May 2020

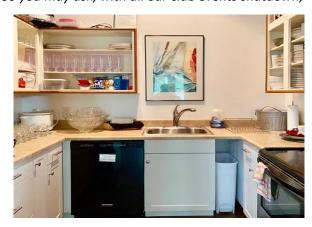
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Vol. 3

Hello fellow Cape Fear Yacht Club members,

We are living in truly unprecedented times. First of all, I hope this message finds all our members, their families and neighbors safe and healthy. As we follow the White House, CDC, and Governors guidelines for limiting the spread of the virus, each of us will be challenged to stay active, engaged and connected. I know I can speak for all of you when I say I miss the physical fellowship of family and friends, the simple pleasure of going out to eat, travelling to our favorite destinations, or exploring new ones. What keeps me going is the knowledge that this too will pass. It may not happen on my timeline, but it will happen. And when it does, your club will be ready.

So you may ask, with all our club events shutdown,



what's been going on in the club? Well, as it turns out, a lot! Your Board of Governors and Committees have been busy behind the scenes preparing the club for resumption of normal activities. As you may already be aware, the clubhouse sustained significant water damage from a leaking dishwasher drain in the galley. This occurred just before New Year's. I am happy to announce that all repairs have been completed and final setup and cleanup is underway. The repairs include new kitchen cabinets and

waterproof laminate flooring in the galley and bar area. I want to thank Ted Brockman for managing the



insurance claim and repair process through our contractor, ServPro. If you haven't seen it yet, the Neil Holben Room and galley look awesome!

Deb Alt has stepped up to take on Bar Manager duties on top of her Governor and Membership Chair roles. Deb has been taking inventory and setting up the bar for resumption of social events. We'll also be featuring a new wine selection based on our wine tasting in February. Our ABC permit has been renewed and it looks like we will be ready for business very soon.

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Another area where significant work has been done is with finances. The incoming board was challenged with several legacy issues which required resolution.

Most of these have been resolved and we are on a success path for resolution of the remaining issues. With the onset of social distancing and stay at home orders, the club is also being challenged



financially due to cancellations of social events and outside clubhouse rentals. This fact has not been lost on the board and actions have been taken or planned to ensure the financial health of the club.

Our revenue comes from three sources; 1) Membership Dues, 2) Social Events/bar charges, and 3) Clubhouse Rentals. With the challenges being presented this year, we really need to step up our game to improve the revenue streams from these sources. To that end, Ted Brockman has agreed to take on the role of Communication Chair to coordinate our use of communication tools (website, email, Facebook, Binnacle) to increase our exposure to the public and generate interest in new memberships and clubhouse rentals. This will involve increased postings from the Membership and newly formed Clubhouse Rental Marketing Committees on Facebook and other social platforms to help spread the word about the CFYC and the availability of clubhouse rentals.

Now that we have discussed what's being done by the board, let's talk about what you as members can do.



The club really needs each of you to be ambassadors for the club and reach out to potential new members. We will hold new member events in the future so be ready with some candidates! You can also

invite guests to regular social events where they can have an opportunity to meet our members and see what a great group of folks we have. I'm sure once we open up the social scene, we will have great participation by our members.

The club always has a need for additional volunteers on the various committees such as membership and social. There are also opportunities to fill open positions (see below for list). If we are going to truly be

a vibrant, successful club, our members have to step up. It seems that sometimes, it's the same folk's names that appear on multiple positions within the club. We cannot burnout those folks by going to the well too often.

Recently Filled;

- Bar Manager Deb Alt (Interim)
- Risk Manager Hervey Andrews
- Communications Chair Ted Brockman
- Event Mktg. and Mgmt. Chair Joanne Allen
- Webmaster Geoff Gallaher
- Facebook Lee Roberts



As you can see, there are some familiar names on this list as well as some new ones. If you have an interest in a particular area, please contact a board member, a committee chair or myself. I cannot stress enough how important this is. We cannot wait until things open up or the "all-clear" is given before we take action. There is a lot of work to be accomplished to help our club grow and prosper and with social functions and the boating season in the current lull, this is the perfect time to get our house in order!

To that end, the board is challenged with developing new and innovative ways to increase our membership numbers, improve member participation, and promote clubhouse rentals. We have a diverse and experienced membership, let's leverage that to keep this club the premier boating and social club of the Cape Fear region!

It was the English poet Edward FitzGerald who wrote, "This too shall pass." And when it does, we will host our Grand Reopening, Post-Coronavirus Lockdown, social event for the ages! I look forward to that day.



In the meantime, stay healthy, stay safe, and volunteer!

Norman Smith, CFYC Commodore 2020

Youth Sailing Summer Update

As you may have read, Oak Island Parks & Recreation is still moving ahead with their summer camps. To that end, the CFYC Youth Sailing Program prep-week will be June 8 - 12 with boat preparation, lesson plan review, and re-familiarization with the boats.

Schedule of Sailing Classes:

<u>Opti Classes</u>: June 15-19, June 22-26 & July 6-10 <u>420 Classes</u>: July 13-17, July 20-24 & July 27-31

The Ed Harper Regatta: August 1 & 2

420s will then be hauled back to the storage yard on August 3 & 4th



Finding youth instructors has been very difficult. The supporting cast we were hoping for has had to initiate backup plans due to the uncertainty of the classes not taking place. Understandably they do not want to go through the whole summer without work. There is no telling if they will have to move onto surer summer jobs or not.

As such, in this very unusual year the CFYC-YS Program will only have two options if the instructors do not sign up. Either cancel the classes or revert to the way it was conducted years ago, with CFYC members being the instructors. To that end, if you have any of the following; good sailing experience, or experience



teaching youth from the ages 8-15, and the above dates, or parts of those dates fit your summer calendar please contact me.

We will have a meeting, either in person or virtually, depending on the State's health/safety rules, the first part of May to come up with Plan 'B'. You will find the experience very rewarding, I have participated for the past two years along with David Rhodes, Hervey Andrews, and Billy Coleman, and there is something special that will bring a smile to your face about seeing kids come in on a Monday, not knowing what the front of the boat is called, and by Thursday they are out in Southport Harbor sailing about as large freighters motor by.

Rich Alt - CFYC Fleet Captain richalt@verizon.net 703-507-7448



Blessing of the Fleet

On Sunday, March 15th sixteen boats took place in the annual Blessing of the Fleet. Originally planned to take place near the Southport Fishing Pier, the event was moved to the Yacht Basin due to expected bad weather that never materialized. Six of the boats hailed from the Cape Fear Yacht Club, one of them being the Blessing Boat Flip Flop skippered by CFYC member Dave Weigel. Thanks Dave!







Sisters of Southport

Celebrate Community

Members of the Cape Fear Yacht Club joined with Sisters of Southport (SoS) to contribute to making Christmas brighter for the small congregation of Mount Carmel AME church. The church that had been severely impacted by Florence. I would like to share their thank you note with you. It was so humble and meaningful that I thought it would lift everyone.

Dear SoS and Cape Fear Yacht Club,

Thank you sincerely for your generous gifts to members of our community and to Mt. Carmel AME Church. You helped six individuals in our community, and they are most appreciative. I'd like to tell you a little about each of them.

Mrs. Parker and Mrs. Reeves are sisters. They both requested gift certificates from Locals Diner. Mrs. Reeves is home-bound, and they are both very happy when they can get a day off from cooking.

Mrs. Morris just turned 95 years old. She asked for a Walmart card, as she does not get out often and has family members to shop for her.

Mr. and Mrs. Davis asked for pre-fab ("frozen) meals. Mrs. Davis is a double amputee and Mr. Davis prepares the meals. He admits he is not a very good cook.

Ms. Evans recently broke her hip and is in rehab in Bolivia, NC. I was unable to see her, but a cousin delivered her a throw blanket.

Mr. Charles Joyner died the day before his 97th birthday. He was very appreciative of the lounging pajamas. He had been an active member of the community, but became ill in early January.

The remainder of the funds will be used to purchase a customized logo mat for the entryway of Mt. Carmel AME Church. The purchase will be made from Consolidated Plastics. The construct-ion at the church is nearing an end and the mat will be in place when the congregation returns. I will be in touch with Dee concerning the date.

It is not often I've in contact with such giving people. I thank you so very much.

Alexis

So, What is Happening Now?

SOS is looking at ways to help small businesses in Southport reopen safely. Update to follow.

The Archives

As if being Commodore is not enough, Norm Smith has been digging into the Binnacle archives. Norm has



managed to undercover many back issues except for any published in 1996. If you have any Binnacles, especially from 1996, please contact Norm so he can complete the set. Once the clubhouse reopens, we will have this collection available for all members to view.

Norm Smith: storminknormin@ec.rr.com







MEET OUR NEWEST CFYC MEMBERS!



Ken and Lynne Geiman were both born in New York. Prior to moving to NC in 2017, they spent 35 years living in northern New Jersey. Ken was the manager of a private lake club, where he began his love for sailing. He developed programs for both adult and junior sunfish sailing. It was at the club that he developed his other current hobby, which is making Adirondack chairs and other woodworking projects. His chairs

are enjoyed by all who sit in them at the Garrison Lawn down by the river in Southport. Lynne was a Professional Banking Consultant for a hometown bank. She now enjoys gardening and cooking. Ken and Lynne are active volunteers in Southport's beautification committee. In addition to enjoying all that Southport has to offer, they enjoy spending time at their Southport home with their two dogs.





Karen HasBrouch and Gerald (Jerry) Corkins

Karen has French Huguenot Roots dating to the early 1600's who settled in New Paltz, NY where she grew up. Karen has a Masters in Secondary English Instruction and taught for 26 years. She has a married daughter in NYC and a son and granddaughter in NC. Karen and her present husband relocated to Southport in 2017 where they have been learning the joys of Retirement as a team. They share a strong connection to the sea, and finding The CFYC has added another segment of good fortune to their life. Jerry has family who arrived on the Mayflower in 1620. Jerry joined the USCG Reserve and put in 28 years during which he saw many exotic ports along with a typhoon. After leaving the USCG Jerry went to work for IBM as a Computer Field Engineer for 33 years retiring in 1991 in Kingston, NY. He's been a member of the USCG Auxiliary for the past 46 years.

Now that you know a bit about our new members please introduce yourself at the next CFYC function!







THE BINNACLE

If you have any questions, comments or would like to submit information to be included in



the next edition of The Binnacle please email David Rhodes at binnacle@capefearyachtclub.org

KEEPING OUR CFYC FAMILY IN MIND

Please help the Membership Committee be responsive in supporting our fellow members. If you become aware of any member who has suddenly lost a family member, or is recovering



from an illness or surgery, please pass the information on to Dina Rhodes so we may follow up with cards and phone calls as needed. You may contact Dina at dcfrhodes@gmail.com

Event Marketing & Management Committee

Our club is adding a committee to both market and manage our clubhouse as an event venue. In the past, we have had one person manage all aspects of renting our space, but now with this committee we will be able to do more to promote and grow this revenue stream.



We believe it's time to increase marketing the great facility that we have to help bring some revenue in for the long term health of our clubhouse. Defining processes, identifying responsibilities, marketing our venue and assuring a positive experience for our guests will take a team of people. Joanne Allen has agreed to lead this committee and she is looking for others to join her group.

Please contact Joanne at 336-817-4988 or joannedoncv@yahoo.com to let her know that you're interested in joining the committee.



New in the CFYC Ships Store!

Just what you need with summer coming --an Insulated 20 oz. Stainless CFYC Youth Sailing Tumbler for \$12.95. Great to take on the boat, a walk with the dog or a day at the beach.

Limited Quantity Available for Sale at the Clubhouse!





Volunteer Opening - CFYC Bar Manager



CFYC is Seeking a Member to Fill the Position of Clubhouse Bar Manager

* Training & Support is Available *



Duties of the Position:

Inventory Control for Beer, Wine & Liquor
Ordering of Beer, Wine & Liquor
Manage deliveries at the Clubhouse (Beer & Wine)
Manage pick-up of Liquor Orders (ABC, Oak Island)
Manage stock of Sodas, Mixers, Water, & Lemons/Limes
Oversight of ABC Permits
Manage/hire bartenders as needed for functions
Oversight of Glassware stocks
Manage Bar Sales Receipts & SQUARE account
Update of Member's CC's on file as needed



The Bar Manager position will report to the Vice Commodore Monthly reports will be submitted by the last day of each month

If you are interested please contact Joe Rodriguez, Vice Commodore ssfirejord@yahoo.com ◆ call 910-431-7241