Another medium for e-Commerce marketing brought to you by Auto Technologies Inc.



The Internet has always had promise of connecting customers to business but until now this has mainly benefited large companies. Our Local Ad Link network gives you the ability to get online and get online fast!

> Did you know that 63% of people search online before they make a purchase in a store?

HOW DOES IT WORK

Our Local Ad Link Network uses geo-targeting technology which determines the physical location a website visitor and then delivers different content to that visitor based on his or her location.

Traditionally newsprint and Yellow Page advertising is becoming less effective each year. Already 54 % of people have traded in their old Yellow Pages and solely search online and this number is growing daily. Newspaper readership is rapidly declining while the cost to place a classified has remained steady. Your customers are already searching online; Auto Technologies / My U.S. Network / Local Ad Link Network can help make your business stand out.

Local cable and radio are changing - with the arrival of TIVO and DVR systems, people are skipping commercials more than ever and now with satellite radio such as XM and Sirius, local programming is becoming harder and harder to find. Reaching new customers in your local area is vital to your continued success and ATI / My U.S. Network / Local Ad Link network's exclusive geo-targeting software can put your local community back in touch with your business within 24 hours. Why you need Auto Technologies / My U.S. Network / Local Ad Link - Now!

Utilizing our exclusive geo-targeting software, your business is now pushed out to over 100 search engines within your local zip code specific area. See examples:

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Note: View clickable samples on our website at http://www.autotechnologiesinc.com/local ad link

LocalAdLink offers a variety of advertising packages to fit your businessess needs. Start advertising for pennics on the dollar and see increased business today! How do I get started.

Basic Package - \$69.00

Business Listing on LocalAdLink.com

- ٠ **Business** Details
- Website Link
- ٠ "Featured Business" status (Listing features

higher up in the search results and rotated in our 'Spotlight Business')

- Ability to upload 1 image/logo ~
- Target 3 zip codes ٠
- ٠ Add 2 search terms
- ÷ Your listing pushed out to the web &
- ٠ displayed on the biggest websites, search
- ٠ engines and social networks of the internet (Ads only display to people in the 3 zip codes)

To get more information or to get started contact the A.T.L/My US Network/Local Ad Link Network representative that provided you with this information . . . Toll Free: 866-673-5476.

Standard Package - \$99.00

Business Listing on LocalAdLink.com

- ٠ **Business** Details
- ٠ Website Link
- ŵ "Featured Business" status (Listing features higher up in the search results and rotated in ou 'Spotlight Business')
- ٠ Ability to upload multiple photos to the gallery ÷
- Target 10zip codes
- ÷ Add 2 search terms
- ÷ Ability to create or upload coupons
- ٠ Ability to upload and show videos
- ٠ Your listing pushed out to the web &
- ÷ displayed on the biggest websites, search ••• engines and social networks of the internet (Ads only display to people in the 10 zip codes)

Premium Package - \$249.00

Business Listing on LocalAdLink.com

- ٠ **Business Details**
- ٠ Website Link
- ٠ "Featured Business" status (Listing features higher up in the search results and rotated in our 'Spotlight Business')
- ٠ Ability to upload multiple photos to the gallery
- ÷ Target 50 zip codes
- ٠ Ability to create or upload coupons
- ٠ Add 3 search terms
- ٠ Ability to create or upload coupons
- ٠ Ability to upload and show videos
- ٠ Business Tagline stands out in
- **RED LETTERING**
- Your listing pushed out to the web & displayed on the biggest websites, search engines and social networks of the internet (Ads only display to people in the 10 zip codes)



Mother company of My US Network; New Wave Promotions and Worldwide Auto Mall

