

## Meet Tricia Andreassen

Over the last 20 years Tricia has inspired thousands of entrepreneurs and businesses on how to finally get the results they have always wanted from their brand, web, marketing and business strategies. She brings hands-on, cutting edge creative practices that can set you apart from your competitors to get amazing results.

Tricia Andreassen is a force for positive change; she combines heartfelt enthusiasm with a "tell-it-like-it-is" approach. She creates an emotional connection with her audiences and teaches them to do the same with their business in order to attract the right clients; the clients that they desire to work with every day. Her upbeat, lively, musical and fun presentation style instills audiences with the belief they have the power to transform their goals into a reality.

Tricia is dedicated in helping entrepreneurs and business owners all over the globe with their marketing strategies. It has resulted in many of these leaders ranking in the Wall Street Journal for their respective industries. They are following a proven method of success called Interfusion Marketing® that she will bring to you and your organization. Get the results you have always wanted from your efforts. Why wait? Let's get started now!

## What People are Saying!

*"Tricia is a creative and detail oriented coach. She strives to bring out the best in all of the people she works with. Her creativity is inspiring!"*

-- Michelle Barclay, Senior Distributor for Send Out Cards

*"Tricia's zeal for life is infectious! All of us need to rejuvenate once in a while and Tricia is the perfect person to inspire you to be better! This session was outstanding!"*

-- Diana Blair, Manager

*"Tricia has the incredible talent of being able to embrace each person in a group no matter the size. She meets people where they are, opens the doors of their minds through her singing and inspiring message. She inspires others to dream and achieve more than they imagine. She 'practices what she preaches' and she 'walks the talk' in leading the way that empowers others to succeed!"*

-- Karen Storey, Peakland Consulting

*"From my experience with Tricia, she is an excellent coach and speaker. She is innovative in strategic marketing and can help you bridge the gap from taking your ideas into completion."*

-- Michael Bongiovanni, President at Greentree Financial Group, Inc.

*"Your life, and the lives of your clients, will be forever changed for the better when you let Tricia inspire your group. There are speakers that give ideas but Tricia gives ideas and then shows you how to implement them. To me that is powerful."*

-- Kristan Cole, Kristan Cole Team, Vice President MEGA Agent Expansion KWRI

*"Tricia is great when speaking to groups and motivating the audience. She is full of positive energy. She knows her stuff. What a great motivator!"*

-- Kay Davis, Realtor

*"Tricia Andreassen is a like a 'whoosh!' of energy. She is creative, knowledgeable, and her enthusiasm is just downright contagious. If you are looking for a fun and engaging speaker for your event - Tricia is a solid choice."*

-- Darlene Lyons, Business Event Expert, Management / Corporate and Community Events



LeadGenerationCoach



TriciaSings



TriciaAndreassen

TriciaAndreassen.com

866-799-9888

Tricia  
Andreassen  
Coaching & Consulting

Ignite your fire. Shift your business.

## Engaging and Inspiring...

An inspiring speaker, Tricia presents real-life stories with proven executive and marketing strategies that work. Her stories are memorable and will leave your audience smiling and ready to take action!

## In Real Time...

Tricia delivers solutions to the audience that work in today's environment.

*"Tricia gives ideas and then shows you how to implement them"*

- Kristan Cole, Kristan Cole Team

Vice President MEGA Agent Expansion KWRI

## From Mundane to Memorable...

Tricia brings over 20 years of experience in effective marketing, web strategy and Interfusion Marketing®, her trademarked process of getting the results from your business strategy and marketing efforts. No matter what your business niche is, these "tried and true" fundamentals will help you grow and be successful.

*"She is innovative in strategic marketing and can help you bridge the gap from taking your ideas into completion."*

- Michael Bongiovanni

President at Greentree Financial Group, Inc.

## Fun and Enjoyable...

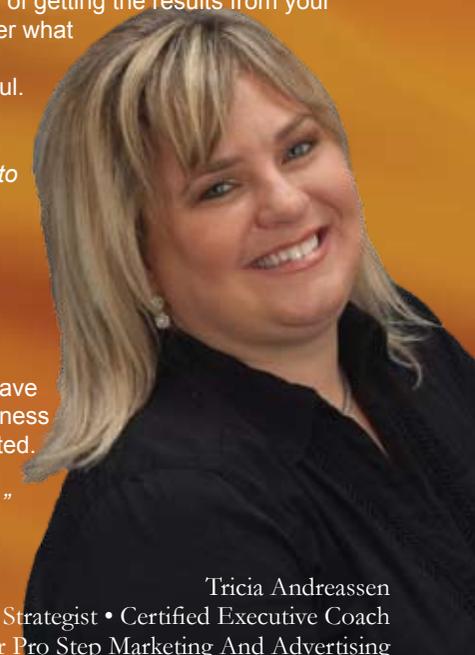
An infectious enthusiast, Tricia makes sure you have fun while you learn. Your passion for life and business will be re-ignited so that you can't wait to get started.

*"Tricia Andreassen is a like a 'whoosh!' of energy."*

- Darlene Lyons

Business Event Expert,

Management / Corporate and Community Events



Tricia Andreassen

#1 Best Selling Author • Speaker • Strategist • Certified Executive Coach  
President/CEO and Founder Pro Step Marketing And Advertising

866-799-9888

## Some of Tricia's Topics

### **Interfusion Marketing®: Breaking The Code To Dominate Your Niche Market**

#### *What this course covers:*

What's the secret behind creating a powerful marketing strategy that will generate more business and attract the type of client you want to work with? In this innovative and creative session you will walk away with how to blend and weave your website, offline marketing and social media marketing into a cohesive strategy to grow your business. This workshop environment setting will allow you to dig-in and get clear while walking away with a deliverable plan.

#### *In this session you will learn:*

- Get a clearer vision for your business and who you want to target
- The importance of carrying that message with an "evangelizing mindset"
- Build a website navigation that captures the attention of your visitor and compels them to want more from you
- Leverage Calls To Action in your marketing so that you capture business and create engagement
- The power of automated and consistent follow up
- Landing Pages, stealth marketing and advanced tactics to drive traffic
- Key fundamentals to get you found on the search engines

### **Creating A Memorable Brand: Stand Out, Be Chosen and Eliminate Your Competition**

#### *What this course covers:*

What is the "heartbeat" behind your message and what is your core story? When it comes to creating and building a brand that truly sets you apart it's important to understand that it is more than having a logo. This inspiring and creative session will give you the essential steps on how to build a brand that reflects your personal brand and your business while building consumer trust and loyalty.

#### *In this creative, visionary session you will learn:*

- The 3 (non-negotiable) questions to building your brand and how to answer them
- How presentation can play into the "Law of Attraction"
- Position yourself top of mind for long term sustainability
- The essential steps on Succession Planning and Exit Strategy
- Putting your brand on "Steroids" – the step by step guide to leveraging through all marketing avenues

### **Building Your GPS for Balance and Success:**

#### *What this course covers:*

What is your GPS set for? In this motivational workshop you will learn how to set your personal GPS for a course to achieve the results you've always wanted in your business. Learn how to set a business focused goal, work towards accomplishing what you've set out to do and sustain the course for long term results. Fun, engaging and with a personal flair, this session will ignite the drive within you to reach your goals!

#### *Some of the key elements you will learn in this powerful session are:*

- The 3 most key components to achieve success and keeping it
- How to get a clear vision of the big picture
- How to stay focused on your vision for the duration
- Understand the power, the electricity and energy within yourself to achieve what you want

### **Clarity: From No Vision to Compelling Vision**

#### *What this course covers:*

Have you ever experienced the feeling that something is practically there in front of you but you feel that it is just beyond your grasp? Or perhaps you have experienced a shift in your life and you want to start over but just not sure how to make it happen? Maybe you've always had this dream inside you but it has stayed just that.... a dream. This inspirational message combined with strategic tactics will show you how to turn your feelings into a clear and defined purpose. The key catalyst for change.

#### *In this powerful session, you will learn:*

- How to uncover your passion and purpose for achieving what you want
- The step by step roadmap that you can follow to reach ANY goal or milestone you want to reach
- How to shift in tough times. Push through and get to the other side with success
- Turn your feeling, your confusion, and your fear into a fire that fuels the desire to get what you want and need.