

PLEASE JOIN US!



You are formally invited to take part in Moffat County's 104th Annual County Fair!

The Moffat County Fair is August 8 - 13 this year in Craig, Colorado, the hub of Northwestern Colorado. The Moffat County Fair is a tradition celebrating our western heritage and the spirit of America. It represents a tradition of building leadership, teamwork, and community, through competition and integrity.

By associating your business with the fair, your investment will go toward keeping these traditions alive and allowing our team to provide and promote greater opportunities in which both youth and adults can participate.

We do want to extend a huge thank you to those who helped make the 2021 fair such a huge success!

Please find enclosed, ways for you to join in the tradition by becoming a sponsor of the Moffat County Fair. If you wish to "Bring Your Business to the Fair," please complete the enclosed booth application and return it with your sponsorship form.

Any and all contributions will be greatly appreciated! If a monetary contribution is not possible, we're always looking for volunteers to help with fair events. Please remember to enter the fair as well, the open class options are numerous.

If you have other questions on sponsorship opportunities, please call (970) 824-9180 or e-mail jgoodnow@moffatcounty.net.

We sincerely thank you and we will see you at the fair!

Moffat County Fair Board:

Call Camblin, *President*
Mardi Anson, *President Elect*
Taylor Peck, *Secretary*
Kelly Hepworth, *Treasurer*

Stephanie Ahlstrom
Mike Charchalis
Meagan Counts
Ian Duzik

Lonnie Gustin
Kyler Scott
Tammy Villard



MOFFAT COUNTY FAIR SPONSORSHIP OPPORTUNITIES

As a fair sponsor, your sponsorship will contribute to the promotion of the fair, entertainment, event support, compilation and distribution of the fair book, or awards to be distributed back into the community.

Sponsorship levels are as follows:

PLATINUM: \$2,000 +	GOLD: \$1,000-\$1,999	SILVER: \$500-\$999	BRONZE: \$50-\$499
4 rodeo tickets	3 rodeo tickets		
Logo in Fair Guide	Logo in Fair Guide		
Exposure throughout fair	Exposure throughout fair	Exposure throughout fair	Exposure throughout fair
Logo on Moffat County Fair Web Site with link to business	Logo on Moffat County Fair Web Site with link to business		
Banner space in barn <u>3' x 5' MAX</u>	Banner space in barn <u>3' x 5' MAX</u>	Banner space in barn <u>3' x 5' MAX</u>	
Plaque	Plaque	Plaque	Name on dedication plaque
A-frame advertising	A-frame advertising	A-frame advertising	
One free booth space (midway)	One free booth space (midway)		
Logo on all fair advertisement	Logo on major fair flyer		
Logo in fair thank you ad	Logo in fair thank you ad	Logo in fair thank you ad	Name in fair thank you ad
Name in all other Fair advertisement			

SWINE BOARD ADVERTISEMENT: \$200.00

First come, first served, limit of 8. Sponsor is responsible for supplying sign design size 2' x 2'
These boards are used during the Moffat County Fair Swine Show and the Jr. Livestock Sale.

BANNER ONLY: \$200.00

MAXIMUM SIZE of 3' x 5'

Due to a limited amount of space, we are **REQUIRING** all banners to be 3' x 5'. Banners exceeding this size requirement will not be accepted.

If you do not have a banner that meets this size requirement, Moffat County Fair will provide a banner for you that will be property of Moffat County Fair and will be housed at the Extension Office.

Banner must be delivered to the Extension Office, 539 Barclay Street, by July 14, 2022 for display

**Business owner is responsible for delivery and pick-up of the banner, unless it is being housed at the Extension Office.*