

PLEASE JOIN US!



You are formally invited to take part in Moffat County's 103rd Annual County Fair!

The Moffat County Fair is August 2 - 7 this year in Craig, Colorado, the hub of Northwestern Colorado. The Moffat County Fair is a tradition celebrating our western heritage and the spirit of America. It represents a tradition of building leadership, teamwork, and community, through competition and integrity.

By associating your business with the fair, your investment will go toward keeping these traditions alive and allowing our team to provide and promote greater opportunities in which both youth and adults can participate.

We do want to extend a huge thank you to those who helped make the 2020 fair such a huge success!

Please find enclosed, ways for you to join in the tradition by becoming a sponsor of the Moffat County Fair. If you wish to "*Bring Your Business to the Fair*," please complete the enclosed booth application and return it with your sponsorship form.

Any and all contributions will be greatly appreciated! If a monetary contribution is not possible, we're always looking for volunteers to help with fair events. Please remember to enter the fair as well, the open class options are numerous.

If you have other questions on sponsorship opportunities, please call (970) 824-9180 or e-mail jgoodnow@moffatcounty.net.

We sincerely thank you and we will see you at the fair!

Moffat County Fair Board:

Kyler Scott, *President*
Call Camblin, *President Elect*
Megan Kozey, *Secretary*
Kelly Hepworth, *Treasurer*

Mardi Anson
Mike Charchalis
Meagan Counts
Ian Duzik

Lonnie Gustin
Taylor Peck
Tammy Villard



MOFFAT COUNTY FAIR

SPONSORSHIP OPPORTUNITIES

As a fair sponsor, your sponsorship will contribute to the promotion of the fair, entertainment, event support, compilation and distribution of the fair book, or awards to be distributed back into the community.

Sponsorship levels are as follows:

PLATINUM: \$2,000 +	GOLD: \$1,000-\$1,999	SILVER: \$500-\$999	BRONZE: \$50-\$499
4 rodeo tickets	3 rodeo tickets		
Logo in Fair Guide	Logo in Fair Guide		
Exposure throughout fair	Exposure throughout fair	Exposure throughout fair	Exposure throughout fair
Logo on Moffat County Fair Web Site with link to business	Logo on Moffat County Fair Web Site with link to business		
Banner space in barn <u>3' x 5' MAX</u>	Banner space in barn <u>3' x 5' MAX</u>	Banner space in barn <u>3' x 5' MAX</u>	
Plaque	Plaque	Plaque	Name on dedication plaque
A-frame advertising	A-frame advertising	A-frame advertising	
One free booth space	One free booth space		
Logo on all fair advertisement	Logo on major fair flyer		
Logo in fair thank you ad	Logo in fair thank you ad	Logo in fair thank you ad	Name in fair thank you ad
Name in all other Fair advertisement			

SWINE BOARD ADVERTISEMENT: \$200.00

First come, first served, limit of 8. Sponsor is responsible for supplying sign design size 2' x 2'
These boards are used during the Moffat County Fair Swine Show and the Jr. Livestock Sale.

BANNER ONLY: \$200.00

MAXIMUM SIZE of 3' x 5'

Due to a limited amount of space, we are **REQUIRING** all banners to be 3' x 5'. Banners exceeding this size requirement will not be accepted.

If you do not have a banner that meets this size requirement, Moffat County Fair will provide a banner for you that will be property of Moffat County Fair and will be housed at the Extension Office.

Banner must be delivered to the Extension Office, 539 Barclay Street, by July 15, 2021 for display

**Business owner is responsible for delivery and pick-up of the banner, unless it is being housed at the Extension Office.*

PRCA/WPRA Rodeo Sponsorship

As a fair sponsor, your sponsorship will contribute to the promotion of the fair, entertainment, event support and awards to be distributed back into the community.

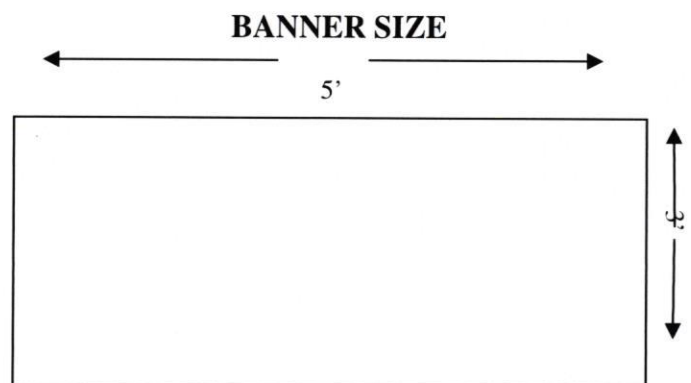
Sponsorship levels are as follows:

EVENT SPONSOR: \$2,000 +	CHUTE SPONSOR: \$1,000	ARENA SPONSOR: \$500
4 rodeo tickets	3 rodeo tickets	
Banner space in arena <u>5' x 3' MAX</u>	Banner space on bucking chute of your choice <u>5' x 3' MAX</u> (1st come)	Banner space outside arena <u>5' x 3' MAX</u>
Multiple mentions during the rodeo	Multiple mentions during the rodeo	Multiple mentions during the rodeo
Logo on all rodeo ads in the newspapers	Logo on all rodeo ads in the newspapers	Logo on all local rodeo advertising
Logo in rodeo program		
Logo on Moffat County Fair Website		
Flag—Presented on horseback during rodeo (you provide)		

PRCA/WPRA Rodeo

Thursday, August 5, 2021

9:00 AM Slack Performance
7:00 PM PRCA/WPRA Rodeo



MOFFAT COUNTY FAIR

NONPROFIT
STANDARD MAIL
US Postage Paid
Craig, CO 81625
PERMIT No. 25

PLEASE JOIN US!

S39 Barclay
Craig, CO 81625

TENTATIVE SCHEDULE

Tuesday, July 27

4-H Exhibit Day for 4-H General Projects

Friday, July 30

Open Horse Show - English

Saturday, July 31

Open Horse Show - Western

Sunday, August 1

Working Ranch Horse Jackpot

Monday, August 2

4-H & FFA Halter and Performance Horse Show

Tuesday, August 3

4-H Dog Show

Wednesday, August 4

Entry of Youth /Open Class Exhibits

Sheep Show

Thursday, August 5

Goat Show

Beef Show

PRCA/WPRA Rodeo

Catch-A-Pig Contest

Friday, August 6

Swine Show

Rabbit Show

Live Entertainment, games, music, inflatable activities, etc.

Older American Day Luncheon for Seniors

Poultry Show

Small Animal Round Robin Contest

Bingo & Free Root Beer Floats

Moffat County Fair Family Rodeo - entertainment for the whole family!

Saturday, August 7

Free Pancake Breakfast

Large Animal Round Robin Contest

Live Entertainment, games, music, inflatable activities, etc.

Salsa / Guacamole / Queso Contest

Sheep Lead Contest

Bucket Calf Contest

Cowboy Baby Contest

4th Annual Derby Days Horse/Pony and Weenie Dog Races

Community Barbeque

4-H/FFA Awards

Junior Livestock Sale

Sunday, August 8

Premium Cash Payout

Schedule is subject to change.

Final schedule will be available at
moffatcountyfair.com



Date Paid: _____
Check #: _____

2021 SPONSORSHIP APPLICATION

I would like to sponsor the Moffat County Fair in the following way:

Business Name/Organization: _____

Contact Name: _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Alternate Phone _____ Fax _____

Web Site _____ E-Mail _____

Fair Sponsorship (Please check level):

Platinum _____ **Gold** _____ **Silver** _____ **Bronze** _____

Banner Only _____ 3' x 5' MAXIMUM SIZE (see banner description for details)

☐ Stored at the Extension Office ☐ Sponsor will provide ☐ Moffat County Fair provides

Swine Board Advertisement _____ Sponsor is responsible for supplying sign design - 2' x 2'

Platinum and Gold Sponsors due: May 1, 2021

Please return form and payment to: Moffat County Fair
539 Barclay Street
Craig, CO 81625

***** If you are a platinum, gold or silver sponsor, please email a JPEG file with your logo to:**
jgoodnow@moffatcounty.net

I _____, (name of sponsor), agree to allow the Moffat County Fair to use the logo for _____, (name of sponsor), for any and all purposes related to the Moffat County Fair and I agree to release Moffat County, its employees, elected officials, and volunteers from any and all liability associated with the use of the logo designated herein. I understand that this logo may be published in the Craig Press, the Moffat County Fair Guide, the Moffat County website, Facebook and any other publication, electronic or printed, that the Moffat County Fair desires to use this logo in.

Name of Sponsor

Date of signing

If you have questions, please call 970-824-9180. We sincerely thank you for your generous support.



Date Paid: _____
Check #: _____

2021 PRCA/WPRA Rodeo Sponsorship Application

I would like to sponsor the Moffat County Fair PRCA/WPRA Rodeo in the following way:

Business Name/Organization: _____

Contact Name: _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Alternate Phone _____ Fax _____

Web Site _____ E-Mail _____

Fair Sponsorship (Please check level):

Event Sponsor _____

Chute Sponsor _____

Arena Sponsor _____

Chute #: _____ (1st come)

Rodeo Sponsors due: May 1, 2021

Please return form and payment to: Moffat County Fair
539 Barclay Street
Craig, CO 81625

Please email a JPEG file with your logo to: jgoodnow@moffatcounty.net

I _____, (name of sponsor), agree to allow the Moffat County Fair to use the logo for _____, (name of sponsor), for any and all purposes related to the Moffat County Fair and I agree to release Moffat County, its employees, elected officials, and volunteers from any and all liability associated with the use of the logo designated herein. I understand that this logo may be published in any rodeo advertisements and on the Moffat County Fair website and any other publication, electronic or printed, that the Moffat County Fair desires to use this logo in.

Name of Sponsor

Date of signing

If you have questions, please call 970-824-9180. We sincerely thank you for your generous support.



Date Paid: _____

Check #: _____

2021 BOOTH APPLICATION

Method of Payment:

Deposit: ☐ Check ☐ Cash ☐ MO ☐ OtherBooth Fee: ☐ Check ☐ Cash ☐ MO ☐ Other

Name of Exhibitor and/or Contact Person: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone #: (H) _____ (W) _____ (C) _____

E-mail address: _____ Fax #: _____

Best time to be contacted: _____

Type of Enterprise: Commercial _____ Non-Profit _____ Other: _____

Type of Media or Merchandise - Displaying/Selling/Product: _____

Non-refundable booth fees are \$15/booth/day, due with application, in the form of cash, money order, or cashier's check.

Non-profits are free with proof of 501(C)3 status. Platinum & Gold level sponsors receive one booth space free!

Please circle days of attendance. M T W R F S

Peak days are Wednesday through Saturday. **We ask all vendors to fully staff on peak days.**

A deposit of \$100 is also due with application. This deposit must be a separate payment from the booth fees in the form of cash or check; this deposit will be returned at culmination of fair.

10' x 10' Outdoor Vendor Booth Spaces Needed: _____ x _____ x \$15.00 = _____ total fee due
of booths # of days

10' x 10' Indoor Activity Booth Spaces Needed: _____ x _____ x \$15.00 = _____ total fee due
of booths # of days

Date and Time of Arrival: _____

Special Needs: One 110 plug-in is provided; participants are responsible for their own power beyond that.

Booths will be allotted on a first-come-first-served basis. Please have applications in by July 22, 2021.

Make checks or money orders payable to MOFFAT COUNTY FAIR** and mail to:

Moffat County Extension Office, 539 Barclay Street, Craig, CO 81625

** Remember deposit and booth fee must be separate

For questions or more information please contact:

Moffat County Extension Office: (970) 824-9180

or email us at: jgoodnow@moffatcounty.net

Please see reverse side for liability waiver signature

VENDOR ACKNOWLEDGEMENT AND WAIVER OF LIABILITY MOFFAT COUNTY FAIR

Policy: To provide a variety of concessions and vendors at the Moffat County Fair while protecting the health and welfare of citizens of and visitors to the fair and to insure that vendors are in compliance with federal, state, and local laws, ordinances, and regulations.

Procedures:

1. Any group or organization sponsoring or putting on a booth at the Moffat County fair shall be solely responsible for its services.
2. All vendors must comply with federal, state, county, and local laws, ordinances, and resolutions pertaining to their said business.
3. Any and all vendors indemnify and hold Moffat County and Moffat County Fair harmless from any damages to any person or property caused by the operation of vendor services at the Moffat County Fair, including loss of potential income and/or food spoilage due to an electrical failure and including any claims of food poisoning by consumers.
4. Each vendor will complete and return to the Moffat County Fair, a signed and completed booth application indicating special needs.
5. Booth fees and deposit will be paid upon receipt of application.
6. Moffat County Fair will, upon receipt of application and fees, return confirmation.
7. Booth deposit will be returned at culmination of fair, in accordance with scheduled days of attendance.

Commercial or Personal for Profit Businesses:

8. Commercial or Personal for Profit Vendors will be required to comply with all state and local laws relating to sales tax collection. Proof of a Colorado Sales Tax license is required upon application for booth space.
9. It is recommended that Commercial or Personal for Profit Food Vendors will be required to carry general liability insurance coverage in the amount of \$100,000.00 per person or \$300,000.00 per occurrence, listing Moffat County as an additionally insured for the period of operation of the booth.
10. All Commercial or Personal for Profit Food Vendors may be subject to inspection by a State of Colorado health inspector. If a vendor is in violation of any state, or local laws, he/she may risk revoking their right to do business at the Moffat County Fair.

I have read, understood, and agree to the terms herein set forth.

Signature _____ Date _____

***Please note: Application will not be accepted without signature.



Special Event Vendor Responsibilities

1. Complete the license application & return the white copy to the event host
2. Display the pink copy of the sales tax license at your booth for the duration of the event
3. Complete the provided sales tax return & remit to the City by the 20th of the month following the event to avoid penalty. Return the pink license copy with the sales tax return to ensure proper credit.
 - Even if you regularly submit sales tax to the City, you must remit the taxes from each special event separately with the provided paper tax return
 - The late filing fee is a 10% penalty of the balance due with a \$15 minimum fee
 - The monthly interest rate is 1.5% of the balance due on late payments
4. Payments can be made by cash, check, money order, and credit or debit card at the City of Craig Finance office. Check and money order payments can be mailed in with the return and license.
5. If you choose not to comply, you will not be allowed to participate in the event & may be banned from participating in future events.

NONPROFIT VENDORS

1. To be exempt from collecting sales tax, the organization must meet all the following:
 - You must be a 501(c)(3) and have a Colorado exemption certificate
 - Sales must be conducted for a total of 12 days or fewer during a calendar year
 - Net proceeds from all events/sales is less than \$25,000 in that calendar year
2. If you have sales for 13 days or reach \$25,000 in net proceeds, you must obtain a sales tax license and remit sales tax on all sales that occurred in that calendar year, including sales that were exempt prior to the date when the threshold was exceeded.
3. If you are a nonprofit that must collect sales tax, please see the guidelines for special events above.

INFORMATION ONLY VENDORS

1. If your organization will only be providing information, please do not fill out a sales tax application or return

DIRECT SALES REPRESENTATIVES

1. Please verify that your company remits sales tax to the City of Craig on your behalf. If it does not, you will be required to collect & remit the sales tax on your own.
2. If your company does remit sales tax, you are still required to fill out a license application & submit a return that reflects your sales made at the event with a note that lists your company's information.
3. If you are required to submit sales tax on your own, please refer to the guidelines provided at the top of this page.

License applications will be mailed out at a later date once booth application is received.