



## Becker Advises R121 LLC on Sale

Becker LLC successfully represented R121 LLC, a leader in IT consulting service, on its sale to The Plant Group.

Chris Holcroft, the founder and CEO of R121, who will continue to lead R121 post transaction, worked closely with the team at Becker. Holcroft and his management team at R121 retained Becker before going to market. *“We consider ourselves very fortunate to have Marty Borosko and his team at Becker by our side from the beginning. Their knowledge and experience of the staffing industry and in handling staffing industry M&A deals proved to be critical to the integrity of the deal,”* said Holcroft. He also added, *“I felt we had the sharpest advice throughout, that feeling is invaluable in the middle of a deal!”*

*“Getting involved at the outset allows us to add maximum value to the transaction. The process from going to market to closing a transaction is a long and complicated process, to navigate it successfully, you have to have a good team that understands both the staffing industry and the market,”* said Marty Borosko, managing partner and co-chair of the firm’s Staffing Group. *“We bring that experience to bear at Becker. Our team has handled what we believe is an industry leading thirteen M & A transactions over the past three years. Working with industry leaders like Chris Holcroft and his team at R121 on their most important transaction is our passion and pleasure,”* Borosko added.

Borosko teamed with Kent Schwarz, who has his LLM in taxation, on negotiating the terms of the deal. Borosko and Schwarz have teamed up on closing a number of staffing industry deals the past three years. *“Kent jumped into our Staffing M & A practice head first when he joined the firm three years ago. His background in tax and accounting are invaluable in negotiating working capital along with other key tax and financial aspects of these transactions,”* said Borosko. Tim Szuhaj and Sarah Davis were also key members of the team.

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### About Becker LLC

Becker LLC is a premier mid-market firm recognized as a leader in the staffing industry serving New York, New Jersey, Philadelphia and California. The firm provides forward thinking, mission-critical advice to staffing industry entrepreneurs and management on high stakes, complex legal matters as well as day-to-day matters and long-terms plans. The firm serves as general counsel to the Mid-Atlantic Staffing Association and is a member of both the New York Staffing Association and New Jersey Staffing Association. For more information, visit [www.staffingatbecker.legal](http://www.staffingatbecker.legal)



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