

# Board of Worship

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## Him Who Reigns Worship Band Public Relations Coordinator

**Mission Statement:** Him Who Reigns Worship Band glorifies God and edifies His people through the use of music in worship services, concerts and music media, both at Trinity and outside of Trinity. As a group, they strive to grow the music ministry of Trinity by developing upcoming musicians through mentoring and training.

**Description:** The Him Who Reigns PR Coordinator supports Him Who Reigns, by putting together promotional materials, updating the church website, and updating the Him Who Reigns Facebook and Twitter pages about upcoming concert dates and new music being introduced.

**Qualifications:**

- Spiritually mature, communicant member of Trinity Ev. Lutheran Church or other affiliated WELS Church
- Above average communication skills
- Is creative
- Can work well under deadlines
- Has a good knowledge of social media

**Responsibilities:**

1. Posts links to new music being used by Him Who Reigns to the church website, and Facebook and Twitter pages.
2. Sees to it that the Trinity Church website, social media sights, church bulletins and church newsletters are updated with information that pertains to concerts for Him Who Reigns.
3. Produces and/or oversees and shares promotional materials such as posters and flyers for Him Who Reigns. Also distributes promotional materials to outside venues and surrounding community.

**Time Commitment:**

- 2-3 hours per month
- Minimum 1-year commitment

**Relationships:** The PR Coordinator works closely with the Band Members, Schedule Coordinator, and the Worship Pastor.

**Training:** The PR Coordinator will be trained by the outgoing PR Coordinator. Additional training will be provided when needed.