

Available Marketing – Up to \$10,000 Value

- Advertisement in a Business Guide Mail Piece Full color publication mailed to households in local targeted market. Up to \$8500 value (Price Based on Size/Term)
- Online Business Directory Listing Every member will have a Feature Web Page with bios/feature story of their business, and photographs. (Basic Listing Free)
- **Cooperative Email Campaign** Every advertiser will be Included in franchisee's local monthly email broadcast to every available opt-in consumer email address in our corporate database, up to 100,000.
- **Banner Advertisement** On My U.S. Network linking to your email or official website. Available at additional charge
- Help Wanted Listings on My U.S. Network









Opt In Email Advertising

JUNE

18th & 19th

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My U.S. Network[™] allows businesses to join forces and "resources", as a cooperative, affording them the opportunity to participate in traditional direct snail mail promotions, email broadcast advertising, and call tracking, along with coupon deployment.

As a Franchisee you will specialize in developing business-to-business contacts with business owners, national co-op providers and manufacturers. Your clientele will be professionals and they are looking for professionals to service their needs.

Example	Gross Sales 8 Pages All1/6 Page ads @ \$349 Ea. Plus \$100 Ea. Cover Ads	Cost of Goods Sold (See Note 1)	Gross Profit (Gross Sales, Minus Cost of Goods Sold)
Average per Publication	\$17,054.00	\$5,085.00	\$11,969.00
Median	\$12,454.00	\$5,085.00	\$7,369.00



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