



DATA BREACHES

There were...

2, 1 4 4, 5 8 3, 6 7 5

data records lost or stolen in 2014.

5,875,572 records lost or stolen every day	244,815 records lost or stolen every hour	4,080 records lost or stolen every minute	68 records lost or stolen every second
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Source: Breach Level Index (SafeNet)

On average,

71%

of security breaches target
small businesses,

costing **\$188/record**
(average cost per stolen record*)



*Source: 2013 Cost of Data Breach Study: Global Analysis by Ponemon Institute



60%

of small firms go out of
business the within

6 Months

of a data breach*

*Source: National Cyber Security Alliance



Don't Be A Statistic. Protect Yourself From A Breach.

- Security Risk Assessment
- Online PII Scanning
- Employee Security Training
- Security Policies
- \$100,000 Cyber / Financial Protection
- Breach Response Services

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