

# “YOUR SNEAK PEAK”



Strategic Multimedia Marketing  
Traditional & Digital Distribution Channels

# TURBO INVENTORY

# Interactive E-Mail

# How much money is your dealership letting go down the drain?

## *What if.....*

What if... *YOU* could potentially be the FIRST and ONLY in your market to know of a new buyer ...

What if... I told you WHAT VEHICLE they had in mind?

*How much would your annual sales increase?*

*How much would that be worth to you?*



We use current  
technology.....  
but with a twist.



Marketing YOUR Available Inventory Data through Electronic Media Transmission, and Integration  
We geographically target auto buyers who have "opted" in to receive emails.

Turbo Inventory delivers ***YOUR*** inventory to their inbox.....

**LEE'S SUMMIT**  
**NISSAN**

**Sales: 866 696 4772 | Service: 816 251 2000**

1025 Southeast Oldham Parkway, Lees Summit, MO 64081

HOURS & DIRECTIONS | CONTACT US

## HUGE SUMMER DISCOUNTS AND SAVINGS

<p><b>\$19,999</b></p>	<p><b>\$19,999</b></p>	<p><b>\$27,425</b></p>	<p><b>\$29,640</b></p>	<p><b>\$26,499</b></p>
<p><b>\$7,995</b></p>	<p><b>\$4,750</b></p>	<p><b>\$15,995</b></p>	<p><b>\$24,995</b></p>	<p><b>\$16,995</b></p>
<p><b>09 Nissan 370 Z</b> Stock #94700 \$35,905</p>	<p><b>10 Altima 2.5</b> Stock #41442 \$20,875</p>	<p><b>10 Altima 2.5 S</b> Stock #40611 \$23,485</p>	<p><b>10 Altima 2.5 S</b> Stock #44505 \$23,465</p>	<p><b>10 Altima 2.5 SL</b> Stock #47791 \$27,225</p>
<p><b>10 Murano S AWD</b> Stock #174226 \$31,170</p>	<p><b>09 Nissan Cube</b> Stock #121595 \$19,375</p>	<p><b>10 Maxima SV</b> Stock #87256 \$40,590</p>	<p><b>10 Maxima SV</b> Stock #82121 \$34,985</p>	<p><b>10 Maxima SV</b> Stock #86802 \$40,735</p>
<p><b>10 Armada Platinum</b> Stock #184123 \$53,270</p>	<p><b>10 Pathfinder SE</b> 4X4 Stock #133226 \$37,490</p>	<p><b>10 Titan SE Club Cab 4X4</b> Stock #229229 \$38,140</p>	<p><b>10 Titan SE Club Cab 4X4</b> Stock #229359 \$33,900</p>	<p><b>10 Rogue SL AWD</b> Stock #16344 \$30,950</p>
<p><b>10 Murano S AWD</b> Stock #174177 \$31,170</p>	<p><b>10 Sentra 2.0 SL</b> Stock #30937 \$20,250</p>	<p><b>10 Versa 1.8 S</b> Stock #27750 \$15,570</p>	<p><b>10 Versa 1.8 S</b> Stock #24125 \$16,610</p>	<p><b>10 Versa 1.8 S</b> Stock #29811 \$11,305</p>
<p><b>07 Altima 3.5 S</b> Stock #89446A \$18,995</p>	<p><b>09 Rogue S AWD</b> Stock #P0350 \$17,500</p>	<p><b>09 Mahibu</b> Stock #P3142 \$16,500</p>	<p><b>09 Murano S</b> Stock #T2104 \$22,995</p>	<p><b>09 Versa</b> Stock #35113 \$13,300</p>
<p><b>09 Sentra</b> Stock #P0010 \$12,995</p>	<p><b>09 Altima</b> Stock #P6738 \$15,995</p>	<p><b>09 Altima</b> Stock #P8839 \$15,995</p>	<p><b>08 Cooper</b> Stock #164914A \$18,995</p>	<p><b>10 Impala</b> Stock #T16995 \$16,995</p>
<p><b>09 Sentra</b> Stock #P4360 \$13,500</p>	<p><b>07 Maxima SL</b> Stock #86243A \$21,500</p>	<p><b>09 Kia Sportage</b> Stock #T0622 \$17,995</p>	<p><b>09 Saturn Aura</b> Stock #P8613 \$13,995</p>	<p><b>09 Frontier</b> Stock #P6924A \$19,995</p>
<p><b>09 Frontier</b> Stock #T6403 \$23,995</p>	<p><b>09 Versa</b> Stock #T6407 \$13,995</p>	<p><b>09 Impala</b> Stock #T2836 \$14,995</p>	<p><b>06 F150 Lariat</b> Stock #P6924A \$19,995</p>	<p><b>09 My</b> Stock #T1430 \$23,395</p>

**Save up to an additional \$500.00 off your next vehicle purchase now!\***

**Get Pre-Approved Now!**

**Kansas City Area Nissan Dealer**

**\$26.49**

Chanute KS - Windows Internet Explorer  
[idsmotorchryslerdodgejeep.com/new/Jeepp/2011-Jeep-Compass-30afdbd80a0a0064011650df98d150e9.htm](#)

Tools Help  
**bPrint EX** Print Preview Clip Auto Clip Clip List

Jeep Compass For Sale | Chanute KS.

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**DODGE** **SHIELDS MOTOR COMPANY**  
 814 West Cherry Street Chanute, KS 66720


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## NEW INVENTORY

### 2011 Jeep Compass SUV

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<b>MSRP*</b>	<b>\$22,940</b>
Bodystyle	4 door SUV
Engine	2.4L I-4 cyl
Transmission	Continuously
Ext. Color	Bright White
Int. Color	Dark Slate Gr
	Pebble Beige
	B24800
Stock Number	1J4NT1FB7B
Vin	MKTE49
Model Code	
City MPG	Hwy MPG
<b>21</b>	<b>27</b>

Your inventory directly to the auto shoppers... One Click and they see the autos details!  
We use our **Patent Pending System** and deliver their information to YOU!



# QUALIFIED LEADS!

## QUALIFIED LEADS?

Lee's Summit Email Campaign Leads Part2 - Microsoft Excel (Product Activation Failed)

	A	B	C	D	E	F	G	H
1	email	fname	Ballou	address	city	state	zip	phone
2	<a href="mailto:mrsfrankieb@netzero.net">mrsfrankieb@netzero.net</a>	Irene	Barrera	11602 w 51st ter	Shawnee	KS	66203	9139626521
3	<a href="mailto:cheryl@fpr.net">cheryl@fpr.net</a>	Cheryl	BORDENSTEIN	18942 metcalf ave	Stilwell	KS	66085	9136815119
4	<a href="mailto:lindylue@hotmail.com">lindylue@hotmail.com</a>	Linda	Chestnut	3116 W 72ND ST	PRAIRIE VILLAGE	KS	66208	9136776672
5	<a href="mailto:earnest.dale@hotmail.com">earnest.dale@hotmail.com</a>	Earnest	Christenberry	Po Box 171463	Kansas City	KS	66117	9136562579
6	<a href="mailto:crowe@msn.com">crowe@msn.com</a>	CHAD	Cromwell	213 THOMAS PL	LOUISBURG	KS	66053	9136368128
7	<a href="mailto:alvin.ballou@hotmail.com">alvin.ballou@hotmail.com</a>	Alvin	Culler	1518 S 102Nd St	Kansas City	KS	66111	9134886838
8	<a href="mailto:erodruigez@hotmail.com">erodruigez@hotmail.com</a>	Elvis	Dale	4813 Woodward St	Shawnee	KS	66203	9134812830
9	<a href="mailto:cigich1707@hotmail.com">cigich1707@hotmail.com</a>	Courtney	Decock	9935 sloan ave	Kansas city	KS	66109	9132441454
10	<a href="mailto:ccowens@msn.com">ccowens@msn.com</a>	Crystal	Dewhurst	4619 olive st	Kansas city	MO	64130	8169234420
11	<a href="mailto:jmmr3@juno.com">jmmr3@juno.com</a>	Jeanne	Fox	15314 W 84th St	Lenexa	KS	66219	8165848447
12	<a href="mailto:changingseasonings@hotmail.com">changingseasonings@hotmail.com</a>	Marva	Granger	7808 e108 terr	Kansas city	Mo	64134	8164183300
13	<a href="mailto:nich941@juno.com">nich941@juno.com</a>	JACKSON	Iname	101 RIVERFRONT RD	LAWRENCE	KS	66044	7858453363
14	<a href="mailto:lorraincromwell@yahoo.com">lorraincromwell@yahoo.com</a>	Lorrain	Miller	838 Willow	Ottawa	KS	66067	7854188914
15	<a href="mailto:smchri@sbcglobal.net">smchri@sbcglobal.net</a>	Shirley	NICHOLS	Po box 8446	Topeka	KS	66608	7852356064
16	<a href="mailto:rogerculler@yahoo.com">rogerculler@yahoo.com</a>	Roger	Omalley	512s burton	Colony	KS	66015	6208523327
17	<a href="mailto:peg@cofts.org">peg@cofts.org</a>	Peg	Owens	1415 s 6th	Burlington	KS	66839	6203642151

Not only do we provide you with the leads...we even tell you  
 "THE VEHICLE OR VEHICLES THE BUYER VIEWED!"

More  
Exposure and  
More LEADS  
equals more  
annual sales!



*We geographically target auto buyers who have “opted” in to receive emails.*

## **OUR Campaigns Contain**

- ✓ Up to 50 vehicles in each email broadcast-combination Images/Line Ads
- ✓ Link to Vehicle Details and Images on *YOUR* Website
- ✓ Link to [Credit App](#) to instantly pre-qualify
- ✓ Links to Web Savings Form for even more lead generation
- ✓ Link to Facebook Page
- ✓ Staff Images
- ✓ Incentives of YOUR choice-Service Coupons-Rebates
- ✓ The Opportunity for you to include YOUR database in the campaign at no additional cost (under agreement)

## **Your ROI?**

- ✓ Leads from Credit Pre-Qualifying Apps
- ✓ Increased Buyer Leads From Your Website
- ✓ Phone Call Leads
- ✓ Click-Through Leads (Name-Email-Address-Phone Number-"**Vehicles/Clicked**")
- ✓ Increased Website Traffic – makes you more visible in searches
- ✓ MORE ANNUAL SALES!
- ✓ Happier Sales People

Program include 2 Broadcasts  
with one week between deployments to your  
*designated* zip codes.

Up to 1,000,000 *Opt In* Email  
Advertisements (Priced/100K)

Introductory Program Now Available

Save \$500-\$1300 per campaign with  
24 Month Agreement

**Patent Pending**

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Turbo Inventory!*



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