

CUERO HERITAGE MUSEUM COMMITTEE MEETING

12:00 – 1:00 PM, Cuero Heritage Museum

Tuesday, March 06, 2018

Call to Order: The meeting was called to order by Chairman Wayne Adickes. Those present were members Cynthia Lawyer, Joe Reuss, Doyle Cruz, Joe L. Sheppard, Jessie Mathis, Sherry Esse, Guy Dolan, consultant Steve Waldrop and Museum Manager Amber Fitts.

Joe R moved to approve the February minutes. Jessie seconded the motion and it passed.

Financials: The financial report from the City was through the end of January. Wayne went over the numbers with the board and it was concluded that although some over-budget items were showing, overall there is not anything to cause concern. Wayne pointed out that we will soon receive our quarterly payment from the City which would put the numbers more in line with what they should be.

New Board Member: Amber reported that she had a conversation with Eric Basaldua, who is very interested in becoming a board member. Eric is the branch manager of Wells Fargo Bank. Sherry made a motion that we submit Eric's name to the City Council for approval as a board member. Guy seconded the motion and it passed.

WiFi in Both Buildings: Wayne reported that we finally have WiFi installed in both museums. According to Wayne and Amber, this means that a QR Code (a type of matrix barcode system) can now be implemented for use with exhibits.

New Computers: Wayne reported that we now have a computer in each museum.

New Texas Work Force Employee: Wayne reported that the TWF has offered another employee to the museums and his name is Ruben Gonsales. He will help with custodial duties and other things as needed. We now have three TWF employees.

Cuero Heritage Museum:

Geisha Girl Porcelain Reception: Wayne reported that the reception was well attended and the donor Dee Hennecke was very pleased with the exhibit and the number of write-ups in the local newspapers. The exhibit will remain on display through mid-April.

World War I Presentation Update: Steve reported that he was making good progress with the script, materials, copyright approvals and motion picture materials. The committee will meet today after the board meeting.

Museum Store: Amber announced that the opening of a gift shop/store in CHM was imminent. Items to be sold will primarily be donations and duplicates of museum items. Décor used for specific exhibits that we don't anticipate using again will also be sold. Sherry agreed to donate some things from the Chamber of Commerce.

Pharmacy & Medical Museum of Texas:

CDC Grant Received: Amber reported that a \$2200 grant was received from Cuero Development Corporation to help with the electric work for upstairs, which will start soon. Joe R asked about a grant from GVEC and Wayne said he would look into it.

Iron Lung Reception: Wayne asked the board to consider dates for the Iron Lung Reception. Sherry suggested April 19 to coincide with Cuero's Moonlight Market evening. It was recognized that the date would have to be coordinated with TIRR and others who were

instrumental in PMMT getting the Lung. It was decided that Wayne and Steve would present the dates of April 12, 19 and May 3 to these people and make the decision.

Second Floor Reno: Joe R reported that the work was slowly progressing. Still waiting on the City to install the fan over the stairwell. Goyen Electric is to do the electrical outlets.

Old Business: On the subject of future exhibits, Amber reported that the April-June exhibit would be the artwork of Martha Sawyers and Polly Howerton. Guy suggested holding a raffle of a Howerton original painting as a fundraiser, an item he would donate.

New Business: Sherry reported that, as Executive Director of Cuero CofC, she attends many travel shows where she promotes Cuero. In the course of doing this, she has made contact with thousands of travel bureaus across the state and handed out brochures of all the Cuero museums. Her efforts have resulted in several tour groups making their way to Cuero, where they will tour museums and frequent our shops and restaurants. Four tours are scheduled in the next several weeks; one in March and three in April. Sherry also requested information on any wildflower sites we may come across in the next few weeks. Guy suggested that Amber text board members if help was needed with the tours.

The meeting was adjourned at 1:00 p.m.

Respectfully Submitted,
Cynthia Lawyer
Secretary