



Memorandum

To: Clients, Associates & Friend of Pro@ctive CPA
Form: Mark L. Wyssbrod, Managing Member
Date: September 1, 2012
Re: A Business Person Of Excellence

August 2012 will be a month I will never forget. First, the birth of my child and second, I was awarded the Business Person of Excellence Award by the Greater North Fulton Chamber of Commerce.

The award would not have been obtainable without the support and confidence of our clients, friends and family; nor without the outstanding team developed to serve you.

I would like to share with you the thoughts I had after being honored with this award:

The past few years have been challenging for most people in the room, primarily due to the economic environment. Some were caught off-guard; other could not stay in front of the tide. We have probably all asked "why do we have to go through this". The world doesn't always seem fair.

But our challenges give us a chance to prove our perseverance; our perseverance illuminates our character; and our character is one of hope. When we as small business owners come together to provide creative solutions to our economy and our community we lift moral, we inspire, we give hope.

When we come together, there is nothing that can hold us back. Not the economy, not the government, not the tax system, not any problem in the world. But we must stay focused on the solutions, be prudent in execution, not letting our problems of the world drown us. We must surround ourselves with the right people in our lives and business. We cannot survive without these folks.

We must readily display our intestinal fortitude. We must be leaders when our economy, community, family, team members need us the most. **Heed the call!** It's time for us all to be lifted up and be shining examples for one another.