

Moffat County Fair Board Meeting Minutes

February 13, 2018

**President: Doug Winters, President-Elect: Toni Raftopoulos
Secretary: Rhonda Counts, Treasurer: Karl Huntsman/Jerod Smith**

Meeting was called to order by Doug Winters.

Roll Call – Present: Toni Raftopoulos, Doug Winters, Jackie Goodnow, Chuck Grobe, Carl Huntsman, Annette Norton, Mardi Anson, Kyler Scott, Shane Baker, Natasha Nielson,

Excused: Don Cook, Kaycee Stagner, Kelly Hepworth, Jamie Ellis, Tiffany Schulze, Jerod Smith

Discussed that Kaycee will be still a resident of Moffat County and still serve on the board.

Approval of Meeting Minutes Karl Huntsman moved to approve the minutes, Annette Norton seconded the motion, motion passed.

Treasurer's Report – Karl expenditures, any questions? Revenue has been pulled in to the line item that was referred to at the last meeting. Chuck Grobe moved to approve the minutes, Toni Raftopoulos seconded the motion, motion passed.

Visitor Comments: (10 minutes maximum/visitor/group) Rebecca Greenwood, Rene Campbell, Sheli Steele, Kacey Green, Chris Rhyne, Jamie Eckroth, Frank Moe, Marci Maramoto, Cori Kroese

Old Business:

New Business:

Chris Rhyne – Foundation Update met with them to get funding for cookbook initial purchase.

Cattlemen Cookbook - Foundation will update the sale brochure according to 100 year fair. We are waiting on the logo, expect it soon. Livestock sale have a website, what would it have on it, is it something that we can partner with the fair board on. Don't want to duplicate since there is already a tab.

Club Livestock Jackpot- Kacey Green- Elkhead Wranglers put on the annual Mo Co Jackpot. Want to use the facilities and equipment at the fairgrounds.

Rebecca Greenwood & Randy Looper– Craig Chamber of Commerce- Want to help by promoting event- run calendar of events, free to submit things to calendar of events, charge for evites \$30, are able to take tickets and sell tickets, check and pick up tickets, run through accounting and can take credit cards, online do events track registration, charge credit card user fee, ~4%, helpful on the concert and the rodeo.

Beer garden- Randy Looper agreement was that if they did it last year, they could do it this year. Karl asked if there would be a chance of getting a percentage of the garden. They will discuss it with their board.

Marci Maramoto - KRAI-presented a bid- KRAI is in transition- under contract, public notice is out, Steamboat resident will be new owner, but format wise nothing will change. Packages offered, includes logo on the KRAI website, coca cola floats at the fair, ask for exclusive radio sponsorship,

Cori Kroese – Daily Press- Annette asked for Cori to explain the digital portion.

Doug Winters asked about the day of circulation. Anette redirected that question.

Doug mentioned that the digital aspect is probably the direction our advertising is heading.

Options facebook boost, webskins, target emails, targeted audience extension, local news retargeting, contest for tickets sales or photo contest for fair guide cover.

Stage-Kaycee has been working on the stage with Gary Parr- includes stage, sound, lights, roof \$10,800 3 rooms, crew of 4, band requires a staff of 8, we will check on that issue.

Mardi Anson made a motion that we use Gary Parr \$10,800 with 6 nights accommodations and meals, Karl seconded, motion passed.

Karl had a back-up but just included the stage. Colorado Events out of steamboat- 12 x16 \$600

Committee Reports:

- a. **100 Year** – Mardi, decorating fence, rock hiding, Shirley Cromer will do 500 cookies, parade, Draft Horse Pulls, Ranch games, stick horse, Pat Pearce, Date your pattern, wants to put a display in the pavilion. Will bring all of the information and scheduling to the March meeting for approval and entry into the fair book.
- b. **4-H Completion Day** – Rhonda nothing
- c. **Advertisement** – Annette nothing
- d. **By-Law** – Jerod –
- e. **Crafts & Booths / Hall of Ed** – Rhonda will check with Mel Villard on vendors
- f. **Dog** – Annette –working with Kelly on needs. Judge working on judges-
- g. **Entertainment** - Annette

i. Pig Quotes- RFP 6 or 7 - got one back- 50 pigs 50-75 pounds each \$120 \$6000. Kyler made a motion to use Rick Murr bid, Mardi Hume seconded. Motion passed.

ii. Concert/Rodeo- booking group with Diamond Rio- will put in a bid, we are going to put in \$27,500. They have held the date. With approval the commissioners will sign off on it.

Chuck Grobe made a motion to a motion to approve \$27,500 not to exceed \$33,000. Karl seconded. Motion passed.

Once it comes back the commissioners will send it back to the fair board. Then we will start negotiating the Diamond Rio Contract. Doug will set up a meeting, if necessary, to expedite the contract fulfillment.

Jackie would like to have a set price for rodeo concert tickets.

Mardi made the motion for \$40 concert tickets, \$20 Rodeo tickets , Chuck Grobe seconded the motion. Motion passed.

iii. Photographer bids - has a list of photographers. Jackie will send out a bid request, need it back by March meeting.

Fair book/ Trophy Picture- Doug -

I. Dedication and honorary volunteer: Need the write-ups and pictures for the fair book, was deferred to the Fair Book committee to get this done.

Fair book adding classes to spinning section in the fair book. Mardi made a motion, Karl seconded. Motion passed.

Final call March 13 for fair book changes

i. **Finance** – Karl/Jerod/Jackie - Karl- if you need money, you need to make a proposal to get money from the board.

Doug- Jackie found out that we can't use anyone but the county to process ticket sales and credit cards. Jackie will use SIPA, and find out what we need to do.

Beer garden- do we want to do a beer garden. Kyler and Shane would like to put it out to bid. They will work on a bid.

j. **Horse** – Toni –still working on judges. Committee would prefer to have an AQHA judge.

k. **ITT** – Kaycee -nothing

- l. **Livestock/Barn** – Doug –beef weigh in on Feb 4. Checked in 41 head. Numbers are on par. Jackpot- using all panels available. Using the stationery scales.. Using the pump for the water, Karl Huntsman moved to approve, Shane Baker seconded. Motion passed.
- m. **Pavilion** – Rhonda –
- n. **Queens** – Natasha - not a lot of interest. Will put the flier on facebook. Chuck is wondering if the insurance will cover if they are on the fairgrounds properties. Jackie says they have checked and it will. Deadline is March 1.
- o. **Rodeo** - nothing
- p. **Security** – Jerod –Doug will get with Jerod will go ahead with security with CPD on security.
- q. **Sponsorship** – Mardi – Packets are ready! Sponsorship opportunities are in the packets. Will also do a mailing. Try to do the same area.
- r. **Volunteer** – Mardi -nothing

Other Business:

Ranch Rodeo- hoping for a bid by the next meeting

Kaycee can populate all of the information for the livestock sale that the foundation is requesting.

Kyler asked about a big banner on the livestock barn. 6ft about \$200. Tshirts with advertising. \$7/ tshirt, \$50- will discuss at the next meeting.

Foundation: Next Meeting: unsure of date.

Next Fair Board Meeting: March 13, 2018

Adjournment- Adjourn at 9:30 pm.