

# BECKER MEISEL

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WINTER 2014 BECKER MEISEL NEWS - STAFFING

### **Becker Meisel Partners with Oberon Securities to Present Webinar on How to Increase the Value of a Staffing Firm**

**Livingston, N.J., March 2014** - Becker Meisel attorneys Martin Borosko and Tim Szuhaj spoke with Adam Breslawsky of Oberon Securities at the ASJ Partners Webinar "How to Increase the Value of Your Staffing Firm." The Webinar was attended by staffing industry owners and leaders across the United States and Canada.

During the Webinar, Mr. Borosko and Mr. Szuhaj discussed the most important factors that influence the value of staffing firms and identified steps staffing firms can take to increase their value.

Mr. Borosko commented that "I enjoyed the opportunity to speak with Tim and Adam on such an important topic. The format allowed us to explore a number of the factors impacting value in depth including how rigorous internal controls and following best practices in operations influences value."

Mr. Szuhaj explained that "staffing owners often overlook the impact rigorous internal controls have on price. The existence of proper controls and best practices reduces risk during implementation of an acquisition. Buyers pay more when the risk in a transaction is reduced."

The Webinar was well received by the attendees. Many attendees asked questions during the audience Q and A portion of the program. Attendees praised the presentation in their comments including a comment that the information was "priceless".

An audio recording of the Webinar is available to interested persons by contacting Martin Borosko at [mlborosko@beckermeisel.com](mailto:mlborosko@beckermeisel.com).

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#### **About Becker Meisel LLC**

Becker Meisel is a premier mid-market firm recognized as a leader in the staffing industry. The firm provides forward thinking, mission-critical advice to staffing industry entrepreneurs and management on high stakes, complex legal matters as well as day to day matters and long-term plans. The firm serves as general counsel to the Mid-Atlantic Staffing Association and is a member of both the New York Staffing Association and New Jersey Staffing Association.

For more information, please call 973-422-1100, or visit [www.bmstaffing.com](http://www.bmstaffing.com).