

# PLEASE JOIN US!



You are formally invited to take part in Moffat County's 104<sup>th</sup> Annual County Fair!

The Moffat County Fair is August 8 - 13 this year in Craig, Colorado, the hub of Northwestern Colorado. The Moffat County Fair is a tradition celebrating our western heritage and the spirit of America. It represents a tradition of building leadership, teamwork, and community, through competition and integrity.

By associating your business with the fair, your investment will go toward keeping these traditions alive and allowing our team to provide and promote greater opportunities in which both youth and adults can participate.

We do want to extend a huge thank you to those who helped make the 2021 fair such a huge success!

Please find enclosed, ways for you to join in the tradition by becoming a sponsor of the Moffat County Fair. If you wish to "*Bring Your Business to the Fair*," please complete the enclosed booth application and return it with your sponsorship form.

Any and all contributions will be greatly appreciated! If a monetary contribution is not possible, we're always looking for volunteers to help with fair events. Please remember to enter the fair as well, the open class options are numerous.

If you have other questions on sponsorship opportunities, please call (970) 824-9180 or e-mail [jgoodnow@moffatcounty.net](mailto:jgoodnow@moffatcounty.net).

We sincerely thank you and we will see you at the fair!

## ***Moffat County Fair Board:***

Call Camblin, *President*  
Mardi Anson, *President Elect*  
Taylor Peck, *Secretary*  
Kelly Hepworth, *Treasurer*

Stephanie Ahlstrom  
Mike Charchalis  
Meagan Counts  
Ian Duzik

Lonnie Gustin  
Kyler Scott  
Tammy Villard



# MOFFAT COUNTY FAIR

## SPONSORSHIP OPPORTUNITIES

As a fair sponsor, your sponsorship will contribute to the promotion of the fair, entertainment, event support, compilation and distribution of the fair book, or awards to be distributed back into the community.

### Sponsorship levels are as follows:

PLATINUM: \$2,000 +	GOLD: \$1,000-\$1,999	SILVER: \$500-\$999	BRONZE: \$50-\$499
4 rodeo tickets	3 rodeo tickets		
Logo in Fair Guide	Logo in Fair Guide		
Exposure throughout fair	Exposure throughout fair	Exposure throughout fair	Exposure throughout fair
Logo on Moffat County Fair Web Site with link to business	Logo on Moffat County Fair Web Site with link to business		
Banner space in barn <u>3' x 5' MAX</u>	Banner space in barn <u>3' x 5' MAX</u>	Banner space in barn <u>3' x 5' MAX</u>	
Plaque	Plaque	Plaque	Name on dedication plaque
A-frame advertising	A-frame advertising	A-frame advertising	
One free booth space (midway)	One free booth space (midway)		
Logo on all fair advertisement	Logo on major fair flyer		
Logo in fair thank you ad	Logo in fair thank you ad	Logo in fair thank you ad	Name in fair thank you ad
Name in all other Fair advertisement			

### SWINE BOARD ADVERTISEMENT: \$200.00

First come, first served, limit of 8. Sponsor is responsible for supplying sign design size 2' x 2'  
These boards are used during the Moffat County Fair Swine Show and the Jr. Livestock Sale.

### BANNER ONLY: \$200.00

#### MAXIMUM SIZE of 3' x 5'

Due to a limited amount of space, we are **REQUIRING** all banners to be 3' x 5'. Banners exceeding this size requirement will not be accepted.

If you do not have a banner that meets this size requirement, Moffat County Fair will provide a banner for you that will be property of Moffat County Fair and will be housed at the Extension Office.

Banner must be delivered to the Extension Office, 539 Barclay Street, by July 14, 2022 for display

*\*Business owner is responsible for delivery and pick-up of the banner, unless it is being housed at the Extension Office.*



# PRCA/WPRA Rodeo Sponsorship

As a fair sponsor, your sponsorship will contribute to the promotion of the fair, entertainment, event support and awards to be distributed back into the community.

## Sponsorship levels are as follows:

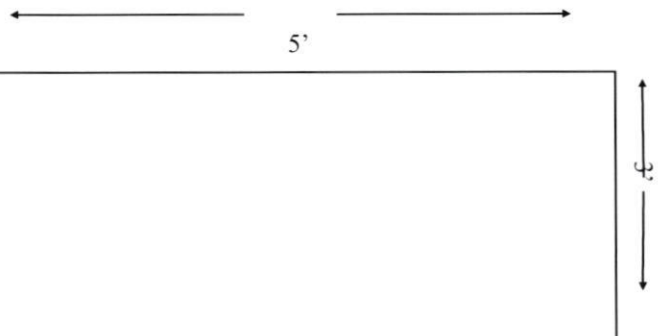
EVENT SPONSOR: \$2,000 +	CHUTE SPONSOR: \$1,000	ARENA SPONSOR: \$500
4 rodeo tickets	3 rodeo tickets	
Banner space in arena <u>5' x 3' MAX</u>	Banner space on bucking chute of your choice <u>5' x 3' MAX</u> <i>(1st come)</i>	Banner space outside arena <u>5' x 3' MAX</u>
Multiple mentions during the rodeo	Multiple mentions during the rodeo	Multiple mentions during the rodeo
Logo on all rodeo ads in the newspapers	Logo on all rodeo ads in the newspapers	Logo on all local rodeo advertising
Logo in rodeo program		
Logo on Moffat County Fair Website		
Flag—Presented on horseback during rodeo <i>(you provide)</i>		

## PRCA/WPRA Rodeo

**Thursday, August 11, 2022**

**9:00 AM** Slack Performance  
**7:00 PM** PRCA/WPRA Rodeo

BANNER SIZE





# 2022 SPONSORSHIP APPLICATION

I would like to sponsor the Moffat County Fair in the following way:

Business Name/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Alternate Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_ E-mail \_\_\_\_\_

Fair Sponsorship (Please check level):

☐ **Platinum** (\$2,000 +) \$ \_\_\_\_\_

☐ **Swine Board** \$ 200.00

☐ **Gold** (\$1,000—\$1,999) \$ \_\_\_\_\_

*Sponsor is responsible for supplying sign design - 2' x 2'*

☐ **Silver** (\$500—\$999) \$ \_\_\_\_\_

☐ **Banner Only\*** \$ 200.00

☐ **Bronze** (\$50—\$499) \$ \_\_\_\_\_

**TOTAL SPONSORSHIP: \$** \_\_\_\_\_

**\* Banners—3' x 5' MAXIMUM SIZE** (see banner description for details)

☐ Stored at the Extension Office ☐ Sponsor will provide ☐ Moffat County Fair provides

Platinum and Gold Sponsors due: May 1, 2022

Please return form and payment to: Moffat County Fair  
539 Barclay Street  
Craig, CO 81625

**If you are a platinum, gold or silver sponsor, please email a JPEG file with your logo to:**

***[jgoodnow@moffatcounty.net](mailto:jgoodnow@moffatcounty.net)***

I \_\_\_\_\_, (name of sponsor), agree to allow the Moffat County Fair to use the logo for \_\_\_\_\_, (name of sponsor), for any and all purposes related to the Moffat County Fair and I agree to release Moffat County, its employees, elected officials, and volunteers from any and all liability associated with the use of the logo designated herein. I understand that this logo may be published in the Craig Press, the Moffat County Fair Guide, the Moffat County website, Facebook and any other publication, electronic or printed, that the Moffat County Fair desires to use this logo in.

\_\_\_\_\_  
Signature of Sponsor

\_\_\_\_\_  
Date of signing

If you have questions, please call 970-824-9180. We sincerely thank you for your generous support.



# 2022 Rodeo Sponsorship Application

I would like to sponsor the Moffat County Fair PRCA/WPRA Rodeo in the following way:

Business Name/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Alternate Phone \_\_\_\_\_ Fax \_\_\_\_\_

Web Site \_\_\_\_\_ E-Mail \_\_\_\_\_

Fair Sponsorship (Please check level):

☐ **Event Sponsor** (\$2,000 +) \$ \_\_\_\_\_

☐ **Chute Sponsor** (\$1,000) \$ \_\_\_\_\_ Chute #: \_\_\_\_\_ (1st come)

☐ **Arena Sponsor** (\$500) \$ \_\_\_\_\_

**TOTAL SPONSORSHIP:** \$ \_\_\_\_\_

Please return form and payment to: Moffat County Fair  
539 Barclay Street  
Craig, CO 81625

**Please email a JPEG file with your logo to: [jgoodnow@moffatcounty.net](mailto:jgoodnow@moffatcounty.net)**

I \_\_\_\_\_, (name of sponsor), agree to allow the Moffat County Fair to use the logo for \_\_\_\_\_, (name of sponsor), for any and all purposes related to the Moffat County Fair and I agree to release Moffat County, its employees, elected officials, and volunteers from any and all liability associated with the use of the logo designated herein. I understand that this logo may be published in any rodeo advertisements and on the Moffat County Fair website and any other publication, electronic or printed, that the Moffat County Fair desires to use this logo in.

\_\_\_\_\_  
Signature of Sponsor

\_\_\_\_\_  
Date of signing

If you have questions, please call 970-824-9180. We sincerely thank you for your generous support.





Date Paid: \_\_\_\_\_

Check #: \_\_\_\_\_

# FAIR BOOTH APPLICATION

## AUGUST 8 - 13, 2022

Booths will be set-up in the midway at the Moffat County Fairgrounds on specified dates.

### Method of Payment:

**Deposit:** ☐ Check ☐ Cash ☐ MO ☐ Other

**Booth Fee:** ☐ Check ☐ Cash ☐ MO ☐ Other

Name of Exhibitor and/or Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: (H) \_\_\_\_\_ (W) \_\_\_\_\_ (C) \_\_\_\_\_

E-mail address: \_\_\_\_\_ Fax #: \_\_\_\_\_

Best time to be contacted: \_\_\_\_\_

Type of Enterprise: Commercial \_\_\_\_\_ Non-Profit \_\_\_\_\_ Other: \_\_\_\_\_

Type of Media or Merchandise - Displaying/Selling/Product: \_\_\_\_\_

Non-refundable booth fees are \$30/booth/day, due with application, in the form of cash, money order, or cashier's check.

Non-profits are free with proof of 501(C)3 status. Platinum & Gold level sponsors receive one booth space free (this does not include arena booth space on August 11 & 12).

Please circle days of attendance. M T W R F S

Peak days are Wednesday through Saturday. **We ask all vendors to fully staff on peak days.**

10' x 10' Outdoor Vendor Booth Spaces Needed: \_\_\_\_\_ x \_\_\_\_\_ x \$30.00 = \_\_\_\_\_ total fee due  
# of booths # of days

A deposit of \$100 is also due with application. **This deposit must be a separate payment from the booth fees in the form of cash or check;** this deposit will be returned at culmination of fair.

**Date and Time of Arrival:** \_\_\_\_\_

**Special Needs:** One 110 plug-in may be provided if available; Be prepared to provide your own power. Moffat County Fair is not liable if power fails. There will be no water provided.

Booths will be assigned on a first-come-first-served basis. Please have applications in by July 11, 2022. Any applications received after this date will be \$50.00/day/booth and are not guaranteed a space. Once booth is set-up, you will not be allowed to move your booth.

Make checks or money orders payable to MOFFAT COUNTY FAIR\*\* and mail to:

Moffat County Extension Office, 539 Barclay Street, Craig, CO 81625

\*\* Remember deposit and booth fee must be separate

**For questions or more information please contact:**

Moffat County Extension Office: (970) 824-9180

or email us at: [jgoodnow@moffatcounty.net](mailto:jgoodnow@moffatcounty.net)

**Please see reverse side for liability waiver signature**



Date Paid: \_\_\_\_\_

Check #: \_\_\_\_\_

# PRCA RODEO & FREESTYLE MOTORSPORTS SHOW BOOTH APPLICATION AUGUST 11 & AUGUST 12, 2022

Booths will be set-up by the outdoor arena (inside the gate) on specified dates only.

## Method of Payment:

**Deposit:** ☐ Check ☐ Cash ☐ MO ☐ Other

**Booth Fee:** ☐ Check ☐ Cash ☐ MO ☐ Other

Name of Exhibitor and/or Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: (H) \_\_\_\_\_ (W) \_\_\_\_\_ (C) \_\_\_\_\_

E-mail address: \_\_\_\_\_ Fax #: \_\_\_\_\_

Best time to be contacted: \_\_\_\_\_

Type of Enterprise: Commercial \_\_\_\_\_ Other: \_\_\_\_\_

Type of Media or Merchandise - Displaying/Selling/Product: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Non-refundable booth fees are \$100/booth, due with application, in the form of cash, money order, or cashier's check.

Please check days of attendance: PRCA Rodeo - Thursday, August 11 \_\_\_\_\_  
Freestyle Motorsports Show - Friday, August 12 \_\_\_\_\_

10' x 10' Booth Spaces Needed: \_\_\_\_\_ x \$100.00 = \_\_\_\_\_ (total fee due)  
# of booths

A deposit of \$100 is also due with application. This deposit must be a separate payment from the booth fees in the form of cash or check; this deposit will be returned at culmination of fair.

**Date and Time of Arrival:** \_\_\_\_\_ Booth(s) must be set-up by: 6 PM

**Special Needs:** One 110 plug-in may be provided if available; be prepared to provide your own power. Moffat County Fair is not liable if power fails. There will be no water provided.

Booths will be assigned on a first-come-first-served basis. Please have applications in by July 11, 2022. Any applications received after this date will be \$150.00/day/booth and are not guaranteed a space.

Make checks or money orders payable to MOFFAT COUNTY FAIR\*\* and mail to:

Moffat County Extension Office, 539 Barclay Street, Craig, CO 81625

\*\* Remember deposit and booth fee must be separate

## For questions or more information please contact:

Moffat County Extension Office: (970) 824-9180

or email us at: [jgoodnow@moffatcounty.net](mailto:jgoodnow@moffatcounty.net)

Please see reverse side for liability waiver signature



## **VENDOR ACKNOWLEDGEMENT AND WAIVER OF LIABILITY MOFFAT COUNTY FAIR**

**Policy:** To provide a variety of concessions and vendors at the Moffat County Fair while protecting the health and welfare of citizens of and visitors to the fair and to insure that vendors are in compliance with federal, state, and local laws, ordinances, and regulations.

### **Procedures:**

1. Any group or organization sponsoring or putting on a booth at the Moffat County fair shall be solely responsible for its services.
2. All vendors must comply with federal, state, county, and local laws, ordinances, and resolutions pertaining to their said business.
3. Any and all vendors indemnify and hold Moffat County and Moffat County Fair harmless from any damages to any person or property caused by the operation of vendor services at the Moffat County Fair, including loss of potential income and/or food spoilage due to an electrical failure and including any claims of food poisoning by consumers.
4. Each vendor will complete and return to the Moffat County Fair, a signed and completed booth application indicating special needs.
5. Booth fees and deposit will be paid upon receipt of application.
6. Moffat County Fair will, upon receipt of application and fees, return confirmation.
7. Booth deposit will be returned at culmination of fair, in accordance with scheduled days of attendance.

### **Commercial or Personal for Profit Businesses:**

8. Commercial or Personal for Profit Vendors will be required to comply with all state and local laws relating to sales tax collection. Proof of a Colorado Sales Tax license is required upon application for booth space.
9. It is recommended that Commercial or Personal for Profit Food Vendors will be required to carry general liability insurance coverage in the amount of \$100,000.00 per person or \$300,000.00 per occurrence, listing Moffat County as an additionally insured for the period of operation of the booth.
10. All Commercial or Personal for Profit Food Vendors may be subject to inspection by a State of Colorado health inspector. If a vendor is in violation of any state, or local laws, he/she may risk revoking their right to do business at the Moffat County Fair.

I have read, understood, and agree to the terms herein set forth.

Signature \_\_\_\_\_

Date \_\_\_\_\_

\*\*\*Please note: Application will not be accepted without signature.