



The Partner Plan

*Creating Successful Organizations by
Adding Value to the Lives of Others!*

***A 3-Month Action Plan to Help
VNI Representatives***

Create Physical and Financial Health

My Next 3 Months: _____

*A wise man ought to realize that
his physical and financial health are one of his
most valuable possessions”!*

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VNI Customer Service: Monday – Friday... 9am – 6 pm EST 215-256-1486 or 866-881-1624.

The strategies in the Partner Plan have been discovered, developed and proven to work over a span of 45 years. It includes only what works, and what does not work in the network marketing industry... well we leave that discovery to those who would always want to “*re-invent the wheel*”, and complicate the heck out of something that is so simple: Work the Partner Plan methodically for 5 years and discover your own success. Focus on the activities that matter most, maintaining a sense of urgency to get things done, and shedding the low-value activity that will tend to keep you stuck!

*“If you align your priorities in such a way that puts people first,
everything begins to make more sense”*

Chalene Johnson

The Partner Plan

What is the *Partner Plan*? A strategic 3-month marketing plan designed for two Partners to work together for the purpose of 1) Promoting VNI products, 2) Creating a VNI Network of Representatives, and 3) Achieving new VNI ranks. *Note: Make copies of this, the Partner Plan, to give to your Reps who want to Partner with you.*

A year is now a 12-week period! There are no longer four periods in a year; that's old thinking. Now, there is just a 12-Week-Year, followed by the next 12-Week-Year, ad infinitum. Each 12-week period stands on its own – it is your year. Morgan

With a 12-week plan, predictability is much greater. You can define, with high degree of certainty, what actions you need to implement each week over the next 12 weeks. Twelve week plans are both numbers and activity based. They create a strong connection between actions you take today and the results you want to achieve! Morgan

As strange as this is going to sound, annual goals and plans are often a barrier to high performance. The Partner Plan is a five-year journey with **twenty** mile-markers (12-week segments or every 3 months) built on a solid foundation of network marketing principles, strategies and VNI integrity. Reference Matthew 7:24-27. Work it with your Partner every quarter and increase your success exponentially!

Who is a Partner? 1) One who joins with another Partner in the activity of the 3-Month Partner Plan jointly working the VNI business. 2) One who wholeheartedly supports the Partner Plan Marketing Strategy (page 6), and 3) A Mentor and Coach to another Partner.

Four Benefits of the Partner Plan: Worth \$ _____ per month within 5 years!

1. An easy duplicable plan to create a substantial and sustainable network
2. A Partner monitoring system: Who will and who won't Partner with you?
3. It helps one to know what and who to focus on and thus minimize mistakes early on
4. A positive and motivational business-partnering experience – **EXECUTION!**

*“The number-one factor holding people back from achieving what they are truly capable of is not a lack of knowledge, intellect, or information. It's not a new strategy or idea. It's not a larger network of connected people. It's not hard work, natural talent, or luck. Of course all these things help and they all play a factor, but they are not the factors that make a difference. The marketplace only rewards those ideas that get implemented. **EXECUTION** is the single greatest market differentiator. The barrier standing between you and the life you are capable of living is a lack of consistent execution. Effective execution is the path to accomplish the things you desire.”*

Book: The 12-Week Year by Brian Morgan

The Partner Plan is a closed system in that it contains everything you need to succeed in network marketing. Remember that your weekly/monthly plan contains the top priorities that will add the most value and have the greatest impact on your VNI success. Strive for excellence, not perfection!

The 3-Month Marketing Strategy: (Repeat every three months)

1. **VNI Product:** Use daily and share with others your results.
 - a. Use one bottle of Prodovite per month for your health and share three sample bottles with three people per month for your wealth.
 - Put the Prodovite, the three Sample Concentrates and some literature on a monthly Autoship. Add the other three VNI products as you see fit.
 - Give lots of literature out with your name and telephone number on the handouts. Share hand-to-hand; easier than head-to-head!
 - Direct prospects to the VNI Resources in #2 below. Make copies of the resources listed and give to every prospect.

2. **VNI Resources:** Review immediately!
 - a. www.VNIinc.com
 - b. www.VNIWebinar.com (Share this site with your prospects)
 - c. www.LiveBloodCellVideo.com (2 minute blood cell expansion video...powerful)
 - d. www.VNIMovie.com (13 min presentation)
 - e. www.Prodovite4Health.com (Dr. Sally Shutz)
 - f. www.OnThePathToVictory.com (Gina Bender's Resource Website)
 - g. Gina Bender (Presidential Director) 336-918-7593. Gina is an excellent VNI Resource including 3-ways. **Call to say hi.**
 - h. See page 22

3. **Monthly Conference Calls:** Stay informed and connected!
 - a. 2 VNI Monthly Conference Calls: **8 pm EST**...712-770-4160 (code 152294#)
 - 1st Monday Evening...Product Conference Call
 - 3rd Monday Evening...Business Conference Call
 - b. Prospecting Conference Calls. Many are scheduled throughout the month!
 - i. Contact your Upline Partner for information.

Note: No need to do weekly or monthly meetings unless the local Partners decide to do so for local support and connection!

4. **Quarterly Partner Get-Together Connection and Partner Training.**
 - a. Schedule this with your Upline Partner participation.

5. **START** by working "*My Sharing List*" on page 7

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My Sharing List (make copies of this form)

In life you don't get what you want; you get when you offer to help someone!

- **START** by listing a few people's names who might want to hear about Prodivite.
- List your first five prospects below and ask 2 of these at a time to get on the Conference Calls listed on page 6 – 3a and b.
- Follow-Up: Try to set up a 3-Way with your Upline or Gina Bender
- Every month add five new names to *My Sharing List* below.
- Note: Don't prejudge people when listing them on *My Sharing List*!

Name	Telephone	Date	Resource Used (p.6)	Conf Call	Prod Used	Rep	NO
1	_____	_____	_____	_____	_____	_____	_____
2	_____	_____	_____	_____	_____	_____	_____
3	_____	_____	_____	_____	_____	_____	_____
4	_____	_____	_____	_____	_____	_____	_____
5	_____	_____	_____	_____	_____	_____	_____
Note: Discuss these 5 with your Sponsor!							
6	_____	_____	_____	_____	_____	_____	_____
7	_____	_____	_____	_____	_____	_____	_____
8	_____	_____	_____	_____	_____	_____	_____
9	_____	_____	_____	_____	_____	_____	_____
10	_____	_____	_____	_____	_____	_____	_____
11	_____	_____	_____	_____	_____	_____	_____
12	_____	_____	_____	_____	_____	_____	_____
13	_____	_____	_____	_____	_____	_____	_____
14	_____	_____	_____	_____	_____	_____	_____
15	_____	_____	_____	_____	_____	_____	_____

My 3-Month Self-Assessment Checklist (Make copies of this form.)

You alone are accountable for your VNI Success! Check off the lines on the right! Go through this form 20 times in 5 years (every 3-month cycle).

My Next 3 Months: _____

- 1. I listed my first five names on page 7 and called my Sponsor to discuss these five names. _____
- 2. I gave away my three samples this month _____
- 3. I added five new Names this month (page 7) _____
- 4. I listened to a VNI Conference Call... page 6-#3
 - a. First Monday Eve VNI Product Conference Call _____
 - b. Third Monday Eve VNI Business Conference Call _____
- 5. I read, listened to and/or reviewed one book this month _____
- 6. I sponsored new Reps this month. (one point per Rep) _____
- 7. I advanced one or more rank(s) this month _____
- 8. I called my Upline Partner 2x this month. _____

Note: *Your next VNI Rank is achieved by the actions you take every week!*

Note: Each check = 1 Point. 20 – 16 Points = Excellent. 15-10 Points = Great
 Less than 10 Points = *“I’m capable of more focus on my success”!*

We have found that if you successfully complete 85% of the above activities every quarter, then you will most likely, in time, achieve ALL your VNI ranks. Remember that the Partner Plan contains the top priorities that will add the most value and have the greatest impact on your VNI business.

As you work through your Self-Assessment Checklist every week, connect with your Mentor/Leader frequently. There is an old African proverb that states, *“If you want to go fast, go alone. If you want to go far, go together”.*

Focus on your VNI success:

- 1. Take your Prodivite and VNI Supplements **every day** for LIFE!
- 2. Who is your next person to help **this week**? See page 7.
- 3. Listen to a VNI Conference Call **twice a month**
- 4. Call your Upline Partner **twice a month** to strategize monthly for your next VNI rank
- 5. **Every month** check off your 3-Month Self-Accountability Checklist on this page.
- 6. Execute and master **ALL** aspects of the Partner Plan and you will master your monthly bonus check! **GUARANTEED!**

Note: One of the key reasons sports are so stimulating is that we keep score!

Notes and Goals for My Next 3 Months

- How can I improve my activities to achieve my VNI goals?

1. ...

2. ...

3. ...

4. ...

5. ...

- What is my next rank (see page 10) that I need to focus on: _____
Who are the 3 legs I need to work with to achieve that rank?

1. ...

2. ...

3. ...

- Books I'm reading:

- Personal notes to myself:

Compensation Plan

	Rep	Manager	Executive Manager	Director	Executive Director
Goal: Set Month	_____	_____	_____	_____	_____
PV	130	130	130	130	130
GV	375	1,125	4,525	13,575	30,000

Personally

Enrolled 1/2/3	3	3	4	4
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Level

1	5%	5%	5%	5%	5%
2	5%	5%	5%	5%	5%
3	10%	10%	10%	10%	10%
4		6%	6%	6%	6%
5			6%	6%	6%
6				5%	5%
7					5%
8					
9					
10					

Requirements for following Ranks

Director: 2 legs where each leg contains a minimum of one qualified Manager or higher in each leg

Exec. Director 1 leg that contains a qualified Executive Manager or higher in the leg
2 legs where each leg contains a min. of one qualified Manager or higher in each leg

1. Personally enrolled means you are the Sponsor of record and within 15 days placed them at any level in your network.
2. Qualified means having the required PV, GV and personally enrolled according to Rank listed above.
3. The Representative rank will be paid up to 3 levels of commission based on the number of personally sponsored people. **Example:** Sponsor one – be paid on 1 level.
Sponsor two – be paid on 2 levels Sponsor three – be paid on 3 levels
4. A Rep's rank must have a minimum of 130 PV and 375 GV in order to get paid commissions.
5. Executive Managers or higher are required to be on Auto-Ship to be paid commissions.

Note: There are five more rank levels beyond Executive Director to be achieved and rewarded. See VNI Compensation Plan for details. Ranks and **Group Volume (GV)**

Vice President/50,000	Presidential Director/75,000	Envoy/125,000
Ambassador/200,000	Crown Ambassador/500,000	

Be patient and do not despise small beginnings. *Wealth hastily gotten will dwindle, but those who gather little by little will increase it. Pr. 13:11 The blessing of the Lord brings wealth Pr. 10:22*

Bonuses and Awards

Three Bonuses you can qualify for immediately as a new Representative

Fast Start Bonus: 30% bonus paid to the Sponsor when their newly sponsored Rep places a minimum order of 130 PV or more. No Un-Level commission is paid on the 130 PV or more order yet the amount will count as GV for the sponsor. *Fast Start* is not paid on discount package orders.

Victory Bonus: VNI will pay the sponsor 10% on the commission checks on each of his/her personally sponsored Reps every month you maintain a min. of 225 PV.

MAP Pool Bonus: VNI sets aside 1% of the global Commissionable Volume (CV) each month to be divided into life-time shares between the numbers of shares in the pool.

New Reps will have a window of 3 months after the month they registered to earn shares. **One share is earned per 5 Reps personally sponsored. Additionally shares are earned per 5 additional Reps personally sponsored.**

- Once the 3-month window is closed no additional shares can be earned...ever!
- Each month the 5+ Reps must be qualified Reps.
- Both Sponsor and sponsored Reps must be on AutoShip to qualify for shares.

Example of a Share: In any given month, if VNI paid commissions on 1 million Commissionable Volume (CV) x 1% = \$10,000 paid out in the MAP Pool divided by 100 shares, each share would be worth \$100 that month.

Match Award: VNI will match the commission check the month after the Rep has reached the following rank for the first time: Manager – Exec. Manager – and Director.

Note: the month following the month the Rep reached those ranks the Qualified Sponsoring Rep will receive a double commission check.

Rank Maintenance: Representatives will receive a one-time bonus for maintaining the following ranks for a minimum of 3 consecutive months. Manager/\$250
Executive Manager/\$500 Director/\$750 Executive Director/\$1,000

Elite Bonus Award: The Elite Bonus Pool is comprised of 1% of the Global monthly commissionable value for VNI. Presidential Directors and Ambassadors qualify

Value of a Monthly Network Marketing Reproductive Residual Bonus Check

Monthly Bonus x12 =	Yearly Bonus	Needed for 5% Yearly Return Invested in Savings		Yearly Return Divided by 12 =	Monthly Return
\$10	\$120	\$2400	x 5% =	\$120	\$10
\$50	\$600	\$12,000	x 5% =	\$600	\$50
\$100	\$1,200	\$24,000	x 5% =	\$1,200	\$100
\$500	\$6,000	\$120,000	x 5% =	\$60,000	\$500
\$1,000	\$12,000	\$240,000	x 5% =	\$12,000	\$1,000
\$10,000	\$120,000	\$2.4 Million	x5% =	\$120,000	\$12,000

Three questions: 1) How long would it take to save \$240,000 and receive a check for \$1,000 per month? 2) If you spend the interest, would the principle continue to grow exponentially? 3) How long will it take to create a \$1,000 per month bonus check from VNI, while helping people with their health and their wealth?

Sources of Wealth-Creating Vehicles:

Potential of Income Growth

24 Hours a day (hourly rate)	Limited to your efforts
Insurance	Limited to your money
Rentals	Limited to your sales
Royalties	Limited to your money
Professional	Limited to your education
Artistry, like writing a book, painting a picture, giving a lecture, etc.	Limited to your talent/time
Your own business	Limited to all the above
Network Marketing: A powerful wealth-creating vehicle!	Unlimited growth while your network continues to organically reproduce itself!

Note: Your monthly income is not your wealth. What creates your monthly income is your wealth-creating vehicle in which you choose to work!

Network Marketing is one of the last financial investment opportunities available to the average person who has little time, little money and perhaps little talent to create a huge wealth-creating vehicle. Note: Check to see if you are qualified to receive a bonus check this month...page 13.

How to create Reproductive Residual Income? Answer: Work and duplicate the Partner Plan! After 45 years of “trial and error” it is what ALWAYS worked for me! “Dave Stoltzfus”

Am I qualified to receive a bonus check this month?

Rep Qualifications:

- My personal order is 130 PV or more
- I have 1, 2, or 3 personally sponsored Active Reps (130 PV per month) to get paid 1, 2, or 3 levels in the Uni-Level Compensation Plan.
- I have a group volume (GV) of 375 GV

Manager Qualifications:

- My personal order is 130 PV or more
- I have 3 personally sponsored Active Reps (130 PV per month)
- I have a group volume (GV) of 1,125 GV

Executive Manager Qualifications:

- My personal order is 130 PV or more
- I have 3 personally sponsored Active Reps (130 PV per month)
- I have a group volume (GV) of 4,525 GV

Director Qualifications:

- My personal order is 130 PV or more
- I have 4 personally sponsored Active Reps (130 PV per month)
- 2 Legs need an active Rep (130 PV) in each Leg
- 2 Legs need an active Manager in each Leg (see Manager Qualifications).
- I have a group volume (GV) of 13,575 GV

MAP Pool:

- MAP Pool is comprised of 1% of the global commissionable volume (CV) of VNI. Representatives who qualify will receive one or more shares in this Pool that will be divided between the numbers of issued shares.
- New Representatives will have 90 days from the 1st of the month following the month they enrolled to participate in the MAP Pool.
- As a new Representative, you must have a monthly auto-ship of 130 PV or more and have a minimum of 5 personally sponsored Reps who each have a monthly auto-ship of 130 PV or more. This earns the Sponsor Rep 1 share in the MAP Pool.
- 10 personally enrolled Reps qualifies the Sponsor for 2 shares.
- 15 personally enrolled Reps qualifies the Sponsor for 3 shares, etc., etc.

Note all the many financial perks attached to the Uni-Level Compensation Plan.

Network Marketing Leadership Strategies

1. First, create a good offense: Create your SHIP (your plan) and then lead those who jump on the SHIP! That is called network marketing leader-ship!
2. Second, create a powerful defense:
 - a. Defend your Company
 - b. Defend your Product
 - c. Defend your Opportunity
 - d. Defend the Network Marketing Industry
 - e. Never apologize for what you do. Take pride in what you do so that you can develop skill in what you do! It takes 3-5 years to develop skill in anything worthwhile.
 - f. Create a mindset of SWSWSW – Some Will, Some Won't, So What – Next!!
3. Duplicate what you do:
 - a. Use systems and a manual (how to) for exponential growth – Example: McDonalds!
 - b. Be a Librarian – Not a Library. Librarians are not the source of information; they direct to the source of information like a book or magazine. See Resources on page 6#2
 - c. *Entrust to reliable men/women who will also be qualified to teach others.* II Tim. 2:2
 - i. Entrust means to charge with a trust or duty! You do – They do = Duplication!
4. Take care of the “new Reps”! Ask them if they would like to Partner with you in #1-2. Be a good shepherd: Reference Isaiah 40:11
5. Strive for excellence; not perfection. People can't follow perfection!
6. Leadership is Influence
 - a. Influence your Reps with your example:
 - i. Always be moving from Event to Event and Conference Call to Conference Call
 - ii. Pull your Reps with you to their next rank! Don't push them!
 - iii. Do what you want your Partners to do! Show them, tell them, challenge them!
7. Set an inspiring goal. Set your goals to reach the summit (highest rank) and take 12 with you. By setting your goals high you will inspire others to follow you, otherwise why would someone want to follow you? Goals are a track to run on. Never run out of track!

Setting personal and business goals is critical to one's personal growth. One's personal growth is critical for the success of those we lead. Success for those we lead is the true essence of network marketing leadership! *“It is in discovering and developing the unique qualities of those we lead that we find our true purpose as leaders.* Leading is Art by Terry Gurno

When we embrace our Network Marketing Leadership (helping and supporting our Reps) we will shift from selfishness to helping Reps build their networks and we move from a life of external success to a life of eternal significance. TRUE NETWORK MARKETING, HELPING OTHERS, IS THE MOST SELFLESS FORM OF MARKETING THERE IS! EMBRACE IT AND YOUR PARTNERS WILL AS WELL! This is called adding value to the lives of others. **BE BEACONS OF HEALTH, HOPE AND ABUNDANCE!**

Ten of the Best Network Marketing Leadership Books/Authors

You can find these books on www.Amazon.com

Read the first three books in your first 90 days!

- | | |
|---|------------------|
| 1. The 12-Week Year | Moran/Lennington |
| 2. The ONE Thing | Gary Keller |
| 3. Focus: The Hidden Driver of Excellence | Daniel Coleman |
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- | | |
|--|----------------------|
| 4. Visioneering | Andy Stanley |
| 5. Being the Best You Can be in MLM | John Kalench |
| 6. The Power of Positive Thinking | Norman Vincent Peale |
| 7. 7 Habits of Highly Effective People | Stephen Covey |
| 8. The Heart of a Leader | Ken Blanchard |
| 9. Develop the Leader Within You | John Maxwell |
| 10. The Book of Proverbs | The Bible |

The person you will be five years from now will largely depend on two things:

1. The people you meet and associate with
2. The books you read.

Note: Choose wisely! The books listed above are wise choices!!

Never stop learning. Never stop reading. John Wooten, the great basketball coach/legend once said,
“It’s what you learn after you know it all that counts!”

Prodovite is...

- **Much more than a daily vitamin-mineral supplement.** It is a liquefied whole food supplement. Both natural and synthetic extracted vitamins and minerals are chemical isolates and are fundamentally and bio-chemically not nearly as beneficial to the human body as total whole food supplements. Whole food supplements are superior to conventional non-whole food supplements.
- **A Botanical Formulation** containing botanical extracts (herbs and phytonutrients)
- **Dramatically and rapidly changes the properties of the blood cells** due to the natural process, used called Prodosome (patent pending). If you can imagine a blood cell under the microscope looking like a glob of raisins and an individual blood cell looking like a plumb grape, both red and white. Compared to a “pick-up truck”, a Prodovite cell functions more as a “tractor trailer” filled with more oxygen, more water and more minerals rapidly transporting a payload of “health and body-friendly components” directly to cells in the body within 5 minutes. Most people with stress, illness and toxic burdens have “sticky blood” hindering the utilization of oxygen, water and nutrients into the cells where it is needed the most for cleansing, restoration and healing in the organs of the body. Prodovite is oxygen, water and nutrition that “gets in”! Visit Dr. Sally Schutz’s website: www.prodovite4health.com
- **Rapid absorption and utilization:** Prodosome encapsulated ingredients in Prodovite promote rapid absorption and utilization (scientifically validated). These ingredients are practically pre-digested bypassing the need for adequate digestion in the stomach. Keep in mind that after accidents, the number one cause of emergency room visits in the US is digestive problems. Prodovite rapidly achieves the end result of absorption and bioavailability intended by the digestive process, delivering the nutritional payload directly to the blood cells.
- **Prodovite technology represents a breakthrough in nutritional supplementation.** Comparing Prodovite with other supplements is an “apples to oranges” comparison since no other technology compares.
- **The comparison is not just about the nutrient content.** It is about how the ingredients are prepared, processed and encapsulated (patent pending) in phospholipids, and delivered to the body that is noticeably and strikingly different.
- **Validated and evidence-based and branded ingredients:** VNI (Victory Nutrition International) commissions research and double-blind studies on its finished products to validate their beneficial effects. There is no need for antidotal testimonials (although there are many), speculation or theoretical conjecture.
- **The effects of Prodovite on the body:** 1) Blood flow and circulation, 2) Feeling calm, 3) Enhanced Immunity, 4) Internal and external healing, 5) Stamina, 6) Whatever the organs of your body need.

Prodovite Ingredients

Absorption is NOT the only important factor when considering a supplement. ‘Absorption’ is a loosely and widely used ‘buzz word’ that is difficult to prove, which is why it is so easily and widely used, and therefore almost meaningless. Moreover, we could make cardboard more absorbable, but that wouldn’t make it provide valuable health benefits to the body. The most important first step to making a great ‘Multinutrient’ product is selecting the best ingredients. The second step is then ensuring maximum absorption and utilization. Premium quality ingredients that get absorbed and utilized result in superior product benefits and the best value to health. So, ingredient selection is still the most important first step towards making a great product.

Prodovite is a proprietary VMP35 Multinutrient complex made with premium quality Vitamins, Minerals, and Proprietary Phytonutrients encapsulated in our proprietary SK713 SLP Intellisome™† technology. The forms of the nutrients and how they are delivered into the tissues (achieving maximum ‘absorption’) are crucial to achieving beneficial effects. The Intellisome technology encapsulates the ingredients in many layers of ‘body friendly vehicles’ (known as ‘capsules’, ‘envelopes’, or ‘spheres’) to transport nutrients across the membranes of the GI tract (mouth to intestines) and into the blood where they are then transported to target tissues in the body.†*

In addition to the USP vitamins, Prodovite contains valuable minerals. Macro minerals (minerals needed by the body in larger quantities) are chelated (or ‘bonded’) to other ‘body friendly’ carrier molecules (i.e. ‘citrate’ or ‘lactate’...called ‘ligands’) that are more easily metabolized and used by the body.†* Both Macro- and Micro-minerals (minerals needed at much lower levels) are encapsulated in the Intellisome spheres, which rapidly deliver them through the digestive membranes into the blood stream for consistent dispersal into the body. Minerals in standard supplements rarely achieve (if at all) such rapid access into to the blood.

Prodovite contains Phytosil™,** a proprietary AFG110 Phytonutrient blend of herbal and other botanical extracts to enhance health and wellness.†* The botanical extracts in the Phytosil AFG110 Blend are a 1:1 potency strength. That means we use 1 part herb to just 1 part water for the extraction process. This is an almost non-existent practice in the industry and gives us an incredibly powerful product. This extract ratio is an important contributor to beneficial effects of Prodovite, adding another feature that contributes to making Prodovite a unique supplement without equal.

The Ingredients in Phytosil™:**

Astragalus (Root) Extract: stragalus is an ‘adaptogen’, meaning that it has a normalizing effect and improves the ability of an organism to adapt to environmental factors. Adaptogens interact with ‘stress response mediators’ involved in the regulation of homeostasis (maintain metabolic balance [or equilibrium]) for energy metabolism, the neuroendocrine system, and the immune system. As such, Astragalus is thought to help protect the body against various stresses, including physical, mental, and/or emotional stress, and promote better immune competence. †*

Fo Ti (Root) Extract: Fo Ti is believed to possess anti-aging/longevity promoting benefits. Research suggests that Fo Ti contains an alkaloid with rejuvenating effects on the nerves, brain cells and

endocrine glands. It supports and promotes competent adrenal function and helps to detoxify the body. It is also reported to boost the immune function and increase sexual vigor. It is used in Traditional Chinese Medicine as a liver and kidney “tonic”; a blood and “vital essence” toner; and to fortify muscles, tendons and bones. †*

Decaf Green Tea (Leaf) Extract [GTE]: Green tea has powerful antioxidant properties owing to its potent content of polyphenols, especially EGCG. These polyphenols are beneficial bioflavonoids that help increase the strength of the body’s connective tissues. This helps to reduce tissue fragility, providing increased protection against the initiation of inflammatory events.†* GTE is reported to possess about 20 times more antioxidant power than vitamin C. The decaf form that we use removes the stimulating effects of caffeine.

Chamomile (Flower) Extract: It is used to improve muscle tone and reduce the potential for spasms. As it contains bioflavonoids, it also improves connective tissue strength, reducing the need to initiate inflammatory events, especially those related to the digestive system; supports a calming and stress relieving effect; and supports restful restorative sleep. †*

Citrus Bioflavonoids (from Rose Hips) [CBF]: Rose hips are a potent natural source of CBFs. Aside from their roles as color pigments in plants, CBFs are best known as tissue builders and antioxidants. CBFs were originally called Vitamin P, supposedly because they improved membrane health and ‘permeability’. CBFs help reduce the need to initiate inflammatory events following tissue insult because they strengthen connective tissues. They also appear to reduce the fragility and susceptibility of connective tissue to injury from insulting airborne (inhaled), topical contact, and orally ingested allergens. †*

Eleuthero (Root) Extract: Being safer than caffeine, Eleuthero root extract helps reduce fatigue and enhance endurance, while also supporting calming effects. In addition, it supports energy and stamina, and strengthens the immune system. It is also reported to enhance focus and support liver function. †*

Hawthorn Berry Extract: While not being renowned for this feature, Hawthorn berry is a beneficial source of flavonoids, especially OPCs. Its active ingredients include tannins, flavonoids (such as vitexin, rutin, quercetin, and hyperoside), oligomeric proanthocyanidins (OPCs, such as epicatechin, procyanidin, and particularly procyanidin B-2), flavone-C, triterpene acids (such as ursolic acid, oleanolic acid, and crataegolic acid), and phenolic acids (such as caffeic acid, chlorogenic acid, and related phenolcarboxylic acids). Hawthorne berry supports digestion and cardiovascular function. It helps to improve fatigue; normal heart beat rhythms; exercise performance, tolerance, and breathing; and the strength with which the heart ejects blood into the arteries. †*

Gotu Kola (Whole Herb): Not to be confused with the stimulant Kola nut, in both Traditional Chinese Medicine and Traditional Indian Medicine (Ayurvedic Medicine), Gotu kola is one of the chief herbs for revitalizing the nerves and brain cells. The plant has been referred to as "food for the brain". This oriental herb has been shown to promote tranquility, stress relief, as well as improve mental functions such as focus, concentration and memory. It is believed to fortify the immune system, both cleansing and feeding it, and to strengthen the adrenals. The herb’s calming properties help support restful sleep and calming one for yoga and meditative practices. It is commonly used to rebuild

energy reserves, improve memory, and reduce fatigue, both mental and physical. †* Gotu kola contains valuable glycosides and is a source of Vitamin K, magnesium, calcium and sodium.

Ginger Root Extract: Ginger helps to reduce the need to initiate inflammatory events by strengthening connective tissues, reducing fragility and susceptibility. It is ideal for boosting circulation, supporting blood pressure already within the normal range, and maintaining the proper thickness (viscosity) and fluidity of the blood. Ginger also helps support immune function. Ginger root is a medicinal herb used primarily to promote digestive comfort and reduce various types of discomfort after eating. It also supports controlled and voluntary muscle strength and stability. †*

Elderberry (Berry) Extract: Elderberries are a rich source of natural phytochemicals called flavonoids, which, when introduced into the body in foods, are called ‘bioflavonoids’. Flavonoids are also known as Vitamin P for ‘permeability factor’. That means they promote the strength, integrity, and permeability of all connective tissues, particularly the cell membranes. By strengthening tissues, flavonoids reduce tissue fragility and susceptibility to damage from various types of insults, including antigens/allergens and trauma. As such, they reduce the need to initiate inflammatory events, maintaining cellular health. Elderberry extract helps boost immune function, reducing the need for water retention and congestion. The flavonoids in Elderberry extract also provide antioxidant benefits and help support the body’s fight against viruses. Elderberry also helps support respiratory health. Laboratory studies have shown that elderberry helps maintain the healthy structure and function of the sinus membranes and reduces excessive sinus mucus secretion. †*

Lignalo™:** Many months of exhaustive research resulted in the formulation of Lignalo™, a very special Proprietary GN14 Phytonutrient blend consisting of: BiAloe® BiAloe®††: Aloe vera has been renowned for centuries as a healing plant. †* The leaf of the Aloe vera is purported to be filled with a gel containing at least 75 nutrients, 20 minerals, 12 vitamins, 18 amino acids, and 200 active enzymes. The super-beneficial active ingredient in Aloe vera is acemannan. However, the natural chemical constituents of Aloe vera can be categorized in the following main areas: Amino acids, anthraquinones (mostly in the leaf itself), enzymes, lignins, minerals, mono- and polysaccharides, salicylic acid, saponins, sterols, and vitamins...it is pretty great stuff! This feature, by the way, is why the unique water extraction process is so very important to preserve and protect the maximum synergistic benefits all the natural components in the leaf gel. BiAloe is a very special DSR0114 Water-Extracted Freeze Dried Certified Organic Aloe Vera Gel Powder. To achieve the best extract, BiAloe starts with unique (Organic) planting, harvesting, and proprietary processing methods. This results in an Aloe vera powder that is up to 10 times more potent than any commercially available Aloe vera. BiAloe® has the highest total Acemannan, the highest immunomodulatory Acemannan and the highest bio-available Acemannan. While it is one of the most expensive Aloes made, it is the most cost effective to use since it is up to 10 times more potent (and more complete) than other Aloe vera products. 87% of the Acemannan in BiAloe is from 5 Kda to 400 Kda (kilodaltons), which is the Immunomodulatory range. Scientific evidence indicates this range is ideal for Acemannan to be more bioavailable and bioactive. Other aloe products contain mostly high molecular weight Acemannan, and/or do not have the complete range of Acemannans, which are very important to the efficacy of the Aloe. In keeping with our Quality Control standards, Symbiotic MB chose Lorand Labs as the Aloe supplier because it is the only company that routinely tests for Acemannan (Poly-AcetylMannose) and reports the results. Some

of the other Aloe suppliers feature carbohydrate levels, and others total polysaccharide content. But, precious few define the details of their product's content...most don't know. Our investigation determined that all of this rhetoric is designed to confuse investigators. If everyone talks about their products in different terms it is virtually impossible to compare apples to apples. Acemannan is the most important active ingredient whose beneficial effects are synergistically amplified in the presence of all the other naturally occurring wholly preserved Components in BiAloe. Acemannan is a sub-group of PolyMannosides, which is a sub-group of Polysaccharides; which is a sub-group of Carbohydrates. We also reviewed head-to-head comparisons of the different popular aloe products, and confirmed our decision that BiAloe is the best product. Proligna®‡:

Proligna is a Water-Extracted Freeze Dried LPC108 *Pinus sylvestris* strobilus (Scotch Pine Cone [SPC]) extract supported by 14 patents. Proligna® is the result of at least 30 peer-reviewed studies demonstrating its effectiveness. Proligna extract was shown to increase the number of immune (Dendritic) cells up to 9 fold in less than 2 weeks. Dendritic cells determine the presence of pathogenic antigens (molecular 'bad guys') and then educate the rest of the Immune system to their presence so they can be destroyed. More precisely, dendritic cells present antigens to macrophages (immune cells known as 'Big Eaters') for destruction. Hence, dendritic cells are called 'Antigen Presenting Cells' [APC]. Antigens are harmful molecules foreign to the body that generally cause a health problem (a type of 'pathogen'). Dendritic Cells have the broadest range of antigen presentation, and are probably the most important APCs. Restoration of dendritic cells helps to bolster immune competence.†* Without dendritic Immune cells, the Immune system cannot tell the difference between friend or foe, and often ends up attacking the host body and not the 'pathogens'. With higher levels of dendritic Immune cells, the Immune system is much more efficient in identifying true pathogens. Dendritic cells enable more effective immune attacks on harmful anaerobes (i.e. yeast, parasites, microbes, viruses, etc.). Proligna is also a rich source of lignins and saccharides. Research indicates that conjoining lignins with polysaccharides increases immune potentiating activities.†* Symbiotic MB has invested in extensive scientific and technical due diligence to qualify ingredient selection. Then, rigorous quality control and analytical testing procedures are performed on every batch to ensure consistent and continued compliance with compositional quality standards. Many of these ingredients individually have a significant amount of research demonstrating impressive health benefits. Collectively, these ingredients are the subject of Symbiotic MB's proprietary research

Prodovite vs. Whole Food Supplements by Bernard William (Bill) Downs

Q. Vitamins and minerals in most supplements are chemical isolates created in a lab, and are fundamentally and bio-chemically not nearly as beneficial to the human body as total whole food supplements.

A. Based solely on the quality and diversity of ingredients, whole food supplements can be very beneficial as they are definitely superior to most conventional non-whole food supplements, that is, just USP vitamin and mineral products. Importantly, Prodovite[®] is a multivitamin, mineral, and botanical formulation (i.e. "phytonutrient"), containing very beneficial botanical extracts (i.e. herbs and phytonutrients). If the nutritional ingredients in Prodovite[®] were in the same form as those nutrients in all of the other standard non-whole food-based multis, then it would not likely be able to dramatically and rapidly change the properties of the blood, which it does. Moreover, and most importantly, you would NOT want to deliver 'undigested' whole food ingredients so rapidly into the blood. That could have disastrous results, 'freaking out the immune system' from the presence of undigested whole food components in the blood.

Keep in mind that after accidents, the number one cause of emergency room visits in this country is digestive problems. So, relying on food and whole food supplements that require digestive processing (disintegration & dissolution) is not the best way to guarantee that the supplement ingredients get into the tissues where they are desperately needed...no matter how great the ingredients are or what the source is. The Prodosome[®] encapsulated ingredients in Prodovite[®] promote rapid absorption and utilization (scientifically validated).

In addition, minerals are not made in a laboratory. They are sourced from the earth or sea. They are then put into a simulated digestive environment with proteins, amino acids, or other organic acids and allowed to react with and bind to the organic acids, forming a 'chelated mineral', bonding in a similar fashion as exists in food.

Prodovite[®] rapidly achieves the end result of absorption and bioavailability intended by the digestive process. Delivering the nutritional payload directly to the blood in a 'body friendly' form in such a short time is an extraordinary achievement.

Q. What is the difference between the Prodovite[®] and whole food supplements?

A. This is a well-intentioned question, but is not really feasible to assess. There are too many multiple nutrient products on the market to undertake a comparative analysis. Any comparison would be an 'apples to oranges' comparison since the Prodovite[®] technology represents a breakthrough in nutritional supplementation...no other technology compares. The comparison is not just about the nutrient content. It is about how the ingredients are prepared, processed, encapsulated in phospholipids, and delivered to the body that is strikingly different.

Moreover, we engage in scientific research to validate the beneficial effects of our supplements. Most other companies don't. The best of them rely on the information supplied by the ingredient suppliers IF they use any evidence-based ingredients to begin with. Most of the others use 'borrowed' science', which in most cases is actually 'stolen'. That is, they use the scientific evidence from research on another company's premium quality version to support sales of their cheaper copy-cat version. Or, they don't say anything and hope the consumer stays ignorant and just buys the cheapest product because of the misleading claim that 'it doesn't really matter since they're all the same anyway.'

While we use scientifically validated, evidence-based and branded ingredients, Victory commissions research on OUR finished products to validate their beneficial effects. There is no need for speculation or theoretical conjecture. Other companies need to do the same type of scientific validation if they want to have this information.

Now it is time to make a commitment!

“Until one is committed, there is hesitancy, the chance to draw back, always ineffectiveness. Concerning all acts of initiative (and creation), there is one elementary truth, the ignorance of which kills countless ideas and splendid plans: that the moment one definitely commits oneself, then providence moves too.

All sorts of things occur to help one that would never otherwise have occurred. A whole stream of events issues from the decision, raising in one’s favor all manner of unforeseen incidents and meetings and material assistance, which no man could have dreamed would have come his way. Whatever you can do or dream you can, begin it. Boldness has genius, power and magic in it. Begin it now.” William Hutchison Murray

Here are four keys to successful commitment from the book, *The 12 Week Year* by Morgan!Note: The words in parenthesis are ours!

Strong desire: In order to fully commit to something, you need a clear and personally compelling reason. Without a strong desire you will struggle when the implementation gets difficult, but with a compelling desire, seemingly insurmountable obstacles are seen as a challenge to be met. The desired end result needs to be meaningful enough to get you through the hard times and keep on track.

Keystone Actions: Once you have an intense desire to accomplish something, you then need to identify the core actions (such as found in the Partner Plan) that will produce the results you’re after. In today’s world, (yes, in network marketing) many of us have become spectators rather than participants. We must remember that it’s what you do that counts. In most endeavors there are often many activities that help you accomplish your goal. However, there are usually a few core activities (such as found in the Partner Plan) that account for the majority of the results, and in some cases there are only one or two key-stone actions that ultimately produce the result. It is critical that you identify these keystones and focus on them.

Count the Costs: Commitments require sacrifice. In any effort there are benefits and costs. Too often we claim to commit to something without considering the costs, the hardships that will have to be overcome to accomplish your desire. Costs can include time, money, risk, uncertainty, loss of comfort, and so on. Identifying the costs before you commit allows you to consciously choose whether you are willing to pay the price of your commitment. When you face any costs, it is helpful to recognize that you anticipated them and decided that reaching your goal was worth it.

Act on Commitments, Not Feelings: There will be times when you won’t FEEL like doing the critical activities. We’ve all been there. Getting out of bed at 5:30 am, to jog in the winter cold can be daunting, especially when you’re in a toasty warm bed. It is during these times that you will need to learn to act on your commitments instead of your feelings. If you don’t, you will never build momentum and will get stuck continually restarting or, as is so often the case, giving up. Learning to do the things you need to do, regardless of how you feel, is a core discipline for success.

It is difficult to commit anything for a lifetime – even keeping a promise for an entire year can be challenging. With the 12-Week Year (3-Month Partner Plan) you are not asked to make a lifetime or even annual commitments, but rather 12-Week Commitments. It is much more doable to establish and keep a commitment for 12 weeks than to keep it for 12 months. At the end of 12 weeks, you reassess your commitments and begin again (another 3-Month Plan).

Note: Make copies of this page to use when sponsoring your Reps.

VNI Application **Date:** _____ **Name:** _____

Rep ID: _____ Password: _____ Website Name: _____

Mailing Address: _____

City/State: _____ Zip: _____

Shipping Address: _____ Same as above

Other: _____

Phone: _____ - _____ - _____ **Social Security #:** _____ - _____ - _____

Email: _____

Your Personal VNI Website to put on your Business Card: VNIinc.com/(Your name or Rep Number) _

Credit Card Number: _____

Exp: _____ Code: _____ Name on Card: _____

Billing Address of Card: Same as Mailing Address above: _____, or

Sponsor: _____

Products Ordered: **Autoship:** Yes _____ No _____

_____ **Prodovite (\$65)** _____ **3-Bottle Concentrate (\$65)** _____ **n-Sorb(\$65)**

_____ **Brain Reward (\$75)** _____ **Thion Extra (\$75)**

Customer Service: 866-881-1624 (Monday-Friday...9 am to 6 pm EST.)

Gina Bender: 336-918-7593 (Call and say hi) **www.OnThePathToVictory.com** (Recourses)

You have 3 months following the month you became a Representative to earn MAP Shares.

AutoShip: Purchase only 2 bottles of any VNI Product every month for 6 consecutive months and receive FREE one unit of 3 bottles of Prodovite Concentrate + 1 bottle of N-Sorb. Shipping and taxes where applicable will apply on free product. Note: Monthly Autoship maxes out the Comp Plan and MAP Shares. Autoship can be adjusted or canceled anytime.

VNI Application **Date:** _____ **Name:** _____

Rep ID: _____ Password: _____ Website Name: _____

Mailing Address: _____

City/State: _____ Zip: _____

Shipping Address: _____ Same as above

Other: _____

Phone: _____ - _____ - _____ **Social Security #:** _____ - _____ - _____

Email: _____

Your Personal VNI Website to put on your Business Card: VNIinc.com/(Your name or Rep Number) _

Credit Card Number: _____

Exp: _____ Code: _____ Name on Card: _____

Billing Address of Card: Same as Mailing Address above: _____, or

Sponsor: _____

Products Ordered: Autoship: Yes _____ **No** _____

_____ **Prodovite (\$65)** _____ **3-Bottle Concentrate (\$65)** _____ **n-Sorb(\$65)**

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