

CUERO HERITAGE MUSEUM COMMITTEE MEETING

12:00 – 1:30 PM, Cuero Heritage Museum

Tuesday, June 06, 2017

Call to Order: The meeting was called to order by Chairman Wayne Adickes. Those present were members Doyle Cruz, Cynthia Lawyer, Joe Reuss, Steve Waldrop, Jim Stokes, Jessie Mathis, Tony Allen, Candy Henderson, Guy Dolan and Museum Manager Amber Fitts.

The May minutes were approved pending the correction of the word “Train” to “Trail”.

Wayne read a letter he received from Ava Boscamp from Waelder, TX praising the museums. She and fifteen of her women’s club members from Gonzales visited recently after having seen the museum article in GVEC magazine. Guy suggested sending a thank-you card.

Financials: Wayne reported that at the end of April we had received 65% of our revenue and have spent 46%. However, we are not going to receive all of the revenue we expect for next year. The City Manager suggested to Wayne that we request the same dollar amount budget as last year, and hope for the best.

Receptions: The dual receptions for the WWI and Coke exhibits were very successful. Over 80 people attended. It was announced that the Coke exhibit has become a permanent exhibit.

Advertising: Wayne brought to the board the idea of advertising in the Discover Magazine which is published annually by The Victoria Advocate. These magazines are widely distributed with the newspaper and in hotels/motels in the area. Guy mentioned that the Chamber of Commerce has an advertising fund and would probably pay for the ad. Joe motioned that we purchase a half-page ad for \$595 but this was tabled due to further discussion. Candy motioned that while investigating whether the Chamber would pay, we buy a full-page ad for \$991 regardless. Doyle seconded and the motion passed. Joe suggested checking with another development organization in town, similar to the old CIC. Guy agreed to research this.

Volunteer Recruitment: Amber passed out a volunteer sign-up form that can be handed out at various organizational meetings, businesses, etc. It was recently distributed at a meeting of the Historical Commission but, so far, has not yielded any volunteers.

Membership Drive: No report

Cuero Heritage Museum:

Newman Video: Steve reported that he is making good progress on the program and is in the process of writing the script and deciding on the music. He mentioned that he and his committee are also looking for West Point classmates of Mr. Newman that may still be living, in hopes of interviewing them or having them come to the program. Jim has located several in Texas. It has not yet been determined where to have the program this year.

Turkey Trot Room: Amber reported that the Turkey Trot exhibit will be extended into part of the old Chamber offices after some remodeling has taken place.

Coffee with the Mayor: To be held next Tuesday, June 13 at CHM from 9:30 to 10:30 a.m.

Hispanic Christmas: Amber reported that our Christmas Exhibit this year will be honoring Hispanic culture. She is trying to contact Cynthia Aleman, a Cuero school teacher, for help. Doyle suggested Dora who works at Reuss Drug would also be knowledgeable in this area.

Potential New Exhibits: Guy has offered his collection of Christ pictures, some going back to the 15th century, as a possible exhibit at Christmas or Easter. He also suggested during art month next year (June) that we have an extensive exhibit of different Cuero artists. Tony suggested contacting a Mrs. McBride who lives on Stratton Road and has a house full of various collections. Steve suggested an exhibit on cotton growing in Cuero. Amber suggested one about all the various newspapers that have been printed here. Jim suggested an exhibit on the number of people and houses that moved to Cuero after the Indianola hurricanes.

Gift Shop: Amber reported that she is getting closer to opening a gift shop in CHM. She passed around a list of items that she is considering having in the shop. There was a discussion.

Pharmacy & Medical Museum of Texas:

Iron Lung Update: Steve reported that he has sent a draft agreement to TIRR Memorial Hermann in Houston for the loan of an iron lung in their possession. He is now waiting for their response, but he is optimistic that at some point we will get it. Guy suggested contacting the Rotary Club to help pay for the shipping, as the Rotarians were very involved during the polio crisis and made it a focus of their charitable works.

Bids for Upstairs Reno: After awarding a bid to a contractor, he was a no-show. Now starting the process again and three bids are out. Wayne expects to have them in by the end of the week. He also mentioned that contractors were leery about doing work for a city entity because of the slow-pay reputation the city has.

Exhibit on development of drug industry: Wayne reported that his search for a large lump of coal yielded nothing; so he has decided to purchase a pile of coal off the internet. ☺

Old Business: No old business

New Business: No new business

The meeting was adjourned at about 1:30 p.m.

Respectfully Submitted,
Cynthia Lawyer
Secretary