

CUERO HERITAGE MUSEUM BOARD MEETING

12:00 – 1:30 PM, Cuero Public Library, 207 E. Main St.

Tuesday, November 6, 2018

Call to Order: The meeting was called to order by Chairman Guy Dolan. Those present were members Jessie Mathis, the Reverend A. L. Taylor, Joe Reuss, Wayne Adickes, Cliff Weber, Eric Basaldua, Gerald Zengerle, Sherry Esse, Joe L. Sheppard, Samantha Bayfus, Emily Weatherly, consultants Liz Heiser and Steve Waldrop, museum manager Amber Fitts, Mayor Sara Post Meyer, and Lisa Parker.

Presentation: Mayor Meyer presented an appreciation award to Wayne Adickes along with a delightful appreciation speech for his 13 years of service as the museum board chairman. Wayne was very surprised.

Minutes: Eric moved we accept the October minutes as written. Joe seconded the motion and it passed.

Financial Report: The only report available is from the first month of the new FY so Guy stated there is not too much to talk about. The end of the last FY should be available for the next meeting.

New Board Members: The board voted and welcomed two new board members, Samantha Bayfus and Emily Weatherly. Motioned by Gerald and seconded by Eric. Currently we have 14 board members and we could use a few more. Wayne suggested A.J. Simpson and said that our board meeting time would work for his schedule. Gerald said we should approach Dr. Barry Wineinger.

History on Cuero: Passed around a couple of Aradia Publishing books, the 1872-1972 Historical Record Book – Cuero Texas (Publisher Unknown), and the A Glimpse of the Past: A Pictorial History of DeWitt County. Gerald and Wayne suggested that Amber contact the High School Journalism Teacher and find out how much information and photos they have from past booklets they have done such as in the reflections booklets. That way we can see if we even have a starting point. Emily stated that she will talk to Sonya at The Cuero Record at what they may have available.

Fund Raising Ideas: The Polly Howerton Raffle was talked about. Sherry Esse won the raffle and the museum made \$500.

Creative Promotional Ideas: Talked mainly about the video passing an approval process to censor the videos before it is put online for others to view.

Membership Ideas: Guy talked about possibly having a founder's membership and have name that would be displayed on a plaque. He also stated that it the museum could benefit from becoming NARM members and offer \$100 museum memberships which would get people in at museums in other locations for free. We may be able to get more people interested in museum membership that way. Wayne said he would like to see a list of museums that are NARM members to see how many are in the area. We are still reaching this and need to find out if each museum needs to have membership or if we could do it jointly.

Logo Ideas for Both Museums: After a lot of debate, it was decided to work on the show globe for the pharmacy museum logo. Neither design was like for the heritage. We will have a few designs done and bring it back to the table.

Cuero Heritage Museum

World War I Presentation Update: Steve stated that everything is coming along fine with event preparations. He posed the question, should we have a member of our local law enforcement at the event? The board did not

think that was necessary since the police department is around the corner. Steve stated that we will have event programs this year and the needs of the museum will be listed on the back.

Poly Howerton Painting Raffle Update: Sherry stated she is not sure what she will do with the painting just yet.

Current Rotating Exhibit: Mechanical Banks exhibit has been taken down. The next exhibit will be the Christ Collection. Sherry suggested the exhibit be called, "Reason for the Season".

Kleberg Family and the King Ranch: Joe stated that he had just talked with Scooter and he was excited about it. Helen Kleberg had the misconception that we want funds from the King Ranch for the event. Wayne stated that in the meeting, we did talk about some funding coming from the Kleberg family. Scooter wants to meet with everyone to get them on the same page. We need to get with the other museums in town and DeWitt County to make sure all are on board with the project.

Cuero Artist for Future Exhibits: Guy asked the board to continue to come up with names. He also talked about what they will be doing at the Nave Museum in Victoria. They will have an exhibit called "Victoria Collects" and will feature locals and a few things from each of their collections. He said maybe we could do something like this. It may bring more people to the museum like the collector's family. Cliff talked about his bother-in-law, Kerry Wilson and how he carves Santa Clause figures. He suggested maybe we could have a Christmas in July Exhibit with them since most people that have the art like to display it themselves at Christmastime.

Pharmacy and Medical Museum of Texas

Upstairs Renovation and Exhibits: Amber reported that the dental room is setup as a temporary exhibit until the dental chair and other items get moved. Raymie stated that would happen when Cuero gets the first freeze since they have been so busy with a lot of things lately. Wayne is working on setting up the medical laboratory. A former docent, Suzette Dillion has volunteered to be upstairs during Christmas in Downtown so we can let people visit the exhibits.

Canopy status: JT is helping his family members that are having health issues right now and when he has that sorted, he will be back to complete the job.

Other Old Business: Guy stated that we caught another rat upstairs. Wayne wrote an email to Raymie and the Mayor about it and stated that he thought the main part of the issue must be coming from Helen's building.

New Business: Amber talked about a project being worked on by the University of Texas looking for people who still speak German to see how many generations it was passed down to. Sherry said that the historical society would be better at finding out this information.

The meeting was adjourned at 1:15

Respectfully Submitted,
Amber Fitts
Museum Manager