of the Stockyards.

Below left: Angie Stansland, past Chair of the American Royal Board of Directors and a long-time friend of Patterson and his family.

Near Left: Charlie Tetrick, Chair of American Royal Board of Directors.

This is the seventh year that we have presented and installed a historical marker in connection with our annual Outstanding Kansas Citian event. The following is a list of those OKC events, our honorees and the markers.

Nov. 2012 Nov. 2013 Nov. 2014 Nov. 2015 Nov. 2016 Nov. 2017 Nov. 2018

Marilyn Maye George Brett Larry Moore Frank White, Jr. Kay Barnes Alvin Brooks Cliff Illig Neal Patterson American Jazz Museum Negro League Baseball Museum Greater Kansas City Restaurant Association Truman Sports Complex Ethnic Enrichment Commission Kansas City Metropolitan Crime Commission Boy Scouts of America American Royal