



PRCA/WPRA Rodeo Sponsorship Application 2018

I would like to sponsor the Moffat County Fair PRCA/WPRA Rodeo in the following way:

Business Name/Organization: _____

Contact Name: _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Alternate Phone _____ Fax _____

Web Site _____ E-Mail _____

Fair Sponsorship (Please check level):

Event Sponsor _____ Chute Sponsor _____ Arena Sponsor _____

Chute: _____ (1st come)

Rodeo Sponsors due: May 3, 2018

Make payments to: Moffat County Fair
539 Barclay Street
Craig, CO 81625

Receipt requested: Yes No

Please email a JPEG file with your logo to: jgoodnow@moffatcounty.net

I _____, (name of sponsor), agree to allow the Moffat County Fair to use the logo for _____, (name of sponsor), for any and all purposes related to the Moffat County Fair and I agree to release Moffat County, its employees, elected officials, and volunteers from any and all liability associated with the use of the logo designated herein. I understand that this logo may be published in any rodeo advertisements and on the Moffat County Fair website and any other publication, electronic or printed, that the Moffat County Fair desires to use this logo in.

Name of Sponsor _____

Date of signing _____

If you have questions, please call 970-824-9180. We sincerely thank you for your generous support.

PLEASE JOIN US!



You are formally invited to take part in Moffat County's 100th Annual County Fair!

The Moffat County Fair is August 6 - 11 this year in Craig, Colorado, the hub of Northwestern Colorado. The Moffat County Fair is a tradition celebrating our western heritage and the spirit of America. It represents a tradition of building leadership, teamwork, and community, through competition and integrity.

By associating your business with the fair, your investment will go toward keeping these traditions alive and allowing our team to provide and promote greater opportunities in which both youth and adults can participate.

Please find enclosed, ways for you to join in the tradition by becoming a sponsor of the Moffat County Fair. If you wish to "Bring Your Business to the Fair," please complete the enclosed booth application and return it with your sponsorship form. If you have other questions on sponsorship, please call (970) 824-9180 or e-mail jgoodnow@moffatcounty.net.

Any and all contributions will be greatly appreciated! If a monetary contribution is not possible, we're always looking for volunteers to help with fair events and please remember to enter the fair as well. The open class options are numerous.

We sincerely thank you and we will see you at the fair,

Moffat County Fair Board

Doug Winters,
President

Toni Raftopoulos,
President Elect

Rhonda Counts,
Secretary

Karl Huntsman,
Co-Treasurer

Mardi Anson

Shane Baker

Jamie Ellis

Chuck Grobe

Kelly Hepworth

Natasha Nielson

Annette Norton

Tiffany Schulze

Kyler Scott

Kaycee Stagner

MOFFAT COUNTY FAIR SPONSORSHIP

As a fair sponsor, your sponsorship will contribute to the promotion of the fair, entertainment, event support, compilation and distribution of the fair book, or awards to be distributed back into the community.

Sponsorship levels are as follows:

PLATINUM: \$2,000 +	GOLD: \$1,000-\$1,999	SILVER: \$500-\$999	BRONZE: \$50-\$499
Logo in Fair Book	Logo in Fair Book		
Exposure throughout fair	Exposure throughout fair	Exposure throughout fair	Exposure throughout fair
Name on Fair Web Site with link to business	Name on Fair Web Site with link to business		
Banner space in barn <u>3' x 5' MAX</u>	Banner space in barn <u>3' x 5' MAX</u>	Banner space in barn <u>3' x 5' MAX</u>	
Plaque	Plaque	Plaque	Name on dedication plaque
A-frame advertising	A-frame advertising	A-frame advertising	
One free booth space	One free booth space		
Logo on all fair advertisement	Logo on major fair flyer		
Logo in fair thank you ad	Logo in fair thank you ad	Logo in fair thank you ad	Name in fair thank you ad
Name displayed in arena during main events			
Be a part of intermission entertainment during PRCA/WPRA Rodeo			
Name in all other Fair advertisement			

SWINE BOARD ADVERTISEMENT: \$200.00

First come, first served, limit of 8. Sponsor is responsible for supplying sign design size 2' x 2'
These boards are used during the Moffat County Fair Swine Show and Sale.

BANNER ONLY: \$200.00

MAXIMUM SIZE of 3' x 5'

Due to a limited amount of space, we are **REQUIRING** all banners to be 3' x 5'. Banners exceeding this size requirement will not be accepted.

If you do not have a banner that meets this size requirement, Moffat County Fair will provide a banner for you that will be property of Moffat County Fair and will be housed at the Extension Office.

Banner must be delivered to the Extension Office, 539 Barclay Street, by July 20 for display

**Business owner is responsible for delivery and pick-up of the banner, unless it is being housed at the Extension Office.*

Sponsorship Application



I would like to sponsor the Moffat County Fair in the following way:

Business Name/Organization: _____

Contact Name: _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Alternate Phone _____ Fax _____

Web Site _____ E-Mail _____

Fair Sponsorship (Please check level):

Platinum ___ Gold ___ Silver ___ Bronze ___

Banner Only _____ 3' x 5' *MAXIMUM SIZE* (see banner description for details)

Stored at the Extension Office Sponsor will provide Moffat County Fair provides

Swine Board Advertisement _____

Platinum and Gold Sponsors due: May 3, 2018

Receipt requested: Yes No

Make payments to: Moffat County Fair
539 Barclay Street
Craig, CO 81625

***** If you are a platinum, gold or silver sponsor, please email a JPEG file with your logo to: jgoodnow@moffatcounty.net**

I _____, (name of sponsor), agree to allow the Moffat County Fair to use the logo for _____, (name of sponsor), for any and all purposes related to the Moffat County Fair and I agree to release Moffat County, its employees, elected officials, and volunteers from any and all liability associated with the use of the logo designated herein. I understand that this logo may be published in the Craig Daily Press, the Moffat County Fair Book, the Moffat County website and any other publication, electronic or printed, that the Moffat County Fair desires to use this logo in.

Name of Sponsor

Date of signing

PRCA/WPRA Rodeo Sponsorship

PRCA/WPRA Rodeo Sponsorship

As a fair sponsor, your sponsorship will contribute to the promotion of the fair, entertainment, event support, compilation and distribution of the fair book, or awards to be distributed back into the community.

NONPROFIT
STANDARD MAIL
US Postage Paid
Craig, CO 81625
PERMIT No. 25

Moffat County Fair
539 Barclay
Craig, CO 81625

Tentative Fair Schedule

Tuesday, July 31

4-H Completion Day for 4-H General Projects

Friday, August 3

Open Horse Show - English

Saturday, August 4

Open Horse Show - Western

Sunday, August 5

Working Ranch Horse Jackpot

Monday, August 6

4-H & FFA Halter and Performance Horse Show

Tuesday, August 7

4-H Dog Show

Wednesday, August 8

Entry of Youth /Open Class Exhibits
Sheep Show

Thursday, August 9

Goat Show
Beef Show
Catch-A-Pig Contest
PRCA/WPRA Rodeo

Friday, August 10

Swine Show
Rabbit Show
Live Entertainment
Older American Day Luncheon for Seniors
Poultry Show
Small Animal Round Robin Contest
Bingo & Free Root Beer Floats
Concert

Saturday, August 11

Free Pancake Breakfast
Large Animal Round Robin Contest
Tractor Driving Contest
Live Entertainment
Salsa Contest
Guacamole Contest
Lawn Mower Races
Cowboy Baby Contest
Community Barbeque
4-H/FFA Awards
Junior Livestock Sale

Sunday, August 12

Premium Cash Payout

Sponsorship levels are as follows:

EVENT SPONSOR: \$2,000 +	CHUTE SPONSOR: \$1,000	ARENA SPONSOR: \$500
4 Rodeo & concert tickets	3 Rodeo & concert tickets	
Banner space in arena <u>5' x 3' MAX</u>	Banner space on bucking chute of your choice <u>5' x 3' MAX</u> (<i>1st come</i>)	Banner space outside arena <u>5' x 3' MAX</u>
Multiple mentions during the rodeo	Multiple mentions during the rodeo	Multiple mentions during the rodeo
Logo on all rodeo ads in the newspapers	Logo on all rodeo ads in the newspapers	Logo on all local rodeo advertising
Logo in rodeo program		
Logo on Moffat County Fair Website		
Flag—Presented on horseback during rodeo (<i>you provide</i>)		

PRCA/WPRA Rodeo & Concert

Thursday, August 9, 2018

9:00 AM Slack Performance
7:00 PM PRCA/WPRA Rodeo

Friday, August 10, 2018

7:00 PM Concert

