

DIESEL TORQUE

Advertising Rate Card

TAX INVOICE (WHEN COMPLETED)

Please complete and return to:

Association of Australasian Diesel Specialists (Inc.)

PO BOX 576, CROWS NEST NSW 1585

TEL: +61 2 9431 8685

FAX: +61 2 9431 8677

EMAIL: aads@aads.com.au

WEB: www.aads.com.au

ABN 65 813 141 394

			4 ISSUES	1 ISSUE
Size	Dimensions	Category	Cost (inc GST)	Cost (inc GST)
Full page A4	Page size: 297mm (h) x 210mm(w) Type area: 247mm (h) x 170mm (w)	Service Member	\$990	\$495
		Member	\$1,980	\$792
		Non-member	\$2,475	\$990
Half page	Page size: 148mm (h) x 210mm (w) Type area: 120mm (h) x 170mm (w)	Service Member	\$580	\$230
		Member	\$1,147	\$459
		Non-member	\$1,513	\$605
Quarter page	120mm (h) x 82.5mm (w)	Service Member	\$200	\$80
		Member	\$393	\$157
		Non-member	\$465	\$198
Website banner	250 pixels (h) x 250 pixels (w)	All members	*\$200	*\$50

*First quarter free with any advertisement option taken in an issue of Diesel Torque

Artwork Specifications

Diesel Torque all artwork to be supplied as high res pdf file

Website Banner all artwork to be supplied as jpg

Completed artwork can be emailed to:
aads@aads.com.au

Bookings

Yes, I have studied the Advertising Rates above and wish to book the following:

- | | | | | |
|---|------------------------------------|------------------------------------|---------------------------------------|---|
| <input type="checkbox"/> Service Member | <input type="checkbox"/> Full page | <input type="checkbox"/> Half page | <input type="checkbox"/> Quarter page | <input type="checkbox"/> Website banner |
| <input type="checkbox"/> Member | <input type="checkbox"/> Full page | <input type="checkbox"/> Half page | <input type="checkbox"/> Quarter page | <input type="checkbox"/> Website banner |
| <input type="checkbox"/> Non-member | <input type="checkbox"/> Full page | <input type="checkbox"/> Half page | <input type="checkbox"/> Quarter page | <input type="checkbox"/> Website banner |

To appear in: 4 issues 1 issue

COMPANY:

ADDRESS:

POSTCODE:

CONTACT NAME:

TEL:

EMAIL:

My cheque for \$_____ is enclosed OR

Please Charge \$_____ to my Diners Club American Express MasterCard Visa

Card number:

Cardholder's name

Expiry date

Cardholder's signature