

## CUERO HERITAGE MUSEUM COMMITTEE MEETING

12:00 – 1:30 PM, Cuero Heritage Museum

Tuesday, July 05, 2016

**Call to Order:** The meeting was called to order by Chairman Wayne Adickes. Those present were members Steve Waldrop, Joe Reuss, Cynthia Lawyer, Kay Lewis, Candy Henderson, Peggy Ledbetter, Jim Stokes, Sherre Esse, consultant Liz Heiser, and Museum Manager Amber Fitts. The board also welcomed our newest member, Doyle Cruz.

**Approval of the minutes:** The June minutes were approved pending a change in the listing of those present.

**Financial Report:** Wayne reported we were still on budget, but with \$23,866 left for this FY, we should be especially careful on how much we spend.

**Budget Process:** Wayne reported that he and Amber asked the city for a budget of \$172K, but the city approved \$35K less, which was expected, since the hotel and sales taxes were down 50% and 30% respectively. Wayne suggested that to make up the difference we could activate our surplus fund (unspent budget rollovers) which totals about \$85K and it was agreed to do so.

**Future:** Wayne voiced his concern about the future of the museum board. We all agreed that we needed new and younger members to be groomed to take his, Steve's and Joe's places as leaders of CHM and PMMT. There was a discussion on how to attract new members and Doyle suggested putting a spot in the Cuero Record. Wayne suggested we focus on "young retired" folks who are anxious to give to the community.

### Cuero Heritage Museum:

**Fred Hansen Exhibit:** The reception was tentatively moved to August 11 pending agreement by the Hansens. Liz is travelling to Houston tomorrow to pick up the memorabilia. There was a discussion about keeping the Olympic Gold Medal secure, and it was decided to bring up the matter with Mr. Hansen and proceed from there. The 7-Up Exhibit will be taken down toward the end of July. Volunteers will be needed.

**Firetruck Fundraiser:** There is no report.

**Football Exhibit:** Amber expressed her desire to get the expansion of the football exhibit underway. Liz said she had several things ready but research still needed to be done. She and board member Cliff Weber will take the lead on producing the next phase of the exhibit. Doyle said his brother Val may also want to help.

**Monarch Butterfly:** It was decided to place the butterfly exhibit in the board room.

**Reamer Convention:** The museum will serve as host to the 2017 convention. Wayne reported that there will be 40 to 60 people staying a minimum of 3 days, possibly as long as 8 days. The Cooking Depot will cater and reduced hotel rates have been secured. Still needed is a bus rental agency and Sherre suggested a place in San Antonio she has used before.

**Museum Space:** Wayne and Amber are still working on a plan for more efficient use of museum space. There was no discussion today due to time constraint.

**Alarm System Installation:** Wayne reported that we have a quote of \$1500 to install an alarm system that includes motion and window sensors, but not video cameras. There was a discussion about having the cameras installed. Jim moved to have the system installed without the cameras. Doyle seconded and the motion carried. Since adding the cameras adds a considerable amount to the cost, it was decided to revisit the camera issue in the next FY, beginning in October.

**Future Exhibits:** Amber suggested having something on the history of newspapers in Cuero. Steve suggested the cotton industry and Doyle mentioned that he knew several people in Cuero who had first-hand knowledge of that industry. Jim suggested looking into how the destruction of early Indianola had an impact on Cuero. Doyle suggested a history on dairy farming in the area. And Candy is at the present time working on a presentation about Cuero Women Who Made a Difference.

**Pharmacy & Medical Museum of Texas:**

**Second Floor Main Room Painting:** The walls of the main room are being repaired and prepped for painting. The painting should take place soon and volunteers are needed.

**Front and Back Doors:** The new doors are now installed.

**Iron Lung Update:** Jim is still working on this exhibit slated for April of next year. He has been making calls and getting a good amount of pertinent and interesting information. Joe reported on a donation of an early incubator/respirator and passed around a photo. The item will be delivered by the donor soon.

**Texas A&M Veterinary Exhibit:** Joe reported that his contact at A&M sent a list of items we could use for a temporary exhibit (on loan only). Wayne and he made selections from the list and returned it. Waiting now for a response of when and how we can obtain the selections.

**Future at PMMT:** The second floor will continue to be expanded within the budget.

**Old Business:** Steve reported that a total of 8 people introduced by board member Jessie Mathis have been interviewed for the oral history project. Steve will fine-tune these interviews and expects to make a documentary with the audio portion. He also reported that the interview with funeral home director Mrs. Jamison was complete, and mentioned that some of Joe's interview will be re-done to include more information.

Steve reported that he is mailing out Ellzey DVDs. He also proposed that we set up a fund to which families can contribute, to cover our monitoring the gravesites of veterans we honor each year.

Steve reported that the next veteran to be honored will be Cecil Newman, Jr. who served in World War II and Korea.

**Adjourn:** The meeting was adjourned at 1:30.

Respectfully Submitted,  
Cynthia Lawyer  
Secretary