



**FOR IMMEDIATE RELEASE**

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**Pro@ctive CPA Named  
2013 Small Business Person of the Year**

*Mark Wyssbrod Awarded Top Honor for Sustained Business Growth  
and Strong Community Involvement*

**August 27, 2013 – Alpharetta, GA.** Brandon Beach, president and CEO of the Greater North Fulton Chamber of Commerce, announced today that Mark Wyssbrod of Pro@ctive CPA has been named the 2013 Small Business Person of the Year. As a Managing Member of Pro@ctive CPA, a knowledge-integration company formed in May 2005, Wyssbrod was presented the award during a ceremony at the Atlanta Athletic Club.

Each year the Chamber selects a person who bears principal responsibility for operating a business defined as “small” under the applicable Small Business Association (SBA) size standards. Small business finalists were selected from the Chamber’s membership of over 1,600 businesses. As part of the selection process, the company must exhibit sustained business growth, Chamber participation and community involvement.

“I could not have reached this level of achievement without a supporting and loving family, fantastic team members, great business partners and amazing clients. Thank you for your confidence and support!” said Wyssbrod in accepting his award. “I am still in awe and wonder from this morning's event. Humbled; determined to continue to make a difference; and grateful.”

Wyssbrod declares that small businesses do not need traditional CPA firms which are “historians”; instead, they need “integrators.” Pro@ctive aims to offer small businesses creative

solutions to their challenges. They also offer a one-of-a-kind newsletter to customers that provide economic updates and action steps to help them succeed.

Wyssbrod has volunteered his services and talents on projects throughout Atlanta and North Fulton. He has created a balanced life spurred by his desire to make a difference with his clients, employees, and the community. Pro@ctive is a unique company lead by a diligent professional who works hard to help his clients succeed.

“The Greater North Fulton Chamber of Commerce is proud that Pro@ctive CPA has been selected for this award,” said Julie Haley, committee chair of the Small Business Person of the Year Committee. “Our mission at the GNFCC is to support the growth of our members, and recognize the entrepreneurial spirit and achievements of small businesses, which make up a large portion of our membership. Pro@ctive CPA exemplifies the qualities we like to see in a thriving business that gives back to the local community.”

Small Business Persons of Excellence were also recognized during the Chamber breakfast. They included: **Paul Cote**, Cypress Partners, LLC; **Edward Kennedy** and **Mike Nilan**, TreeZero Paper Co.; **Jim Pope**, KeyWorth Bank; **Vik Thadani**, Unbounded Solutions; and **Mark Wyssbrod**, Pro@ctive CPA



*Pictured from left: **Brad Beisbier**, First Citizens Bank & GNFCC Chairman of the Board; **Mark Wyssbrod**; and **Beth Cayce**, CaraVita Home Care & 2012 GNFCC Small Business Person of the Year. Photo courtesy of **Clark Savage**, Clayton CameraCraft Photography.*

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### **About Pro@ctive CPA**

Pro@ctive CPA is a knowledge-integration company formed in May 2005. The company combines its expertise, proficiency, and experience in income tax business strategy and economic forecasting to offer small businesses guidance in navigating their industry environments. From the outside, Pro@ctive is similar to traditional CPA companies; however, it stands apart from traditional firms by integrating information from several sources to provide a full picture of the business, economic, and tax environment to their customers. Pro@ctive advisors function as CFOs and economists, too.

*[www.pro-active-cpa.com](http://www.pro-active-cpa.com)*

### **About the GNFCC**

The Greater North Fulton Chamber of Commerce is a business organization representing Alpharetta, Johns Creek, Milton, Mountain Park, Roswell and Sandy Springs. Consisting of more than 1,600 members, the GNFCC is the leading business voice on quality growth and quality of life issues in North Fulton County.

*www.GNFCC.com*

### **About Progress Partners**

Progress Partners of North Fulton Atlanta is an economic development initiative of the Greater North Fulton Chamber of Commerce designed to position North Fulton as one of the top destinations in Atlanta for long-term economic growth and superior quality of life. Through this initiative, Progress Partners combines the best attributes of Alpharetta, Johns Creek, Milton, Mountain Park, Roswell and Sandy Springs.

*www.ProgressPartnersAtlanta.com*